



## Amazon Greenlights Untitled McLaren Racing Docuseries Exclusively for Prime Video

March 29, 2017

Untitled Document

*The Amazon Original Series Goes Behind the Scenes with Legendary Formula 1 Race Team McLaren as They Prepare to Fight for the 2017 World Championship*

**LONDON – 29 MARCH 2017** —Amazon today announced it has greenlit an untitled McLaren racing docuseries. The Amazon Original Unscripted Series gives unprecedented access to the McLaren racing team as it competes in the 2017 FIA Formula 1 World Championship. Prime members will be able to stream the limited series exclusively via the Amazon Prime Video app for TVs, connected devices including Fire TV, mobile devices and online. Members can also download the series to mobile devices for offline viewing at no additional cost to their membership. The series will be a global release and available exclusively on [Amazon Prime Video](#) for members to watch via the Prime Video app for popular smart TVs, Fire TV, Fire Tablets and Android and iOS phones and tablets. The show will also be available on [PrimeVideo.com/](#) for Prime Video members in more than 200 countries and territories.

The series follows McLaren, founded in 1963, as they prepare to challenge for the 2017 World Championship, with new Executive Director and former racer Zak Brown leading the famed racing organisation. Featuring exclusive access from McLaren to the technically competitive and secretive world of racing, the series will let Prime members embed with the team and its drivers: rookie Stoffel Vandoorne and former double world champion Fernando Alonso. The show features coverage of the physical and mental preparation of a Formula 1 crew, including exclusive footage of how McLaren builds and tests a Formula 1 car, and behind-the-scenes, never-before-seen coverage of the sponsor and partnership deals that finance the team.

"The series will take Amazon Prime members inside what it takes to compete at the highest level of Formula 1 racing," said Conrad Riggs, Head of Unscripted, Amazon Originals. "It will combine unparalleled access with exciting and dramatic storytelling that will appeal to racing fans and non-racing fans alike."

"McLaren dominated F1 in the modern era, creating champions like Ayrton Senna and Lewis Hamilton. But they are also a family who have recently gone through difficult times, both on track and off," said Executive Producer Manish Pandey. "And like all families, we will watch them pull together to regain their rightful place at the head of F1."

"At McLaren, we want to showcase and celebrate every element of Formula 1. We understand and appreciate that Formula 1 fans are always keen for greater levels of access, insight and information, and the series will give them the most intimate and honest access to a modern Formula 1 team that's ever been seen," added Zak Brown, McLaren Executive Director.

The series is executive produced by BAFTA winner [Manish Pandey](#) (*Senna*, *Ferrari*, *The Bentley Boys*), Chris Connell and Anwar Nuseibeh.

Amazon customers who are not already Prime members can start a 30-day free trial of Amazon Prime by visiting [Amazon.co.uk/Prime](#).

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### Media contacts

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### About Prime Video

Amazon Video is a premium on-demand entertainment service that offers customers the greatest choice in what to watch, and how to watch it. Amazon Video is the only service that provides all of the following:

- **Prime Video:** thousands of popular movies and TV episodes, to stream or download, including Amazon Originals and Exclusives like the highly anticipated series *American Gods*, based on the award-winning novel written by Neil Gaiman; *Goliath*, starring Billy Bob Thornton; *Sneaky Pete*, executive produced by Bryan Cranston; *Patriot*, with Emmy winner Terry O'Quinn; biopic period drama *Z: The Beginning of Everything*, with Christina Ricci; Paris-set fashion drama *The Collection*; 2016 BAFTA winning *Transparent*; 2016 Golden Globe® winning *Mozart in the Jungle*; Ridley Scott produced *The Man in the High Castle*; cult comic book series *Preacher*; time-travel romance *Outlander*; 2016 Golden Globe® winning *MR. ROBOT*; *Bosch*, based on Michael Connelly's best-selling books; all series of *Ripper Street* and Clarkson, Hammond and May show *The Grand Tour*. Plus, must-see films like *The Hateful Eight*, *The Imitation Game*, *Room*, *David Brent: Life on the Road*, *Trumbo*, *Spotlight* and more. Prime Video is also now available to customers in more than 200 countries and territories around the globe.
- **Rent or Own:** thousands of titles, including new-release movies and current TV shows available for on-demand rental or purchase for all Amazon customers.
- **Instant Access:** Instantly watch anytime, anywhere through the Amazon Video app on smart TVs, mobile

devices, Amazon Fire TV, Fire TV Stick, and Fire tablets, on Xbox, PlayStation, Wii and Wii U, and through the web at [www.amazon.co.uk/primevideo](http://www.amazon.co.uk/primevideo).

- **Premium Features:** Top features like 4K Ultra HD, High Dynamic Range (HDR) and mobile downloads for offline viewing.

Prime members across the UK now benefit from not just unlimited One-Day delivery on millions of products, but also access to great benefits including: thousands of popular movies and TV episodes through Prime Video; access to over one million songs to stream and download through Prime Music which also includes hundreds of Prime Playlists and Prime Stations; 30-minute early access to Lightning Deals on Amazon.co.uk; one free pre-released book a month with Kindle First and unlimited photo storage with Prime Photos. Amazon customers who are not already members can start a 30-day free trial of Amazon Prime by visiting [www.amazon.co.uk/prime](http://www.amazon.co.uk/prime).

#### **About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit [www.amazon.com/about](http://www.amazon.com/about).