



## **The 2016 Amazon.co.uk Trends Report**

December 28, 2016

Welcome to The 2016 Amazon.co.uk Trends Report.

This report features updates from across Amazon.co.uk, including a look at the bestsellers of Christmas, overall retail trends of 2016, what the nation has been reading, regional bestsellers, and trends in movies, music and TV.

We also take an in-depth look at the connected smart home and customer trends we've seen emerging this year. Please download a high-resolution version of the full report [here](#) or a low-resolution version [here](#).

If you would like any further information, please contact:

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