



Series Two of Amazon Original Kids Series Just Add Magic Debuts on 13th January on Prime Video

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Based on Cindy Callaghan's book of the same name, Just Add Magic stars Olivia Sanabia, Abby Donnelly, Aubrey Miller and Judah Bellamy, and is executive produced by Andrew Orenstein and Joe Nussbaum

LONDON – 19 DECEMBER 2016 – Amazon today announced series two of its original live-action kids series aimed at families and children aged 6 to 11, *Just Add Magic*, is scheduled to premiere on Friday, 13th January on Prime Video in the UK and US. Based on [Cindy Callaghan's book](#) of the same name, *Just Add Magic* is a single-camera live-action series executive produced by [Andrew Orenstein](#) (*Malcolm in the Middle*) and [Joe Nussbaum](#) (*George Lucas in Love, Awkward*) with Nussbaum also directing several episodes. Starring [Olivia Sanabia](#) (*Extant*), [Abby Donnelly](#) (*Suburgatory*), [Aubrey Miller](#) (*Austin & Ally*), and [Judah Bellamy](#) (*Home*), series two continues with Kelly (Sanabia) and her two best friends Darbie (Donnelly) and Hannah (Miller) as they work together to unravel the mystery surrounding the reappearance of an old enemy threatening to steal the girls' magical cookbook. The first series of *Just Add Magic*, the most streamed kids 6-11 Amazon Original Series to date, is now available to stream exclusively for Prime members via the Amazon Prime Video app for TVs, connected devices including Fire TV, mobile devices and online—Prime members can also download the series to mobile devices for offline viewing at no additional cost to their membership.

In series two, the girls' Last-Ditch Layer Cake breaks every spell in town which miraculously brings Grandma Quinn ([Dee Wallace](#), *E.T. the Extra-Terrestrial*) back to her normal self, however it also brings back an old enemy... Chuck Hankins. Chuck disappeared when he was a teenager, but when he returns 50 years later, he hasn't aged a day. When Chuck begins to meddle with the girls' lives, they must put aside their summer of fun in order to save the magic from falling into the wrong hands. As the girls begin to investigate, they learn that Chuck isn't just an ordinary troublemaker. In fact, he's capable of much more than they could ever imagine. Chuck is creating his own magic cookbook and may be seeking revenge on the people who spelled him years ago. His master plan will eventually put one of the trio in grave danger unless Kelly, Hannah and Darbie can find a way to defeat Chuck once and for all.

"Kids and families have embraced Kelly, Darbie and Hannah and we're excited to debut another season next month," said Tara Sorensen, Head of Kids Programming at Amazon Studios. "There's more suspense and magic in the new season as the girls' mastery of magic will be called upon to protect their bond. The first season led our customers to extend beyond the show with family cooking time and hope the new season will continue that tradition."

Just Add Magic also stars [Catia Ojeda](#) (*Grey's Anatomy*) as Mrs. Quinn, [Andrew Burlinson](#) (*Parks and Recreation*) as Mr. Quinn, [Amy Hill](#) (*50 First Dates*) as Mama P, and [Ellen Karsten](#) (*Camp Takota*) as Ms. Silvers. [Luisa Leschin](#) (*Austin & Ally*) serves as co-executive producer, [Matt Goldman](#) (*Wizards of Waverly Place*) serves as consulting producer and [Pixie Wespiser](#) (*Good Luck Charlie*) serves as producer.

Customers can watch the first series and recently released *Just Add Magic* Halloween special, rated 4.8 stars, today, before the second series debuts on 13th January. Below are what customers have said about the first series:

- "I love that they show smart, compassionate girls and that the friendship among the girls is so strong."
- "The morals and life lessons are good as this show is about three stand-up girls with good hearts."
- "The Halloween episode is just the recipe for holiday fun and thrills I was looking for and left me wanting more."
- "Full of positive messages about friendship and loyalty."
- "The fun of cooking/baking along with the magic and the life lessons, makes for a great series!"
- "*Just add Magic* provides excitement, magic and a 'moral teaching lesson' for each episode."

The second series of *Just Add Magic* will be available for Prime members to stream and enjoy using the Amazon Prime Video app for TVs, connected devices including Amazon Fire TV, and mobile devices, or online at www.amazon.co.uk/originals at no additional cost to their membership.

Amazon customers who are not already Prime members can start a 30-day free trial of Amazon Prime by visiting www.amazon.co.uk/prime.

Ends.

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About Prime Video

Amazon Video is a premium on-demand entertainment service that offers customers the greatest choice in what to watch, and how to watch it. Amazon Video is the only service that provides all of the following:

- **Prime Video:** thousands of popular movies and TV episodes, to stream or download, including Amazon Originals and Exclusives like *Goliath*, starring [Billy Bob Thornton](#); the upcoming *Sneaky Pete*, executive produced by [Bryan Cranston](#); *The Beginning of Everything*, with [Christina Ricci](#); Paris-set fashion drama *The Collection*; 2016 BAFTA

winning *Transparent*; 2016 Golden Globe® winning *Mozart in the Jungle*; [Ridley Scott](#) produced *The Man in the High Castle*; cult comic book series *Preacher*; time-travel romance *Outlander*; 2016 Golden Globe® winning *MR. ROBOT*; *Bosch*, based on Michael Connelly's best-selling books; all series of *Ripper Street* and Clarkson, Hammond and May show *The Grand Tour*. Plus, must-see films like *The Hateful Eight*, *Spotlight*, *Trumbo*, *Macbeth*, *Legend*, *No Escape*, *Paddington*, *The Imitation Game* and more.

- **Rent or Own:** thousands of titles, including new-release movies and current TV shows available for on-demand rental or purchase for all Amazon customers.
- **Instant Access:** Instantly watch anytime, anywhere through the Amazon Video app on smart TVs, mobile devices, Amazon Fire TV, Fire TV Stick, and Fire tablets, on Xbox, PlayStation, Wii and Wii U, and through the web at www.amazon.co.uk/primevideo.
- **Premium Features:** Top features like 4K Ultra HD, High Dynamic Range (HDR) and mobile downloads for offline viewing.

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