

Solange Azagury-Partridge Teams Up with Amazon Fashion for a Third Season with New and Exclusive HOTLIPS Glitters Ring Collection

November 3, 2016



London, September 2016: Acclaimed Jewellery designer to the stars, Solange Azagury-Partridge, has put a new twist on her famous HOTLIPS rings in a Glitter Collection available exclusively available at Amazon Fashion's five European websites. The HOTLIPS Glitters Ring Collection will be available from 3rd November priced at £69 each.

Solange Azagury-Partridge first released her HOTLIPS ring design in 1995, and the iconic item has graced the hands of celebrities including Scarlett Johansson, Thandie Newton, Lady Gaga, Katy Perry, Penelope Cruz, Emma Watson, Cara Delevingne, Daisy Lowe and Felicity Jones. The *HOTLIPS Glitters* Rings are made from sterling silver with a glitter and lacquer finish, and are available in red, gold, silver and black.

"This is a collection close to my heart and I've loved giving my HOTLIPS rings a glitter makeover", said Solange. "They are a statement piece perfect for every occasion but particularly fitting for the party season."

Julian Exposito-Bader, Head of Vendor Management, Jewellery, Amazon Fashion EU said, "A new collection from Solange is always exciting and we know customers loved her previous HOTLIPS collection, so much so that the Red Cherry design initially sold out in a matter of weeks. The new

HOTLIPS Glitters Ring Collection is her most glamorous yet and will add a touch of sparkle to any outfit. With free delivery and free returns, what's not to love?"

Amazon Fashion's portfolio of exciting jewellery designers continues to grow, offering a wide selection of products at various price points to ensure there is something for every budget. Amazon's jewellery Boutique offers both sterling silver pieces as well as diamond, pearls and semi-precious stones. New designers for 2016 include, Shouruk, Shaun Leane, Completed Works and Leivankash, all available at www.amazon.co.uk/jewelleryboutique.

Originally from London, Solange designed her first piece of jewellery (her own engagement ring) in 1987 and set up her business in 1990. In the early 2000s, she spent three years as Creative Director at a leading Parisian fine jewellery brand after being recruited by Tom Ford.

Browse and shop Solange Azagury-Partridge *HOTLIPS Glitters* Ring Collection at www.amazon.co.uk/Hotlips from 3rd November 2016.

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For further information, images, or interview requests please contact amazonfashion@thisismission.com

Amazon's European Fashion Business

Across Europe, Amazon sells a wide range of collections from Internationally loved fashion brands across its five European websites – UK (www.amazon.co.uk/fashion), France (www.amazon.fr/mode), Germany (www.amazon.de/fashion), Italy (www.amazon.it/moda), Spain (www.amazon.es/moda), and BuyVIP (an Amazon company) www.buyvip.com.

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About Amazon

Amazon.com opened on the World Wide Web in July 1995. The company is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon.