



Prime Now Expands to Scotland: One-Hour Delivery on over 15,000 Items now available for Prime Members in Glasgow

July 27, 2016

Amazon's ultra-fast delivery service is available to customers in selected Postcodes in Glasgow including Parkhead, Shawlands and Paisley

Two-hour delivery windows available in Glasgow and surrounding areas include Motherwell, Kilmarnock and Cumbernauld

Prime members in selected postcodes can get daily essentials from fresh milk and batteries to the latest video game or Kindle delivered right to their door in an hour or less

LONDON - 27th July 2016 - Amazon today launched Prime Now in Scotland, offering one-hour delivery on more than 15,000 popular items, to Prime members in selected postcodes in Glasgow. Prime members in Glasgow and surrounding areas can choose delivery within one hour of ordering for £6.99, or free delivery within a choice of two-hour, same-day delivery slots between 10am and 10pm, seven days a week. Two-hour delivery windows are available in Motherwell, Kilmarnock and Cumbernauld.

Customers can choose from thousands of items, including essentials such as nappies, coffee, chocolate and fresh milk, as well as other popular items like games consoles, toys, gifts and sports equipment—all via a simple and easy-to-use mobile app.

Prime members already benefit from One-Day Delivery on millions of products on Amazon.co.uk, access to thousands of popular movies and TV episodes through Prime Video, access to one million songs to stream and download through Prime Music, 30-minute early access to Lightning Deals on Amazon.co.uk, and access to one million Kindle books to borrow and unlimited photo storage with Prime Photos.

"Prime Now is our fastest delivery option ever and we are delighted to bring it to Scotland. From today, Prime customers in Glasgow can get the items they need quickly delivered right to the door in under an hour," said Jason Weston, director of Amazon's Prime Now service in the UK. "Whether its essentials like fresh milk, nappies or even a last minute gift, customers love the convenience of delivery straight to their door in less than sixty minutes."

Prime Now is now available to more than 30% of the UK population following the London launch in June 2015 and the service has spread rapidly to Birmingham, Newcastle, Manchester, Leeds, Liverpool, Portsmouth, South Yorkshire, Surrey and surrounding areas. One of the fastest Amazon Prime Now deliveries this month was *Uncharted 4: A Thief's End* for PS4, which was ordered at 11:10am, sent out of Amazon's delivery station in Leeds and delivered at 11:20am to a postcode in Beeston, taking just 10 minutes from click to delivery.

Customers in selected areas in and around Glasgow have access to more than 15,000 products which will also include a range of chilled and frozen items such as ice-cream, apples, cheese and bread. The most popular purchases on Prime Now so far this year include bottled water, milk, Pepsi Max and Terry's Chocolate Orange.

Harry Potter fans in Glasgow will be some of the first customers to receive the highly anticipated *Harry Potter And The Cursed Child*, by J.K Rowling, delivered at no extra cost as part of their Prime membership on its release night – Saturday 30th July. Potterheads using the Prime Now app from 22:00 up to 23:45 on 30th July can choose to get the book delivered from midnight until 02:00, while slots remain available. For more information, please visit www.amazon.co.uk/harrypottermidnight.

All Prime members can immediately download the Prime Now app, available on iOS and Android devices, to find eligible delivery postcodes and request notification when the service is available in their area. Customers can also visit www.amazon.co.uk/primenow to discover eligible delivery postcodes.

The launch of Prime Now follows the introduction last year of the Prime Same Day service to Prime Members in Glasgow and Edinburgh. Prime customers receive unlimited same-day delivery on one million items from www.amazon.co.uk, at no additional cost to their Prime membership. Orders placed by noon are delivered between 6pm and 10pm the same day, seven days a week.

Prime members across the UK now benefit from not just unlimited One-Day delivery on millions of products, but also access to great benefits including: thousands of popular movies and TV episodes through Prime Video; access to over one million songs to stream and download through Prime Music which also includes hundreds of Prime Playlists and Prime Stations; 30-minute early access to Lightning Deals on Amazon.co.uk; access to more than one million books to borrow at no additional charge from the Kindle Owners' Lending Library and unlimited photo storage with Prime Photos.

Amazon Prime membership grew 51% last year, including 47% growth in the U.S. and even faster internationally – there are now millions of members in the UK and tens of millions of members worldwide. The annual fee for Prime membership is £79 and customers can sign up for the Amazon Prime 30-day free trial at www.amazon.co.uk/prime.

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For further information, please contact:
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Notes to editors:

- Customers placing their first order on Prime Now are eligible for a £5 discount using the code PRIMENOW5 at checkout. For more information about the promotion visit www.amazon.co.uk/primenow5
- **Postcodes: 1-Hour:** G1, G11, G12, G13, G14, G15, G2, G20, G21, G22, G3, G31, G32, G33, G4, G40, G41, G42, G43, G44, G45, G46, G5, G51, G52, G53, G58, G61, G73, PA1, PA2, PA3, PA4, PA5, PA8,
- **2-hour:** FK4, G23, G34, G60, G62, G64, G65, G66, G67, G68, G69, G71, G72, G74, G75, G76, G77, G78, G79, G81, KA1, KA2, KA3, KA4, ML1, ML2, ML3, ML4, ML5, ML6, ML9, PA10, PA11, PA12, PA13, PA14, PA6, PA7, PA9.

About Amazon

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