



Amazon.co.uk Winter 2015 Report

December 26, 2015

Welcome to the Amazon.co.uk Winter 2015 Report.

This report features updates and trends across our UK business including the most popular Christmas gifts our customers bought for their friends and family as well as the products that defined 2015. We also take an in-depth look at Amazon Prime, our UK Operations, Amazon Web Services and Amazon Marketplace, where UK-based sellers have enjoyed their best ever Christmas.

Please download a high-resolution version of the full report [here](#).

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