

Amazon Greenlights Sneaky Pete, Original Dramatic Series Launching in 2016

November 4, 2015

New show exclusively on Prime Video stars Giovanni Ribisi and is created by Emmy Award-winning writer David Shore and Golden Globe and Emmy Award winner Bryan Cranston

LONDON — 4th November, 2015 — Amazon today announced it has greenlit new dramatic Amazon Original SerieSneaky Pete that will debut exclusively on Prime Video in the UK, US, Germany, Austria and Japan next year. The new series comes from an acclaimed creative team including Executive Producers David Shore (House), Bryan Cranston (Breaking Bad), Erin Gunn (Battle Creek) and James Degus (All the Way). The pilot episode, currently available on Amazon Video and featuring a special appearance by Cranston, was directed by Seth Gordon (Horrible Bosses) who also executive produces the show.

"We are excited to bring to Amazon's customers a new compelling series headlined by Giovanni Ribisi from the minds of David Shore and Bryan Cranston," said Roy Price, Vice President, Amazon Studios. " *Sneaky Pete* is an incredible addition to Amazon's expanding drama slate and we are eager for its premiere in 2016."

Sneaky Pete, a co-production with Sony Pictures Television, stars <u>Giovanni Ribisi</u> (Avatar), <u>Marin Ireland</u> (Side Effects), <u>Margo Martindale</u> (The Millers), <u>Peter Gerety</u> (Prime Suspect), <u>Libe Barer</u> (Parenthood) and <u>Shane McRae</u> (Still Alice). The series revolves around a con-man (Ribisi) who, after leaving prison, takes cover from his past by assuming the identity of his cellmate, Pete. He moves in with Pete's unsuspecting family and is roped into the family's bail bond business. In order to keep the charade up, he plays the part of a skip tracer, taking down criminals worse than himself—and discovering a family life he's never had.

Sneaky Pete will be available for Amazon Prime members to download or stream and enjoy through the Amazon Video app for TVs, connected devices and mobile devices, or online at <u>www.amazon.co.uk/primevideo</u>, at no additional cost to their membership. The series will be available in SD and HD, as well as in 4K Ultra HD and High Dynamic Range (HDR) on compatible smart TVs. Customers who are not already Prime members can sign up for a free trial at <u>www.amazon.co.uk/primevideo</u>.

About Prime Video

Prime Video is the U.K.'s largest online video streaming service, offering subscriber's unlimited access to over 15,000 popular movies and TV episodes. As well as exclusive TV and film content, such as *Mr Robot, Outlander, Vikings, Paddington* and *The Imitation Game,* Prime Video is the only place to watch critically acclaimed Amazon Original shows, such as 2015 Golden Globe® winning TV Series *Transparent* and *Mozart in the Jungle* and *Ripper Street Season 3.* Prime Video also offers customers unprecedented picture clarity with Amazon Original shows available for unlimited streaming in Ultra HD at no extra cost on compatible Sony, Samsung and LG Ultra HD smart TVs.

Prime Video is available on hundreds of devices, including <u>Amazon Fire TV</u> and the newly released <u>Fire TV Stick</u>, <u>Fire tablets</u>, iPad, Android tablets, iPhone, <u>Amazon Fire Phone</u>, Android phones, Xbox, PlayStation, Wii and Wii U, and through the web at <u>www.amazon.co.uk/primevideo</u>. Prime Video is available at no extra cost to Amazon Prime members, who also benefit from unlimited One-Day Delivery on millions of items, more than one million songs to stream and download through Prime Music, unlimited photo storage in Amazon Cloud Drive and access to more than one million Kindle books to borrow.

Customers who are not already Prime members can start a 30-day free trial of Amazon Prime by visiting <u>www.amazon.co.uk/prime</u>. For more information about Prime, visit <u>www.amazon.co.uk/primevideo</u>. Amazon also offers all customers more than 50,000 popular movies and TV episodes available to digitally rent or buy through Amazon Video.

About Amazon Prime

In addition to streaming video, Amazon Prime members enjoy unlimited One-Day Delivery on millions of items, access to one million songs to stream and download through Prime Music, unlimited photo storage in Amazon Cloud Drive and access to one million Kindle books to borrow. Prime members in eligible postcodes in London and Birmingham are now offered one-hour delivery on over ten thousand items through the Prime Now mobile app. Customers who are not already members can start a 30-day free trial of Amazon Prime by visiting <u>www.amazon.co.uk/prime</u>.

About Amazon

Amazon.com opened on the World Wide Web in July 1995. The company is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire phone, Fire tablets, Fire TV, and Amazon Echo are some of the products and services pioneered by Amazon.

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