



Goodreads Now Integrated with Kindle E-Readers and Fire Tablets in the UK

September 2, 2015

The world's largest e-reading community and the world's largest community of book lovers now combined on your Amazon reading device

Luxembourg—September 2, 2015—Amazon today announced an update that brings together Kindle, the best-selling family of e-readers in the world for seven years running, and Goodreads, the world's largest community of book lovers. The exclusive Goodreads integration on Kindle e-readers and Fire tablets enables the UK's book lovers to share highlights via Goodreads from inside a book, see which books their friends are reading, and rate the books they read on Goodreads—all from one device.

"Kindle is the world's largest community of e-readers, and today we're excited to combine it with the world's largest community of book lovers," said Jorrit Van der Meulen, Vice President, Amazon Devices EU. "With Goodreads integration on Kindle, readers in the UK can now share favourite passages, see what their friends are reading, rate books, and discover their next book—all from your Kindle e-reader or Fire tablet."

"The UK is the largest market for Goodreads in Europe and bringing Goodreads onto Kindle e-readers and Fire tablets has been one of the most popular requests from our members," said Otis Chandler, CEO of Goodreads. "Now, we're right there on your favourite reading device."

With Goodreads integration, Kindle readers in the UK can now join more than 40 million other readers on Goodreads to discover great books and have discussions about what they're reading. Goodreads features now available on Kindle e-readers and Fire tablets include:

- Share favourite passages with your Goodreads friends without leaving the book.
- See what your friends are reading, read their reviews, and discover new books to read.
- When you finish a book, immediately rate it without putting down your device.
- Keep track of all your reading activity—update your "Currently Reading", "Read", and "Want to Read" shelves directly from your Kindle or Fire. Easily add your Amazon book purchases, print and digital, to your Goodreads account.

Goodreads integration will be delivered as part of a free, over-the-air update to all generations of Amazon's most popular e-reader, Kindle Paperwhite, as well as Kindle Voyage and the latest generation Kindle. The update will also be available for Amazon's complete range of current-generation tablets, Fire HD 6, Fire HD 7 and Fire HDX 8.9, as well as previous-generation models Fire HD, Kindle Fire HDX 7" and Kindle Fire HDX 8.9. On e-readers, the personalised recommendations feature will be available on the latest generation Kindle, Kindle Paperwhite (6th and 7th generations), and Kindle Voyage.

The update will be rolling out to customers' devices over the coming weeks. For more information and screenshots, customers can visit:

<https://www.goodreads.com/blog/show/553-u-k-ireland-goodreads-on-kindle-e-readers-and-fire-tablets-now-avail>

###

About Amazon

Amazon.com opened on the World Wide Web in July 1995. The company is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire phone, Fire tablets, Fire TV, and Amazon Echo are some of the products and services pioneered by Amazon.