



Amazon gives UK Prime members access to over one million songs to stream and download for free

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Introducing Prime Music: over one million songs from leading artists like One Direction, Royal Blood, George Ezra, Paolo Nutini, Ella Henderson, Bob Dylan, Madonna and David Bowie

Hundreds of playlists, no ads, free with Amazon Prime

Available automatically on Fire HD/HDX, Fire phone, Fire TV, Fire TV Stick, or download the latest Amazon Music app for iOS or Android



London – 28, July 2015 - Millions of Amazon Prime members in the UK already benefit from Unlimited One-Day Delivery on millions of items, One-Hour Delivery in London on over ten thousand items with Prime Now, unlimited photo storage with Amazon Cloud Drive, access to unlimited streaming of more than 15,000 popular movies and TV episodes through Prime Instant Video, the UK's largest streaming service, over 800,000 Kindle titles to borrow for no additional charge from the Kindle Owners' Lending Library and access to great discounts on leading products through the annual global deals day 'Prime Day' —all for just £79 a year.

Today, Amazon is announcing that Prime is getting even better with the introduction of Prime Music. Amazon Prime members have access to over one million songs and hundreds of playlists at no additional cost to their membership. Prime Music includes tens of thousands of albums from chart artists like One Direction, Royal Blood, George Ezra, Paolo Nutini, and Ella Henderson, plus classic artists like Bob Dylan, Madonna and David Bowie. And that is just the beginning—more music is being added all the time.

Prime members can choose exactly which songs and albums to listen to, or they can sit back and listen to hundreds of hand-built Prime Playlists. Discovering music is easy thanks to Amazon's personalised recommendations, and the huge music catalogue can easily be combined with a customer's own collection.

Members can mix Prime Music songs with their own personal music collection to create the library they've always wanted. They can also download songs from the Prime Music catalogue to their mobile devices for offline playback on planes, trains and anywhere they are without an internet connection.

"UK customers loved it when we added Prime Instant Video and unlimited photo storage into Prime last year, on top of Unlimited One-Day Delivery on millions of items and access to over 800,000 Kindle titles to borrow," said Christopher North, Managing Director at Amazon UK. "We said then that we were just getting started, and today we're introducing Prime Music—more than a million songs from bestselling artists, plus hundreds of Prime Playlists hand-built by our team of music experts—all at no additional cost. Prime Music is the latest great addition for our UK Prime members and we think they're going to love it."

When Prime launched in the UK eight years ago, the programme offered Unlimited One-Day Delivery on millions of items. Today, Prime fast delivery is available on over 10 million items. The Kindle Owners' Lending Library was introduced in 2012 and now features more than 800,000 books to borrow for no additional charge. Prime Instant Video was introduced in February 2014 and offers unlimited streaming of more than 15,000 popular movies and TV episodes, including Amazon Original shows like Golden Globe winning 'Best TV Show' *Transparent*, exclusive hit TV shows like *Outlander*, *Extant*, *Ripper Street* and *Vikings*, great kids content like *Peppa Pig* and *Shaun the Sheep*, and popular movies exclusive to the streaming service like *The Imitation Game*, *Man of Steel*, *The Great Gatsby*, *Divergent*, *The Hangover Part III* and *Paddington*. In November, Amazon introduced free unlimited

photo storage with Amazon Cloud Drive as the latest benefit for UK Prime members.

What Prime Music means for Prime members:

- **Your music collection just got a lot bigger—for free with Prime** Over a million songs from artists including One Direction, Royal Blood, George Ezra, Paolo Nutini, Ella Henderson, Bob Dylan, Madonna, and David Bowie, and hundreds of Prime Playlists are now available for streaming and offline playback at no additional cost to your Prime membership, with new music added all the time.
- **Your mix. Your music:** Mix Prime Music songs with your own personal music collection to create the library you've always wanted.
- **You be the DJ or let us be the DJ—it's your choice:** Build the perfect playlist by choosing songs you already love or songs you just discovered through Amazon's personalised recommendations. Or, just sit back and listen to one of our hundreds of Prime Playlists designed for all types of genres, occasions, artists, moods and activities.
- **No interruptions from ads:** Enjoy an ad-free listening experience.
- **Listen where you want:** Enjoy Prime Music on Fire HD/HDX, Fire phone, Fire TV, Fire TV Stick, iOS, Android, PC, Mac and any Web browser.
- **Take it offline:** Download your favourite songs and Prime Playlists for offline playback on mobile devices. With offline playback, you can enjoy your music wherever you are—and you can avoid costly data plan charges.

Prime members in the UK can start listening to Prime Music today at www.amazon.co.uk/primemusic. Prime Music will be available automatically on Fire HD/HDX and Fire TV devices. Customers can also download the latest Amazon Music app in the Android and iOS app stores. Eligible customers who are not already Prime members can try Prime Music with a 30-day free trial of Amazon Prime by visiting www.amazon.co.uk/prime.

Ends.

Notes To Editors

For further information visit www.amazon.co.uk/pr.

Here are some of the Prime Playlists hand-built by music experts for Prime Music:

00s Floorfillers	50 Great 00s Pop Hits	50 Great 90s Pop Classics
00s House Party	50 Great 50s Classics	50 Great Alternative Rock Guitars
00s Love Songs	50 Great 80s Classics	50 Great Blues Classics
00s Metal Hits	50 Great 80s Pop Number 1s	Classic 60s Love Songs
00s Workout	50 Great 90s Indie Anthems	Classic 60s Soul
50 Great Cult Alternative Classics	Acoustic Focus	Classic 70s Love Songs
50 Great Easy Listening Classics	Acoustic Hangover Cure	Classic 80s Love Songs
50 Great Female Voices	Acoustic Rock for Work	Classic 90s Love Songs
50 Great Festival Anthems	After Party Electronica	Classic Alternative Rock Road Trip
50 Great Folk Classics	All-time Classics for Housework	Classic Country Hits
50 Great Guilty Pleasures	All-Time Great Voices	Classic Crooners
50 Great Heavy Metal Hits	Alternative Rock Classics	Classic Folk Rock Songs
50 Great Jukebox Hits	Alternative Rock for Reading	Classic Gospel
50 Great Love Songs	Alternative Rock Workout	Classic House Party Hip-Hop
50 Great Male Voices	Ambient for Yoga	Classic Pop for Cleaning
50 Great Pop Ballads	Angsty Alternative	Classic Pop For Flying
50 Great Punk Classics	Annie Lennox and More	Classic Pop for Saturday Night
50 Great R&B Classics	Aretha Franklin and More	Classic Pop Morning Commute Energiser
50 Great Reggae Classics	Atmospheric Rock for Flying	Classic Pop Relaxing Drive
50 Great Rock Ballads	Avenged Sevenfold's Top Songs	Classic Pop to Sing in the Shower
50 Great Rock Guitar Solos	Background Beats for Work	Classic R&B and Soul for Work
50 Great Songs From Movies	Barbra Streisand and More	Classic Rock and Pop for Pottering
50 Great Swing Jazz	Baroque Era Pieces	Classic Rock BBQ
50s Easy Listening	Barry Manilow and More	Classic Rock Breakup
60s Girl Groups	BBQ Hits	Classic Rock Commute
60s Road Trip	Bee Gees and More	Classic Rock Cool Down
70s Dinner Party	Beethoven Favourites	Classic Rock For Flying
70s Floorfillers	Best of Prime Music	Classic Rock for Work
70s Pop Classics	Beyonce's Top Songs	Classic Rock on the Move
70s Road Trip	Biffy Clyro and More	Classic Rock Piano Ballads
70s Rock Classics	Biffy Clyro's Top Songs	Classic Rock Relaxing Drive
80s BBQ	Big Band Jazz Classics	Classical Dinner Party
80s Dance Classics	Billy Joel and More	Classical Era Pieces
80s Dinner Party	Bing Crosby and more	Classical for Cleaning
80s Floorfillers	Black Stone Cherry Top Songs	Classical for Kids
80s House Party	Blues Legends	Classical for Meditation
80s Pop for Work	Blur and More	Classical for Reading
80s Road Trip	Blur's Top Songs	Classical for Sleep
80s Rock Anthems	Bob Dylan's Top Songs	Classical for Study

80s Rock Ballads	Born in the 70s Birthday Party	Classical for the Garden
80s Synthpop Classics	Born in the 80s Birthday Party	Classical for Yoga
80s Workout	Born in the 90s Birthday Party	Classical Piano for Focus
90s BBQ	Boy Band Hits	Classical Piano for Work
90s Dance Classics	Bruce Springsteen's Top Songs	Classical Strings for Work
90s Dinner Party	Bruno Mars and More	Coffee Shop Indie
90s Floorfillers	Buddy Holly's Top Songs	Coffee Shop Jazz
90s House Party	Calvin Harris and More	Coldplay's Top Songs
90s One Hit Wonders	Caro Emerald and more	Cooking Slow Jams
90s R&B Classics	Charles Mingus' Top Songs	Country Walk
90s Road Trip	Chilled Out Evening Commute	Daft Punk and More
90s Workout	Chilled Out Morning Commute	Indie House Party
Acoustic After Party	Chilled Out Pop Commute	Indie Road Trip
Acoustic Blues	Christian Rock	Indie Rock Cool Down
Acoustic Commute	Christina Perri and More	Indie Rock for Running
Daft Punk's Top Songs	Fleetwood Mac's Top Songs	Indie Rock For Work
Damon Albarn and More	Foals' Top Songs	Indie Rock To Wallow To
Dance Hits Commute	Folk and Songwriter Classics	Indie Rock Wedding
Dance Hits Workout	Folk for a Rainy Day	Indie Workout
Dance Music for Study	Folk For Sleep	Instrumental Easy Listening
Dance Music for Work	Foo Fighters and More	Instrumental lullabies
David Bowie and More	Foo Fighters Top Songs	Instrumental Music for Reading
David Guetta and More	Frank Sinatra and more	Intense Study
Dean Martin and more	Friday Evening Commute	Introduction to African Music
Depeche Mode's Top Songs	Funk Out	Introduction to Classical
Dinner Party Classic Piano Pop	George Michael's Top Songs	Introduction to World Music
Dinner Party Jazz	Glee Cast's Top Songs	Introspective Walk
Disco Floorfillers	Going Clubbing	James Blunt and More
Disco Workout	Going the Distance	James Blunt's Top Songs
Disturbed's Top Songs	Gorillaz Top Songs	Janelle Monae and More
Dolly Parton and More	Great 80s Rock Songs	Jason Derulo's Top Songs
Don't Call This Emo	Great Blues Rock Songs	Jason Mraz and More
Doris Day and more	Great Indie Folk and Alt.Country	Jazz Commute
Drive All Night	Great Jazz Guitarists	Jazz for Reading
Duran Duran and More	Great Jazz Pianists	Jazz for Study
Duran Duran's Top Songs	Great Metal Guitar Solos	Jazz for Work
Eagles and More	Great Modern Americana	Jimi Hendrix's Top Songs
Easy Listening For Work	Great Modern Country	Joe Bonamassa's Top Songs
EDM Energisers	Great Modern Indie Songs	John Legend and More
EDM for Weights	Great Modern Love Songs	Johnny Cash and More
Educational Songs for Kids	Great Modern Pop Songs	Joni Mitchell's Top Songs
Electronic Beats for Reading	Great New Age Music	Jools Holland and more
Electronica Cool Down	Great Pop Classical	Josh Groban and more
Electronica For Study	Great Pop Punk Hits	Just Great Chart Pop
Electronica Warm Up	Great Pop Singer-Songwriters	Justin Timberlake's Top Songs
Ella Fitzgerald and more	Great Singer-Songwriters	Karaoke Night
Ella Fitzgerald's Top Songs	Green Day's Top Songs	Kasabian and More
Elvis Presley's Top Songs	Hans Zimmer And More	Katie Melua and more
Enya and More	Hard Rock Classics	Kid-Friendly Classics
Enya's Top Songs	Hard Rock for Running	Kid-Friendly Pop
Etta James And More	Hard Rock for Work	Kids Party
Family Holiday	Hard Rock Road Trip	Kidz Bop Favourites
Favourite Songs From Film Musicals	Heavy Beats	Kings of Leon's Top Songs
Favourite Songs From Stage Musicals	Heavy Metal for Heavy Lifting	Laid Back Grooves
Feel Good Classic Rock	Hip-hop Cool Down	Laid Back Soul Commute
Feel Good Classic Soul	Hip-Hop for Gaming	Late Night Indie Chill-Out
Feel Good Hip-Hop	Hip-Hop for Running	Latin Jazz Party
Feel Good Indie	Hip-hop for Weights	Latin World Music
Feisty Pop Hits	Hip-Hop Warm Up	Lazy Summer Afternoon
Female Folk Rock Voices	Hits on the Road	Leaving Party
Female Jazz Singers	Ibiza House Classics	Leonard Cohen and More
Film Scores for Reading	Indie BBQ	Romantic Dinner
Film Scores For Studying	Indie Breakup	Romantic Era Pieces
Fleetwood Mac and more	Indie Commute	Romantic Evening
Lily Allen's Top Songs	Indie for Creativity	Royal Blood and More
Linkin Park and More	Piano Virtuosos	Rudimental and More
Linkin Park's Top Songs	Pop BBQ	Sad Songs for Rainy Days
Madonna and More	Pop Breakup	Saturday Night Pop Warm-Up
Manic Street Preachers and More	Pop Cool Down	Saturday Morning Classic Rock
Meat Loaf and More	Pop for Creativity	Seductive Pop and R&B
Mellow Modern Pop	Pop for Missing Someone	Simon & Garfunkel and More
Metal for Gaming	Pop For Pottering	Sing-a-Long with the Kids

Metal for Motivation	Pop for Your Weekend	Singer-Songwriters to Wallow To
Michael Buble and More	Pop Hits for Cooking	Slipknot's Top Songs
Michael Buble's Top Songs	Pop Hits for Housework	Smooth 70s Classics
Minimal Techno for Focus	Pop Hits for Kids	Smooth Jazz
Modern Folk for Work	Pop Hits for Runners	Smooth Rock Dinner Party
Modern Hard Rock	Pop Hits Workout	Songs About Animals
Modern Jazz Sounds	Pop Motivators for Weights	Songs Every Kid Should Know
Modern Metal Anthems	Pop Punk Commute	Songs for Cool Kids (and Their Parents)
Modern Pop Collaborations	Pop to Make You Happy	Songs for Dad
Modern Pop for Cleaning	Pop to Wallow To	Songs to Clap, Dance and Sing along To
Monday Blues	Pop Warm Up	Songs to Raise Your Kids to
Monday Morning Music	Pumping Running Tracks	Soothe to Sleep
More Classical for Reading	R&B Breakup	Soul Classics
Morning Beats Blowout	R&B Commute	Spandau Ballet and More
Morning Cup of Coffee	R&B Super Hits	Student Night Anthems
Morning Jazz	R&B To Wallow To	Suede's Top Songs
Morning Metal Blowout	R&B Workout	Summer Holiday
Mosh Pit Metal	R.E.M. and More	Summer Sun
Mozart Favourites	Reading & Leeds 2015	Sunday Lunch
Nature Sounds for Sleep	Reading in Bed	Sunday Morning Classic Rock
New Age for Focus	Reading on the Move	Sunday Morning Indie
New Age for Sleep	Red Hot Chili Peppers' Top Songs	Talking Heads Top Songs
New Age for Study	Reggae for Kids	The 80s Were for Kids
New Age for Work	Relaxing Acoustic Pop	The 90s were for Kids
New Age for Yoga	Relaxing Classical	The Clash and More
New Parents	Relaxing Classical Piano	The Clash Top Songs
Nickelback and More	Relaxing Cooking Music	The Doors' Top Songs
Nickelback Top Songs	Relaxing Indie for Flying	The Overtones' Top Songs
Nina Simone's Top Songs	Relaxing Nature Sounds	The Saturday Morning Special
Olly Murs and More	Relaxing on Holiday	The Script and More
One Direction and More	Relaxing on the Beach	The Shopping List
Opera Favourites	Renaissance Era Pieces	The Smiths and more
Original Rock'n'Roll Legends	Rock Breakup	The Smiths' Top Songs
Otis Redding and More	Rock Festival Anthems	Toddlers' Party
P!nk's Top Songs	Rock for Cleaning	Tony Bennett and More
Paloma Faith and More	Rock for Gaming	Tracy Chapman and More
Panic! At The Disco's Top Songs	Rock for Missing Someone	Train Trip
Paolo Nutini and More	Rock Morning Commute Energiser	Women of Rock
Paramore's Top Songs	Rock to Wallow To	Women of the 00s
Party Floorfillers	Rock Your Workout	Women of the 70s
Paul Carrack and More	Rod Stewart and more	Women of the 80s
Tying the Knot	Rodriguez and More	Women of the 90s
Ultimate Wedding Playlist	Vintage Pop Songs for Kids to Dance To	Work Christmas Party
Upbeat Pop Commute	Vintage Pop Spring Clean	
Uptempo Pop For Work	Walking the Dog	
Van Morrison and More	Wedding Dancefloor Cheese	
Vintage 60s Classics	Wedding Slow Dance Songs	
Vintage Nursery Rhymes	What's Cooking?	
Vintage Pop Floorfillers	Within Temptation's Top Songs	