

# Amazon wins race to sign Jeremy Clarkson, Richard Hammond and James May for new car show available exclusively for Amazon Prime members

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Global deal sees trio reunite with first season scheduled to premiere in 2016

New car show joins Prime Video stable of critically-acclaimed and award-winning Amazon Original Series, adding to the largest selection of movies and TV shows of any video streaming service in the UK



**London - 30 July 2015** – Amazon today announced that Jeremy Clarkson, Richard Hammond and James May will reunite to make a new car show available exclusively to Amazon Prime members. The show will be produced by the trio's long time executive producer Andy Wilman.

The award-winning team have committed to three seasons as part of this landmark global TV deal. The first season will go into production soon and is scheduled to premiere for Prime members in 2016.

On working with Amazon, Jeremy Clarkson said: "I feel like I've climbed out of a bi-plane and into a spaceship."

Richard Hammond added: "Amazon? Oh yes. I have already been there. I got bitten by a bullet ant."

James May said: "We have become part of the new age of smart TV. Ironic, isn't it?"

"Customers told us they wanted to see the team back on screen, and we are excited to make that happen," said Jay Marine, Vice President of Amazon Prime Video EU. "Millions of Prime members are already enjoying our ground-breaking original shows. We can't wait to see what Jeremy, Richard, James and the team will create in what is sure to be one of the most globally anticipated shows of 2016."

Customers can sign up to receive the latest news on this new show by visiting <a href="www.amazon.co.uk/GuessWhosBack">www.amazon.co.uk/GuessWhosBack</a>.

Clarkson, Hammond and May will join top talent making Amazon Original Series that will premiere on Prime Video in 2015 and early 2016. These include *Hand of God* starring Ron Perlman (*Sons of Anarchy*) and Dana Delany (*Body of Proof*), *Red Oaks* starring Craig Roberts (*Submarine*) and Paul Reiser (*Mad About You*), *The Man in the High Castle* from Executive Producer of *The X-Files* Frank Spotnitz and Executive Producer Ridley Scott (*Blade Runner*), the company's first docu-series, *The New Yorker Presents*, as well as second seasons of the multi-Golden Globe-winning comedy *Transparent, Mozart in the Jungle* starring Gael Garcia Bernal (*Rosewater*) and Bernadette Peters (*Smash*), and *Bosch*, from Michael Connelly and starring Titus Welliver (*Lost*).

Amazon also resurrected hit British drama *Ripper Street*, starring Matthew Macfadyen (*Spooks*), Jerome Flynn (*Game of Thrones*), Adam Rothenberg (*The Divide*) and MyAnna Buring (*The Twilight Saga*). Amazon produced third series of the Victorian crime drama launched in November 2014 to critical and customer acclaim; a fourth season of the show is now in production.

"This is a golden age of television, a great time for TV makers and storytellers," added Jay Marine. "Our approach is to give programme makers creative freedom to be innovative and make the shows they want to make. This is just the start, you should expect to see more world-leading talent and the biggest shows on Prime Video."

Prime members can enjoy Amazon Original Series and other Prime Video movies and TV shows using the Amazon Video app. The Amazon Video app is available on hundreds of devices including Amazon Fire TV, Fire TV Stick, Roku, smart TVs and Blu-ray players from Samsung, Sony, LG, and Panasonic, the Xbox, PlayStation, and Wii game consoles, as well as on mobile devices like Fire tablets, Fire phone, iPhone, iPad, and Android tablets and phones. Customers can also watch online at <a href="https://www.amazon.co.uk/primevideo">www.amazon.co.uk/primevideo</a>.

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# About Prime Video - Offering The Largest Selection of Any Online Video Streaming Service in the UK

Amazon Prime offers members the largest selection of any video streaming service in the UK with unlimited access to over 15,000 popular movies and TV episodes – all at no additional cost to their Prime membership.

Prime offers members stunning picture clarity with Amazon Original content available in Ultra HD on compatible Sony, Samsung and LG Ultra HD smart TVs. Amazon Prime is also the first video service to offer titles in high dynamic range (HDR). HDR brings greater contrast to the screen with brighter colours, enhanced shadow details and distinct highlights to make images appear vivid, rich and lifelike, more so than ever before.

Amazon Prime programming is available on more than 400 devices, including <u>Amazon Fire TV</u> and the newly released <u>Fire TV Stick</u>, <u>Fire\_tablets</u>, iPad, Android tablets, iPhone, <u>Amazon Fire Phone</u>, Android phones Xbox, PlayStation, Wii and Wii U, and through the web at <u>www.amazon.co.uk/primevideo</u>. In addition to this vast selection of movies and TV shows available at no additional cost to Prime members, all customers can also choose from more than 50,000 popular movies and TV episodes available to digitally rent or buy through Amazon Instant Video.

### **Amazon Prime**

In addition to streaming video, Amazon Prime members enjoy unlimited One-Day Delivery on millions of items, access to one million songs to stream and download through Prime Music, unlimited photo storage in Amazon Cloud Drive and access to 800,000 Kindle books to borrow. Prime members in eligible postcodes in London are now offered one-hour delivery on over ten thousand items through the Prime Now mobile app. Customers who are not already members can start a 30-day free trial of Amazon Prime by visiting <a href="https://www.amazon.co.uk/prime">www.amazon.co.uk/prime</a>.

## **About Amazon**

Amazon.com opened on the World Wide Web in July 1995. The company is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire phone, Fire tablets, Fire TV, and Amazon Echo are some of the products and services pioneered by Amazon.