



In Celebration of Golden Globe Wins, Amazon is Making All Ten Transparent Episodes Free to Watch This Saturday Only—No Membership Required

January 22, 2015

*This Saturday, starting at 12:01 a.m. GMT and concluding at 11:59 p.m. GMT, everyone can watch *Transparent* using the Amazon Instant Video app for TVs, connected devices and mobile devices, or online at Amazon.co.uk/Transparent*



LONDON – 22nd January 2015 - Amazon today announced that in celebration of two recent Golden Globe wins, it will make all ten episodes of Amazon Original Series *Transparent* available for free for everyone this Saturday. *Transparent*, which is typically available exclusively to Amazon Prime members, recently took home the Golden Globe for Best Musical or Comedy Series, while its star, Jeffrey Tambor, earned the coveted award for Best Actor in a Musical or Comedy Series. Anyone can watch *Transparent* at no cost on Saturday using the Amazon Instant Video app for TVs, connected devices and mobile devices, or online at Amazon.co.uk/Transparent.

"We're incredibly proud of everyone involved in the making of *Transparent*—the team took a risk and it paid off," said Jeff Bezos, founder and CEO of Amazon.com. "Big kudos and congrats to Jill, Jeffrey, and all the cast and crew."

Written, directed and executive produced by Emmy-nominee and 2013 Sundance Best Director winner Jill Soloway, *Transparent* is a 10-episode, half-hour novelistic series that explores family, identity, sex, and love. The series stars [Tambor](#) as Maura, who has spent her life as Mort—the Pfefferman family patriarch. Also starring [Judith Light](#) (*Dallas*), [Gaby Hoffmann](#) (*Girls*), [Amy Landecker](#) (*Louie*) and [Jay Duplass](#) (*Togetherness*), *Transparent* is the no. 1 ranked series on Prime Instant Video since the show's launch. Also proving popular among critics, the show clocked in a near-perfect score on Rotten Tomatoes with a 98 percent critic rating, and a 91 Metascore on Metacritic. Due to the overwhelming success of the show, and the incredibly positive viewer response, Amazon has greenlit a second season of *Transparent*, to air later this year.

In 2013, Amazon introduced a unique process for selecting which shows it turns into Amazon Original Series. Amazon makes pilot episodes available for all customers to watch and provide feedback on, and then uses that feedback to help decide which shows to turn into full series. Through that process, customers helped to get *Transparent* greenlit for a full series last year, as the pilot received both critical and customer acclaim. Customers can now weigh-in once again on the next pilots they want turned into new Amazon Original Series—13 original comedy, drama, docu-series and kids pilots are currently available at Amazon.co.uk/PIV.

This Saturday, all Amazon customers can enjoy *Transparent* through the Amazon Instant Video app on more than 400 devices, including Fire tablets, iPad, iPhone, Xbox, PlayStation, Wii and Wii U, amongst others and both on-the-go and from the comfort of customers' homes, through [Amazon Fire Phone](#) and on [Amazon Fire TV](#).

Amazon Prime members enjoy unlimited streaming of 15,000 popular movies and TV episodes, including hit show *Transparent*, in addition to unlimited One-Day Delivery on over 7 million items, unlimited photo storage in Amazon Cloud Drive and access to 650,000 Kindle books to borrow through the Kindle Owners' Lending Library.

About Prime Instant Video

Amazon Prime Instant Video is the UK's largest online video streaming service, offering subscriber's unlimited access to over 15,000 popular movies and TV episodes. As well as exclusive TV and film content, such as *The Walking Dead*, *Vikings*, *Argo* and *Django Unchained*, Amazon Prime Instant Video is the only place to watch critically acclaimed Amazon Original shows, such as 2015 Golden Globe winning TV Series *Transparent* and critically acclaimed *Mozart in the Jungle* and *Ripper Street Season 3*.

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About Amazon Studios

Amazon Studios most recently debuted its dramatic comedy *Mozart in the Jungle* from Roman Coppola, Jason Schwartzman, Paul Weitz, John Strauss and Alex Timbers as well as Jill Soloway's multi-Golden Globe Award-winning dark comedy *Transparent*; its first live-action series for kids 6-11, *Gortimer Gibbon's Life on Normal Street*; and a second season of the Garry Trudeau political comedy *Alpha House*. The studio has also launched three additional children's series, the Annecy International Animated Film Festival Award-winning and Annie Award-nominated *Tumble Leaf* from Bix Pix Entertainment; *Creative Galaxy* from Angela Santomero and Out of the Blue Enterprises, the creators of *Blue's Clues*; and *Annedroids*, from Emmy nominated Sinking Ship Entertainment.

Amazon Studios has also announced four additional, original series to debut in 2015, including Michael Connelly's *Bosch*; *Hand of God* from Marc Forster and Ben Watkins; *Red Oaks* from Steven Soderbergh, David Gordon Green, Greg Jacobs and Joe Gangemi; and kids series *Wishenpoof!* from Angela Santomero and Out of the Blue Enterprises; as well as a second season of *Transparent*.

Amazon Studios launched in 2010 as a new way to develop feature films and episodic series—one that's open to great ideas from creators and audiences around the world. Anyone can upload a script online and Amazon Studios will read and review all submissions. Those who choose to make their projects public can also receive feedback from the Amazon Studios community.

Comprehensive cast and crew information, including bios and filmographies, is available on Amazon's IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content.

About Amazon

Amazon opened on the World Wide Web in July 1995. The company is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire phone, Fire tablets, and Fire TV are some of the products and services pioneered by Amazon.

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