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September 24, 2014

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“With Kindle Unlimited, you never have to think twice about what book you want to read or listen to,” said Jorrit Van der Meulen, Vice President, Kindle EU. “With unlimited access to hundreds of thousands of titles, Kindle Unlimited offers by far the simplest and most cost-effective way to explore and discover eBooks and audiobooks together, and you can even switch from reading to listening without losing your place. Our US customers have shown us how much they love the opportunity to discover new authors and genres, and now we’re delighted to offer the same freedom to our customers in the UK.”

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