



Award-Winning Comedy and Drama Series from Lionsgate UK to Arrive on Amazon Prime Instant Video

June 24, 2014

Hit shows including Mad Men, Anger Management and Nashville made available on Prime Instant Video, the UK's largest movie and TV streaming subscription service

18th June 2014, London: Lionsgate UK and Amazon have today announced a subscription video on demand (SVOD) deal that will bring award-winning US prime time television drama and comedy to Prime Instant Video, the UK's largest movie and TV streaming subscription service.

The multi-year agreement sees hit TV shows including Emmy Award-winning *Mad Men*, *Weeds*, *Anger Management* and *Nashville* made available on the service, strengthening the partnership between Lionsgate UK and Amazon.

Amazon Prime Instant Video offers unlimited access to the UK's largest subscription streaming library – featuring more than 15,000 popular movies and TV episodes following the launch of the service in February 2014.

Chris Bird, Amazon Instant Video Film & TV Strategy Director added: "We are very excited that viewers can now watch such incredible shows including Mad Men and Anger Management through Prime Instant Video, and look forward to developing a successful relationship with Lionsgate UK in the years to come."

Guy Avshalom, Chief Operating Officer at Lionsgate UK said: *"We are delighted to announce our first SVOD deal with Amazon, a deal which will make a vast catalogue of award-winning television available to UK viewers through Prime Instant Video. This is a move which will allow TV fans in the UK the opportunity to discover and re-live some of the greatest television drama and comedy from recent years."*

Lionsgate's global television business includes 28 shows on 20 different networks, with hits including *Anger Management* joining iconic brands such as *Mad Men* and *Nurse Jackie*.

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About Prime Instant Video

Amazon Prime now offers members unlimited One-Day Delivery on over 7 million items, access to 500,000 Kindle books to borrow and unlimited streaming of popular movies and TV episodes through Prime Instant Video.

Prime Instant Video is the UK's largest movie and TV subscription steaming service, offering customers unlimited streaming of more than 15,000 popular movies and TV episodes. Amazon has increased investment in exclusive content and original programming only available through Prime and members have unlimited access to many movies and TV shows exclusive to Amazon and original TV created through [Amazon Studios](#).

For more information about Amazon Prime, visit www.amazon.co.uk/prime. For more information about Prime Instant Video, visit www.amazon.co.uk/PIV.

About Amazon.co.uk

Amazon.co.uk opened its virtual doors in October 1998 and strives to be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online, and endeavours to offer its customers the lowest possible prices.

Amazon.co.uk and other sellers offer millions of new, refurbished and used items in categories such as Baby, Books, Car & Motorbike, Clothing, DIY & Tools, DVD, Electronics & Photo, Grocery, Health & Beauty, Home & Garden, Jewellery, MP3, Music, Musical Instruments & DJ, Office, PC, Pet Supplies, Shoes, Software, Sports & Leisure, Toys & Games, Video Games and Watches.

Kindle is the world's bestselling e-reader family and Kindle Paperwhite is our most advanced e-reader. It features new display technology with higher contrast, the next generation built-in light, a faster processor, the latest touch technology, and exclusive new features designed from the ground up for readers. Kindle, the lightest and smallest Kindle, features improved fonts and faster page turns. The new Kindle Fire HDX features a stunning exclusive 7" or 8.9" HDX display, a quad-core 2.2 GHz processor, 2x more memory, and 11 hours of battery life, as well as exclusive new features of Fire OS 3.0. The all-new Kindle Fire HD includes an HD display, high-performance processor and dual speakers at a breakthrough price.

Amazon Web Services provides Amazon's developer customers with access to in-the-cloud infrastructure services based on Amazon's own back-end technology platform, which developers can use to enable virtually any type of business.

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Forward-Looking Statements

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment centre optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and subsequent filings.