

Kaiser Chiefs secret show in Brighton available exclusively for unlimited streaming on Amazon Prime Instant Video

June 23, 2014

Prime members get free access to **Amazon Front Row with the Kaiser Chiefs**, an Amazon original documentary capturing the BRIT Award winning band's secret show at the Great Escape festival in May

Full 40 minute programme to launch on [the UK's largest movie and TV streaming service](#) on 27 June, with highlights available to view now on [Amazon Instant Video UK YouTube channel](#)

[Access for media to the full documentary for preview/review available now [by request](#)]

London, 23 June 2014: One special day in May Amazon.co.uk brought the platinum selling, BRIT Award winning [Kaiser Chiefs](#) to play for 700 lucky fans, on Brighton sea-front during [The Great Escape](#). At this one-off event, the band's first Brighton show since 2007, the Kaiser Chiefs featured songs from their chart-topping album [Education, Education, Education & War](#) and hits from their ten-year back catalogue including [Ruby](#), [I Predict A Riot](#) and [Oh My God](#).

Now Kaiser Chiefs fans can access unseen footage from this secret gig in an exclusive [Amazon Prime Instant Video](#) documentary **Amazon Front Row with the Kaiser Chiefs**, which will launch for unlimited streaming on the UK's largest movie and TV streaming service Amazon Prime Instant Video on **Friday 27 June 2014**.

In **Amazon Front Row with the Kaiser Chiefs**, fans can re-live the performance at Brighton's Concorde 2 iconic music venue and get closer than ever to the band with exclusive back stage footage from the gig, interviews with lead singer and *The Voice* star Ricky Wilson. Not to mention watching footage of Ricky hanging from the rafters during *I Predict A Riot* and full crowd participation during the spectacular *Oh My God* finale, as well as meeting a Kaisers' super-fan on his stag do.



Fans were given the opportunity to sign-up for the gig through Amazon and kept up to date by following [@AmazonMusicUK](#) on Twitter and [Amazon Music UK](#) on Facebook, but only told on the morning if they had been lucky enough to secure a ticket at Concorde 2, the location announced just hours before.

Kaiser Chief fans can view an image gallery from the secret show on the [Amazon Great Escape page](#) and see a five minute highlights film from the **Amazon Front Row with the Kaiser Chiefs** documentary on the [Amazon Instant Video UK YouTube channel](#). Amazon Prime members will have access to the full 40 minute documentary through Prime Instant Video, while non-members can sign up to a [30-day free trial of Prime](#) to enjoy the show and more than 15,000 popular movies and TV episodes.

Kaiser Chiefs latest album, [Education, Education, Education & War](#), led by the single [Coming Home](#), has spent 4 weeks in the UK Top 10 with 2 weeks at Number 1. The second single from the album [Meanwhile Up In Heaven](#) is now available to download from the [Amazon Music Store](#).

Described by Steve Lamacq as "The Cannes of the Music World", The Great Escape is the destination for music lovers and new music fans. During the three days of the festival in May, shows took place in 35 venues across the city, with music from every genre spilling from seafront clubs, tiny pubs and converted churches. [KELIS](#), [CHARLIE XCX](#) and [ELLA EYRE](#) were just a few of the 400+ artists performing, the festival sold out ahead of it beginning.

In addition to the secret gig, Amazon.co.uk also partnered the [Brighthelm](#) venue at this year's Great Escape festival. Across the three days, the venue hosted up-and-coming new talent including Amazon's [new and emerging for 2014](#) artist [LAURA WELSH](#), [LE1F](#), [LE VASCO](#), [LIZZO](#), [WILD CUB](#), [FRANK HAMILTON](#), [FE](#), [JEREMY NEALE](#), [WE WERE EVERGREEN](#), [JESS GLYNNE](#), [ARC IRIS](#), [SIVU](#), [HANNAH GEORGAS](#), [SALT ASHES](#), [GEORGE BARNETT](#), and REBEKA.

-Ends-

-Notes to Editors-

For more information, stills from the gig, access to the full documentary for review/preview, the highlights video embed code, please contact Bite:

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Prime Instant Video is the UK's largest movie and TV subscription steaming service, offering customers unlimited streaming of more than 15,000 popular movies and TV episodes. Amazon has increased investment in exclusive content and original programming only available through Prime and members have unlimited access to many movies and TV shows exclusive to Amazon and original TV created through [Amazon Studios](#).

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