

Introducing Amazon's First Three Original Children's Series: Tumble Leaf, Creative Galaxy and Annedroids Coming Exclusively to Prime Instant Video This Summer

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Series come from award-winning kids show creators Angela Santomero (Blue's Clues), Bix Pix Entertainment (Tumble Leaf) and JJ Johnson (Dino Dan)

Tumble Leaf coming Friday 23 May

Creative Galaxy coming Friday 27 June

Annedroids coming Friday 25 July



Tumble Leaf, coming to Prime Instant Video on 23rd May

LONDON—May 15, 2014—There's a new way to keep kids entertained—and engaged—all summer long. Amazon today announced the premieres of its first-ever original kids series coming exclusively on Prime Instant Video in the UK. The first six episodes of each show will debut this summer, beginning with animated series *Tumble Leaf* on May 23, followed by *Creative Galaxy* on June 27, and live-action series *Annedroids* on July 25. Additional episodes of the shows will follow later this year. Amazon Original children's programming is designed to inspire kids to learn through creativity, imagination and play. Prime members and their families can stay engaged all summer long by watching the new series and partaking in creative activities that reinforce educational themes found in the shows. Customers who are not already Prime members can sign up for a 30-day free trial at www.amazon.co.uk/prime.

"We're proud that as the UK's largest movie and TV streaming service Prime Instant Video is providing a great selection of leading shows for children" said Tim Leslie, Vice President of Amazon Instant Video EU. "These new and exclusive children's series, made by Amazon Studios and available on Prime Instant Video in the UK very soon, have been chosen by kids and approved by parent through the pioneering Amazon Studios Pilots programme, meaning adults can rest assured their children are watching entertaining quality content."

"Amazon Studios is thrilled to bring its first original children's series to kids and their families this summer. We're working with some of the most renowned creators in the business to introduce programming that promotes life-long learning through play," said Tara Sorensen, Head of Kids Programming at Amazon Studios. "The kids programming team and series creators have had so much fun developing these new series. We can't wait to share it with kids and their families across the country and see the learning experiences it fosters."

Amazon Original preschool programming is being developed with the support of Dr. Alice Wilder who earned universal acclaim for her work as the producer and director of research and development for the hit series *Blue's Clues* and *Blue's Room*. During her nearly decade-long involvement with *Blue's Clues*, Dr. Wilder helped pioneer a new level of interaction between a show and its young viewers. She brings her expertise to Amazon's programming to give parents confidence that these programs will provide valuable skills and life lessons that children can use in their real life—while being entertaining at the same time.

"It's been extremely exciting to partner with Amazon on developing the content and activities that will be available through Prime Instant Video. We share the belief that creativity and curiosity are muscles that need to be exercised, refined and nourished to provide children with the skills they need to succeed in today's rapidly changing world," said Dr. Alice Wilder, Educational Psychologist and Educational Advisor for Amazon Studios' kids programming. "With an educational system that is focused on test-preparedness, literacy and numeracy, many parents find their kids faced with a curriculum gap. By combining core content with creativity and play, we will be able to help parents fill that gap."

Amazon Original children's series premiering exclusively on Prime Instant Video this summer include:

Tumble Leaf (for preschool-aged children)

Tumble Leaf debuts May 23 and comes from Emmy Award-winning director [Drew Hodges](#) and award-winning studio [Bix Pix Entertainment](#). The preschool aged show follows Fig the Fox and his best friend Stick as they discover adventure, friendship and love around every bend. Themes found in the show promote exploration and scientific thinking through play. The talent behind the characters includes [Christopher Downs](#) as "Fig" and "Stick," Zak McDowell as "Hedge," [Addie Zintel](#) as "Pine," [Brooke Wollert](#) as "Maple" and Alex Trugman as "Ginkgo."

Creative Galaxy (for preschool-aged children)

On June 27, Amazon Studios will introduce *Creative Galaxy* from acclaimed creator [Angela Santomero](#) and Out of the Blue (*Super Why!*, *Blue's Clues*, *Daniel Tiger's Neighborhood*), and features [Samantha Bea](#) (*The Daily Show*), [Christian Distefano](#), [Jason Jones](#) (*The Daily Show*), [Cloris Leachman](#) (*Malcolm in the Middle*) and [Jason Priestley](#) (*Beverly Hills 90210*). In this make-along, create-along, interactive art adventure series for preschoolers, characters Arty and Epiphany travel around the galaxy to solve problems with art, inspiring creative thinking through crafts, music and dance. To give kids and parents the real-life tools they need to re-create Arty's experience, a live-action piece at the end of each animated episode will take viewers through the craft project that Arty showcased in the galaxy.

Annedroids (for children ages 4 to 7 years)

Annedroids, about a young scientist, will be available starting July 25. Created by Emmy-nominated [JJ Johnson](#) (*Dino Dan*) and Sinking Ship Entertainment, and aimed at children aged four through seven, *Annedroids* is a live-action adventure series about a young female genius, her human friends, android assistants and the amazing scientific discoveries they make while undertaking the biggest experiment of them all: growing up. [Addison Holley](#) (*Daniel*

Tiger's Neighborhood) stars as "Anne," [Adrianna Di Liello](#) (*Stage Fright*) plays her friend "Shania," and Jadel Dowlin plays "Nick."

All Amazon Original children's series will be available for unlimited streaming through Prime Instant Video on more than 400 devices, including Kindle Fire, iPad, iPhone, Xbox, PlayStation, Wii and Wii U, amongst others, and online at www.amazon.co.uk/PIV. The series will also be available through Amazon's Kindle FreeTime app and via Kindle FreeTime Unlimited, the first-ever all-in-one subscription service that brings together books, games, educational apps, movies, and TV shows that both kids and their parents will enjoy. Customers who are not already Prime members can sign up for a trial at www.amazon.co.uk/prime.

About Prime Instant Video

Amazon has announced that it is combining two of the most popular subscription services in the UK, Amazon Prime and LOVEFILM Instant, to become Prime Instant Video from today. Amazon Prime now offers members unlimited One-Day Delivery on over 7 million items, access to 500,000 Kindle books to borrow and unlimited streaming of more than 15,000 popular movies and TV episodes through Prime Instant Video. Prime is available at the low price of £79 a year – a 35% savings for all the benefits of the two previously separate services. Current Prime members can enjoy unlimited streaming at their current price until their renewal date. Customers who are not already members can start a 30-day free trial of Amazon Prime by visiting www.amazon.co.uk/prime.

For more information about Amazon Prime, visit www.amazon.co.uk/prime. For more information about Prime Instant Video, visit www.amazon.co.uk/PIV.

About Amazon Studios

Last year Amazon Studios launched its first two prime time series *Alpha House* and *Betas*, and will debut its first three children's shows this summer. The company recently announced six additional, original series including Chris Carter's *The After*, Michael Connelly's *Bosch*, Jill Soloway's *Transparent*, *Mozart in the Jungle* from Roman Coppola and Jason Schwartzman, *Wishenpoof!* from Angela Santomero, and *Gortimer Gibbon's Life on Normal Street* from David Anaxagoras. Amazon Original Series are available exclusively to Prime members through Prime Instant Video.

Amazon Studios launched in 2010 as a new way to develop feature films and episodic series—one that's open to great ideas from creators and audiences around the world. Anyone can upload a script and Amazon Studios will read and review all submissions and those who choose to make their projects public will also receive feedback from the Amazon Studios community.

Comprehensive cast and crew information, including bios and filmographies, is available on Amazon's IMDb (www.imdb.com), the world's most popular and authoritative source for movie, TV and celebrity content.