



Award-Winning Comedy and Drama Series from NBCUniversal Arrive on Amazon Prime Instant Video

May 8, 2014

Hit shows *Suits*, *Grimm* and *Parks and Recreation* arrive on Prime Instant Video, the UK's largest movie and TV streaming subscription service

Deal also includes renewal of smash series *Battlestar Galactica*, *Heroes*, *30 Rock* and *The Office* (US), keeping critically-acclaimed episodes available for members

London, 08th May 2014: Amazon and NBCUniversal have finalized a UK instant video subscription deal that will make hundreds of episodes of critically-acclaimed US TV series available on Prime Instant Video, the UK's largest movie and TV streaming subscription service.

As part of its continued investment in quality content for its members, Amazon is bringing multiple seasons of hit NBCUniversal shows such as *Suits*, *Grimm* and *Parks and Recreation* to its Prime Instant Video service.

Also included in the deal is the renewal of some fan-favourites, keeping series such as *Battlestar Galactica* and *Heroes* on the service for members to enjoy, in addition to Golden Globe®-winning comedies *The Office* (US) starring Steve Carell and John Krasinski and *30 Rock* starring Tina Fey and Alec Baldwin.

Members of Prime Instant Video can now enjoy this vast selection of popular TV entertainment both at home and on the move.

For more information about Prime Instant Video, visit www.amazon.co.uk/primevideo.

-Notes to Editors-

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For more information please contact the Amazon.co.uk Ltd Press Office on 0208 636 9280 or email pressoffice@amazon.co.uk.

About Prime Instant Video

Amazon has announced that it is combining two of the most popular subscription services in the UK, Amazon Prime and LOVEFiLM Instant, to become Prime Instant Video from today. Amazon Prime now offers members unlimited One-Day Delivery on over 7 million items, access to 500,000 Kindle books to borrow and unlimited streaming of more than 15,000 popular movies and TV episodes through Prime Instant Video. Prime is available at the low price of £79 a year – a 35% savings for all the benefits of the two previously separate services. Current Prime members can enjoy unlimited streaming at their current price until their renewal date. Customers who are not already members can start a 30-day free trial of Amazon Prime by visiting www.amazon.co.uk/prime.

For more information about Amazon Prime, visit www.amazon.co.uk/prime. For more information about Prime Instant Video, visit www.amazon.co.uk/primevideo.

About Amazon.co.uk

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Kindle Paperwhite is our most-advanced e-reader ever with 62% more pixels and 25% increased contrast, a patented built-in front light for reading in all lighting conditions, extra-long battery life, and a thin and light design. The new latest generation Kindle, the lightest and smallest Kindle, now features new, improved fonts and faster page turns. Kindle Fire HD is our most-advanced tablet, with a stunning customised high-definition display, exclusive Dolby audio with dual stereo speakers, high-end laptop-grade Wi-Fi with dual-band support and dual antennas/MIMO, enough storage for HD content, and the latest generation processor and graphics engine. The all-new Kindle Fire features a faster processor for 40% faster performance, twice the memory, and longer battery life.

Amazon Web Services provides Amazon's developer customers with access to in-the-cloud infrastructure services based on Amazon's own back-end technology platform, which developers can use to enable virtually any type of business.

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Forward-Looking Statements

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