



## Amazon Prime Instant Video & Warner Bros. International Television Distribution Strike Multi-Year, Multi-Show UK Instant Video Subscription

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***Hit Shows Including Arrow, The Following and Revolution coming to Prime Instant Video, the UK's Largest Subscription Streaming Service, which launches on Wednesday***

**London, 24th February 2014:** Amazon and Warner Bros. International Television Distribution have today announced a UK instant video subscription deal to bring five hit U.S. prime time TV series to Amazon Prime Instant Video, Britain's largest subscription streaming service, which launches in the UK on Wednesday (26th February).

The multi-year agreement sees Amazon Prime Instant Video acquire the UK on demand subscription streaming rights to multiple seasons of Warner Bros. Television shows – *Arrow*, *The Following*, *Hostages*, *Revolution* and *The 100* – following their linear UK broadcast runs. The first seasons of *Arrow*, *The Following* and *Revolution* will go live on Amazon Prime Instant Video this year with *Hostages* and *The 100* in 2015, and subsequent seasons of each show following thereafter.

Jeffrey R. Schlesinger, President, Warner Bros. Worldwide Television Distribution, commented: "We are very pleased to extend and develop our relationship with Amazon in a deal that demonstrates the growing appetite for SVOD rights to our TV shows in the UK. UK viewers can now look forward to either re-watching or discovering these quality series on the Prime Instant Video streaming service in the coming months and years."

"We are incredibly excited to bring these critically acclaimed shows to UK TV fans when they arrive on Prime Instant Video, Britain's largest subscription streaming service, later this year," added Jason Ropell, Head of Amazon Instant Video International Content Acquisition. "Launching in July with *Arrow* season 1 and *Revolution* season 1, these standout series will be available on demand and all at once, adding to our already vast catalogue of exceptional TV shows available to stream at the viewers' convenience."

Based on characters published by DC Comics, *Arrow* charts the tale of billionaire Oliver Queen who, after being marooned for five years on a remote island, returns home with a mysterious agenda and a lethal set of new skills that he uses in a war on crime. In 2012, it was the #1 US scripted drama in UK multi-channel homes.

*Hostages*, meanwhile, is a thrilling and suspenseful new one-hour series about a family caught in the middle of a grand political conspiracy that will change their lives forever. It stars Emmy® and Golden Globe winner Toni Collette (*The United States of Tara*, *The Sixth Sense*, *Muriel's Wedding*), Tate Donovan (*Argo*, *Damages*, *The O.C.*) and Golden Globe winner Dylan McDermott (*American Horror Story*, *The Practice*, *Dark Blue*, *In the Line of Fire*).

*Revolution* is an epic, swashbuckling drama from J.J. Abrams' Bad Robot Productions and *Supernatural*'s Eric Kripke and centres on the Matheson family's struggle to survive 15 years after a mysterious worldwide blackout. Their post-apocalyptic world is juxtaposed with bucolic, overgrown cities and a journey of hope, rebirth and retribution. The show enjoyed the most successful US drama series premiere ever in UK multi-channel homes, when it launched in 2013.

One of the most watched US series of 2013, *The Following*, stars Kevin Bacon (*Mystic River*, *Apollo 13*, *A Few Good Men*) as an FBI agent on the hunt for a brilliant and charismatic serial killer played by James Purefoy (*Rome*, *Camelot*), who communicates and connects with other active serial killers in the US, who in turn follow his every command.

*The 100*, set to premiere on linear broadcast later this year, follows 100 juvenile prisoners sent to Earth to test whether it is habitable, a century on from a devastating nuclear apocalypse which saw the only survivors being the inhabitants of 12 international space stations that were in orbit at the time.

### Prime Instant Video

Amazon has announced that it is combining two of the most popular subscription services in the UK, Amazon Prime and LOVEFiLM, to become Prime Instant Video from Wednesday (26th February). Amazon Prime offers members unlimited One-Day Delivery on over 7 million items and access to 500,000 Kindle books to borrow. LOVEFiLM Instant includes unlimited streaming of more than 15,000 popular movies and TV episodes. When the two programmes combine, Prime will be offered at the low price of £79 a year – a 35% savings for all the benefits of the two previously separate services. As a special offer customers can lock in a full year of Prime at £49 until 26 February. Current Prime members can enjoy unlimited streaming at their current price until their renewal date. Customers who are not already members can start a 30-day free trial of Amazon Prime by visiting [www.amazon.co.uk/prime](http://www.amazon.co.uk/prime).

Amazon is increasing investment in exclusive content and original programming only available through Prime Instant Video, which gives subscribers streaming of more than 15,000 popular movies and TV episodes. Members will have access to exclusive movies such as *The Girl with the Dragon Tattoo*, *The Hangover Part II*, *One Direction: This Is Us*, *Friends with Benefits* and *Alvin and the Chipmunks: Chipwrecked*, as well as TV shows such as *The Walking Dead*, *Dexter*, *Vikings*, *Downton Abbey*, *Desperate Housewives*, and children's favourites *Peppa Pig*, *Fireman Sam*, and *SpongeBob SquarePants*. They will also have exclusive access to Amazon original TV series *Alpha House* starring John Goodman at launch and *Betas*, which debuts soon.

For more information about Amazon Prime, visit [www.amazon.co.uk/prime](http://www.amazon.co.uk/prime). For more information about Prime Instant Video, visit [www.amazon.co.uk/primevideo](http://www.amazon.co.uk/primevideo).

**--Notes to Editors--**

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For more information please contact the Amazon.co.uk Ltd Press Office on 0208 636 9280 or email [pressoffice@amazon.co.uk](mailto:pressoffice@amazon.co.uk).

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Kindle Paperwhite is our most-advanced e-reader ever with 62% more pixels and 25% increased contrast, a patented built-in front light for reading in all lighting conditions, extra-long battery life, and a thin and light design. The new latest generation Kindle, the lightest and smallest Kindle, now features new, improved fonts and faster page turns. Kindle Fire HD is our most-advanced tablet, with a stunning customised high-definition display, exclusive Dolby audio with dual stereo speakers, high-end laptop-grade Wi-Fi with dual-band support and dual antennas/MIMO, enough storage for HD content, and the latest generation processor and graphics engine. The all-new Kindle Fire features a faster processor for 40% faster performance, twice the memory, and longer battery life.

Amazon Web Services provides Amazon's developer customers with access to in-the-cloud infrastructure services based on Amazon's own back-end technology platform, which developers can use to enable virtually any type of business.

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**Forward-Looking Statements**

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect [Amazon.com](http://Amazon.com)'s financial results is included in [Amazon.com](http://Amazon.com)'s filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and subsequent filings. Amazon Web Services provides Amazon's developer customers with access to in-the-cloud infrastructure services based on Amazon's own back-end technology platform, which developers can use to enable virtually any type of business.

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