



GameCube now available to pre-order from Amazon.co.uk

February 4, 2002

Pre-order now and Amazon.co.uk will deliver on 3rd May

4 February 2002: The Game Wars are on! GameCube, which offers the lowest ever launch price for a next generation console, is available now through pre-order on leading online retailer Amazon.co.uk (www.amazon.co.uk/gamecube).

GameCube is a powerful new games console that rightly deserves its place among the next generation game systems. With a 485MHz CPU, 162MHz graphics processor and a 2.6 gigabyte-per-second system memory, GameCube doesn't try to play your CDs, run your movies, or read your email, but concentrates on core gaming. An impressive array of titles with bright, fast graphics and great sound will be available on launch day.

Amazon.co.uk is the place to pre-order GameCube. It's great value at just £149.99*, with launch titles from £39.99*. By pre-ordering GameCube, customers will receive the console through the post on the day of release--3rd May 2002.

GameCube will be available in purple and black. Launch titles include *Luigi's Mansion*, *Star Wars: Rogue Leader - Rogue Squadron II*, *Super Monkey Ball*, *Wave Race: Blue Storm*, *Sonic Adventure 2*, *International Superstar Soccer 2*, *2002 FIFA World Cup*, *Tony Hawk's Pro Skater 3* and *Spider-Man*.

For further information please contact the Amazon.co.uk press office on 020 8636 9280.

About Amazon.co.uk

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Forward-looking Statement

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to potential future losses, significant amount of indebtedness, competition, management of growth, potential fluctuations in operating results, fulfillment center optimization, seasonality, commercial agreements, acquisitions, and strategic transactions, foreign exchange rates, system interruption, international expansion, consumer trends, inventory, limited operating history, government regulation and taxation, fraud, and new business areas. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2003, and all subsequent filings.