



## AMAZING SAVINGS ON THE BEST OF BRITISH POP

January 29, 2002

### Amazon.co.uk offers BRIT nominee CDs for just £6.99!

With the Brit Awards taking place in just a few weeks, now is the perfect time for you to pick your personal favourites from the list of nominees. To make it easier for you, leading online retailer, Amazon.co.uk, is offering more than 100 Brit nominee albums for just £6.99!

With albums from all Brit nominees on sale, including newcomers like So Solid Crew, Zero 7 and Tom McRae, as well as established artists such as Robbie Williams, Kylie and Travis, there's something to whet every appetite.

And it's not only last year's albums up for grabs at £6.99, but also a choice selection from artists' back catalogues, including *O.K Computer* by Radiohead, *Travelling Without Moving* by Jamiroquai, and *Blood on the Tracks* by Bob Dylan.

You can also get music DVDs by Brit-nominated artists at 25% off, including Robbie Williams' *Live at The Albert*, Kylie Minogue *Live in Sydney* and many, many more.

Paul Zimmerman, general manager of Amazon.co.uk's music shop commented, "We're expecting these CDs to fly out of our distribution centre. This year is one of the strongest ever for Brit nominees, and it's a great opportunity to get albums by some of today's most exciting artists at massive savings".

Amazon.co.uk is the official online partner for The BRIT Awards 2002 and offers a huge selection of albums, CD singles, Minidiscs and vinyl in its award-winning music shop alongside interviews and chats with many of this year's nominees.

Fans wanting to find out more about the nominees and who want to purchase the latest albums can visit [www.amazon.co.uk/brits](http://www.amazon.co.uk/brits)

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For further information please contact the Amazon.co.uk press office on 020 8636 9280.

### About Amazon.co.uk

Amazon.co.uk opened its virtual doors in October 1998, and strives to be the world's most customer-centric company, where customers can find and discover anything they might want to buy online. Amazon.co.uk and sellers list millions of new and used items in categories such as Books, Music, Video, DVD, Software, PC & Video Games, Electronics & Photo, Home & Garden, and Toys & Games!. Through Amazon Marketplace, zShops and Auctions any business or individual can sell virtually anything to Amazon.co.uk's millions of customers. Amazon.co.uk customers enjoy the benefits of industry-leading online-shopping technology, such as secure credit-card payment, personalised recommendations, streamlined, 1-Click® ordering and hassle-free Bid-Click® auction bidding. Through Amazon Anywhere, Amazon.co.uk is also available on mobile phones with WAP technology--see [www.amazon.co.uk/anywhere](http://www.amazon.co.uk/anywhere) for details.

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As used herein, "Amazon.com," "we," "our" and similar terms include Amazon.com, Inc., and its subsidiaries, unless the context indicates otherwise.

### Forward-looking Statement

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to potential future losses, significant amount of indebtedness, competition, management of growth, potential fluctuations in operating results, fulfillment center optimization, seasonality, commercial agreements, acquisitions, and strategic transactions, foreign exchange rates, system interruption, international expansion, consumer trends, inventory, limited operating history, government regulation and taxation, fraud, and new business areas. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2003, and all subsequent filings.