



## Amazon.co.uk Launches 2001 Writers' Bursaries

July 9, 2001

### Leading online retailer continues to nurture new writing talent

**July 9, 2001:** Demonstrating its commitment to literature, Amazon.co.uk today announces the launch of the 2001 Amazon.co.uk Writers' Bursaries.

The Amazon.co.uk Writers' Bursaries were awarded for the first time in 2000 and enable new writers to complete that critical second project, which can make or break every author's career. Last year's winners were Justina Robson's *Mappa Mundi* and James Flint's *52 Ways To Magic America*. The winning titles will be published on October 12, 2001 by Macmillan and January 7, 2002 by Fourth Estate respectively.

This year entrants will compete for one of two £3,500 bursaries. They will also be awarded £500 worth of Amazon.co.uk gift certificates. Each submission must include the first and only published work by the author, a synopsis of 500 words of a currently unpublished novel that has been accepted for publication and a 3000 word writing sample.

The 2001 judges are as follows: David Baddiel, Maya Jaggi, Emily Perkins, Jenny Colgan and Amazon.co.uk's Managing Editor, Rachel Holmes. Emily Perkins said, "We're really looking forward to receiving this year's entries to the Writers' Bursaries. If the last year's standard has set any precedents then we expect to be judging entries from the cream of young British literature."

### Important Diary Dates

August 13, 2001--closing date for submissions

November 22, 2001--shortlist announcement

February, 2002--award ceremony

Bestselling author Zadie Smith, who led the 2000 judging panel, said, "A second novel is a problematic enough thing anyway, but when the creative challenge is combined with financial difficulties, that can make the writer's task seem impossible.

"Amazon.co.uk's award enables writers to get a little space and time in which to concentrate on the job at hand. It is the kind of prize that is genuinely in touch with what every writer needs to fulfil their potential."

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For further information please contact the Amazon.co.uk press office on 020 8636 9280.

### About Amazon.co.uk

Amazon.co.uk opened its virtual doors in October 1998, and strives to be the world's most customer-centric company, where customers can find and discover anything they might want to buy online. Amazon.co.uk and sellers list millions of new and used items in categories such as Books, Music, Video, DVD, Software, PC & Video Games, Electronics & Photo, Home & Garden, and Toys & Games!. Through Amazon Marketplace, zShops and Auctions any business or individual can sell virtually anything to Amazon.co.uk's millions of customers. Amazon.co.uk customers enjoy the benefits of industry-leading online-shopping technology, such as secure credit-card payment, personalised recommendations, streamlined, 1-Click® ordering and hassle-free Bid-Click® auction bidding. Through Amazon Anywhere, Amazon.co.uk is also available on mobile phones with WAP technology--see [www.amazon.co.uk/anywhere](http://www.amazon.co.uk/anywhere) for details.

Amazon.com and its affiliates operate seven websites: [www.amazon.com](http://www.amazon.com), [www.amazon.co.uk](http://www.amazon.co.uk), [www.amazon.de](http://www.amazon.de), [www.amazon.fr](http://www.amazon.fr), [www.amazon.co.jp](http://www.amazon.co.jp), [www.amazon.ca](http://www.amazon.ca), and [www.joyo.com](http://www.joyo.com).

As used herein, "Amazon.com," "we," "our" and similar terms include Amazon.com, Inc., and its subsidiaries, unless the context indicates otherwise.

### Forward-looking Statement

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to potential future losses, significant amount of indebtedness, competition, management of growth, potential fluctuations in operating results, fulfillment center optimization, seasonality, commercial agreements, acquisitions, and strategic transactions, foreign exchange rates, system interruption, international expansion, consumer trends, inventory, limited operating history, government regulation and taxation, fraud, and new business areas. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2003, and all subsequent filings.