

Join in Election Fever with Amazon.co.uk

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Ever voted without really understanding what party politics is all about? Ever been embarrassed at your lack of general knowledge when friends are debating policies or discussing specific personalities in Parliament?

Well this year could be different. With the next general election set for June 7, there's time to swot up and Amazon.co.uk has compiled an armchair guide to election reading to provide voters with the inside track. With information on the election process and unrivalled access to the personalities and policies in Parliament--no voter should pick up their ballot sheet without it.

Amazon.co.uk's armchair guide to the election

Servants of the People by Andrew Rawnsley (£6.39)--the book charts the highs and lows of the first three years of power for the architects of New Labour and the personal politics behind the spin.

Did things get better? by Polly Toynbee and David Walker (£5.59)--New Labour came into office on a wave of popular support and as politicians and the electorate prepare themselves for another general election--what has happened in between times is the subject of the authors' audit of the Blair Government's achievements

Tony Blair by John Rentoul (£16.00)--This is Rentoul's new, updated edition of his bestselling biography with a fresh approach to his subject. The book includes much new material in its account of a man whose potential has now been put to the biggest test of all: power.

The Guardian Companion to the Election 2001 (£12.99)--the programme to the event itself--this companion to the first General Election post-devolution contains profiles of each constituency in Great Britain, analyses the key battleground constituencies and provides a guide to tactical voting and key marginal constituencies.

The Blair Effect by Anthony Seldon (£11.99)--This is a collection of (reasonably) unpartisan commentaries on the first administration of Tony Blair as it approaches a General Election. The authors aim to demonstrate that it is possible to write contemporary history about even the most recent past in an accessible yet scrupulously objective manner.

As well as recommending election reading, Amazon.co.uk will be tracking sales of election-related publications. Stats will be available from Amazon.co.uk press office (Tel: 020 8636 9280), from now right up until the day of the election. On-site, Amazon.co.uk will be featuring political book favourites from John Sergeant, George Monbiot, Adair Turner and John Rentoul. Interviews will also be featured on-site with John Humphrys, Larry Siedentop, Andrew Rawnsley and George Monbiot. All books and interviews can be found in the Society, Politics & Philosophy category.

Amazon.co.uk's armchair guide to crucial issues

The Great Food Gamble by John Humphrys (£10.39)-- John Humphrys examines today's travesties of factory farming, and pouring chemicals into the land.

Democracy in Europe by Larry Siedentop (£15.19)--Siedentop sets out the key issues for those who wish to construct a Europe that is prosperous, fair and free

The Future of Multi-Ethnic Britain--The Parekh Report (£8.79)--this is the report of the Commission on the Future of Multi-Ethnic Britain, launched by the Home Secretary in 1997.

Captive State by George Monbiot (£10.39)--Monbiot takes a close look at how this green and pleasant isle has been delivered into unaccountable corporate control with disastrous results for local communities and for democracy itself.

Amazon.co.uk's armchair guide to biographies

Mandelson and the Making of New Labour by Donald MacIntyre (£5.59)

Alastair Campbell: New Labour and the Rise of the Media Class by Peter Oborne (£16.14)

The Ashdown Diaries Vol. 1--Paddy Ashdown (£16.00)

Life in the Jungle--Michael Heseltine (£12.00)

An Accidental MP--Martin Bell (£8.09)

Mo Mowlam by Julia Langdon (£13.59)

John Major: The Autobiography (£7.99)

For further information please contact the Amazon.co.uk press office on 020 8636 9280.

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