

Amazon.co.uk expands capacity to provide faster deliveries for customers

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26 May 1999. New distribution facility in Bedfordshire will enable UK's leading online bookstore to better serve a rapidly growing base of online shoppers

Amazon.co.uk, the UK's leading online bookstore, has agreed to lease two new distribution units in Marston Gate, Bedfordshire, to further enhance service to its customers.

The units, which are 228,000 square feet and 500,000 square feet in size, are currently being developed to Amazon.co.uk's specific requirements by Prologis Kingspark

The space will provide Amazon.co.uk with a major distribution centre to allow the company to increase its stocking and shipping capacities to more than twelve times the current level, thus reducing total shipping time to customers.

The move is expected to happen towards the end of the 1999 and positions Amazon.co.uk at the centre of excellent communication and distribution links for delivery to national and international customers.

"With this increased capacity we can stock and ship a wider selection of books, and get them out even quicker to customers everywhere," Simon Murdoch, Managing Director of Amazon.co.uk commented. "Internet shopping is really taking off in the UK, and we're committed to continually enhancing the shopping experience for all Amazon.co.uk customers."

Property agents Lambert, Smith and Hampton have helped Amazon.co.uk to identify and select the new distribution centre in Bedfordshire.

Amazon.co.uk is currently based in Slough where the company operates out of a 40,000 square foot space on the Slough Trading Estate.

About Amazon.co.uk

Amazon.co.uk is a wholly owned subsidiary of Amazon.com. Amazon.com, Inc. (NASDAQ: AMZN), the Internet's No. 1 music, No. 1 video, and No. 1 book retailer, opened its virtual doors on the World Wide Web in July 1995. Today, the Amazon.com store has expanded to offer free electronic greeting cards, online auctions and more than 4.7 million book, music-CD, video, DVD, computer-game, and other titles, plus secure credit-card payment, personalized recommendations, and streamlined ordering through 1-Click[SM] technology and hassle-free auction bidding with Bid-Click[SM].

Amazon.com operates two international Web sites: www.amazon.co.uk in the United Kingdom and www.amazon.de in Germany. Amazon.com also operates PlanetAll (www.planetall.com), a Web-based address book, calendar, and reminder service. It also operates the Internet Movie Database (www.imdb.com), the Web's comprehensive and authoritative source of information on more than 150,000 movies and entertainment programs and 500,000 cast and crew members dating from the birth of film in 1892 to the present.

This announcement contains forward-looking statements that involve risks and uncertainties that include, among others, Amazon.com's limited operating history, anticipated losses, unpredictability of future revenues, potential fluctuations in quarterly operating results, seasonality, consumer trends, competition, risks of system interruption, management of potential growth, risks related to auction services, and risks of new business areas, international expansion, business combinations, and strategic alliances. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 1998.

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About ProLogis

ProLogis is the largest U.S.-based global provider of integrated distribution services, with more than 1,500 distribution facilities owned and under direct property management throughout North America and Europe. ProLogis has built the industry's first and only global network of distribution facilities with the primary objective of becoming the leading provider of distribution services. The company expects to achieve this objective through the ProLogis Operating System [TM], and its commitment to be "The Global Distribution Solution" by providing exceptional corporate distribution services and facilities to meet customer expansion and reconfiguration needs globally. As of March 31, 1999, ProLogis had 168 million square feet of distribution facilities operating or under development in 94 global markets.

For more information about Amazon.co.uk, please contact:

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