



Records broken as Catherine Tate is fastest-ever DVD seller

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March 19, 2007, London: Catherine Tate's Comic Relief Special DVD has beaten the likes of Star Wars, Pirates of the Caribbean and Harry Potter to become the fastest selling pre-order DVD of all-time on Amazon.co.uk.

The DVD, which became available for pre-order on Red Nose Day, immediately hit number one and racked up huge sales over the weekend, generating masses of money for Comic Relief in the process.

'We saw a surge of demand for the DVD on Friday night whilst the sketches were being shown on 'The Big One' on BBC 1 and since then people in their thousands have been visiting the site to make sure they get their hands on a copy', said Rakhi Parekh, Amazon.co.uk's Head of Media Demand. 'If sales continue at this rate, this may well be the biggest selling DVD of all time on Amazon.co.uk'.

Catherine Tate's Comic Relief Special DVD features a stunning line up of special guests including Prime Minister Tony Blair. The PM's comic debut is just one of a series of hilarious comedy sketches which also include Lauren winding up supply teacher David Tennant, Georgie Georgie getting the hump with Lenny Henry and Nan meeting Noel Edmonds when she takes part in Deal or No Deal.

The DVD is available exclusively from Amazon.co.uk and costs £5 with at least £3 from each sale going to Comic Relief.

For further information please contact the Amazon.co.uk press office on 020 8636 9280.

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