



## New 'Harry Potter' sees sales rise of 6000% on Amazon.co.uk

June 13, 2007

**June 13, 2007, London:** Tunnels - the book predicted to be the next Harry Potter by children's publishing guru Barry Cunningham, has seen a 6000% uplift in sales, catapulting it to number 3 on the Amazon.co.uk Pre-Order Chart behind the children's and adult editions of Harry Potter and the Deathly Hallows. The book looks set to enter the Amazon.co.uk Books Chart Top 10 today.

Tunnels, a classic fantasy tale with a science fiction edge by little-known authors Roderick Gordon and Brian Williams, centres around fourteen-year-old Will Burrows who decides to investigate his father's disappearance down an unknown tunnel with his friend Chester. Soon they find themselves deep underground, where they discover a dark and terrifying secret - a secret which may cost them their lives.

Tunnels has been tipped for success by Barry Cunningham; the man who discovered Harry Potter. Cunningham received the manuscript for Harry Potter in 1996 when working at Bloomsbury and knew immediately that he had found something special - within months it had been turned into a best selling novel. The series of 7 books has continued to dominate the Amazon.co.uk Book Chart ever since. Cunningham now heads his own company Chicken House, and is regarded as one of the leading figures in children's literature.

"There is a void to be filled when the Potter phenomenon comes to an end in July, and it is testament to Cunningham's standing in the children's literary world that his claim that Tunnels is the next big thing has been enough to see sales soar," said Kes Nielsen, Head Books Buyer at Amazon.co.uk. "The publishing world has been desperately searching for the next big thing; it seems that they may have unearthed a gem in Tunnels".

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For further information please contact the Amazon.co.uk press office on 020 8636 9280.

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