



## Amazon.co.uk Reveals 2007 Bestsellers and Customers Choice

December 28, 2007

**'Harry Potter and the Deathly Hallows' tops bestseller list and receives most positive customer reviews on Amazon.co.uk**

**December 28, 2007, London:** 'Harry Potter and the Deathly Hallows' was both the biggest selling and most positively reviewed product of 2007 on Amazon.co.uk.

The seventh and final book in the Harry Potter series took the number one spot in the 2007 bestsellers list, holding off challenges from a string of top selling DVDs including 'Harry Potter and the Order of Phoenix' which commanded the number two position.

The book also headed the list of products that were reviewed most positively by customers in 2007, with the Nintendo Wii appearing at number two and the Sony PlayStation 3 closely behind at number four.

Amazon.co.uk Bestsellers of 2007 (by units sold)

1. Harry Potter and the Deathly Hallows BOOK 2. Harry Potter and the Order of the Phoenix DVD 3. The Bourne Ultimatum DVD 4. Shrek the Third DVD 5. The Simpsons Movie DVD

Amazon.co.uk 2007 Customers Choice (based on most positive customer reviews)

1. Harry Potter and the Deathly Hallows BOOK 2. Nintendo Wii VIDEOGAMES 3. Klipsch iGroove iPod Speaker System ELECTRONICS 4. Sony PlayStation 3 VIDEOGAMES 5. Pan's Labyrinth DVD

'Favourite Worst Nightmare' by Arctic Monkeys was the CD with the most favourable customer reviews in 2007, 'Halo 3' took the honour in Videogames and 'The Silverlit Radio Controlled Picoo Z Helicopter' led the way in Toys.

The surprise package, in terms of customer reviews during 2007, was 'Firefly – The Complete Series' which became the third most positively rated DVD of 2007 behind 'Pan's Labyrinth' and 'Casino Royale'. 'Firefly' originally aired on TV in 2002 and was the first Science Fiction series to be conceived by Joss Whedon who later went on to create 'Buffy' and co-create 'Angel'. It has been on a consistent seller on Amazon.co.uk and has amassed a total of 283 five-star reviews

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For further information please contact the Amazon.co.uk press office on 020 8636 9280.

### About Amazon.co.uk

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