



## Amy Winehouse's 'Back to Black' becomes Amazon.co.uk's best-selling album

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**May 2, 2008, London:** Despite Amy Winehouse admitting this week that she is unlikely to release a new album this year, it seems she may have a good reason not to. Amy's second album, 'Back to Black' has become Amazon.co.uk's biggest selling album of all time – overhauling Coldplay's 2005 album 'X and Y'.

Winehouse has never been far from the public spotlight throughout the 18 months since the release of 'Back to Black', which still resides in the Amazon.co.uk overall Top Twenty bestsellers chart. Sales of the title actually doubled over the last week, continuing a trend of substantial sales uplifts on the back of publicity in the UK media.

Julian Monaghan, Head of Music Buying at Amazon.co.uk, commented: "The sales of 'Back to Black' have been consistently high for the last year and a half and we have seen massive uplifts on the title during periods when Amy Winehouse has commanded many column inches. However, just being in the newspapers or on the TV doesn't automatically mean that you sell vast amounts of CDs. The publicity generated has resulted in her music reaching a very wide audience but it is the quality of this album and the tracks on it that has made millions of people spend their hard earned cash on adding it to their collection. She has lead the way in a resurgence of British female music talent and she thoroughly deserves the mantle of the biggest selling album of all time."

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### About Amazon.co.uk

Amazon.co.uk opened its virtual doors in October 1998 and strives to be the world's most customer-centric company, where people can find and discover anything they might want to buy online, and endeavours to offer its customers the lowest possible prices. Amazon.co.uk and other sellers offer millions of unique new, refurbished and used items in categories such as books, movies, music, PC and video games, software, electronics and photo, home and garden, toys and games, baby, shoes, jewellery and watches, health and beauty and sports and leisure.

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### Forward-looking Statement

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, significant amount of indebtedness, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2007, and subsequent filings.