



120 New Recruits Join Amazon.co.uk as Fulfilment Increases From Swansea Bay

June 23, 2008

Positions still available as massive recruitment drive continues

June 23, 2008, London: 120 new recruits will begin working at the Amazon.co.uk fulfilment centre over the coming weeks as the internet retailer increases its output from Swansea Bay.

In April, Amazon.co.uk announced its intention to recruit over 1,000 new employees before the end of the year, to fill a mixture of permanent and temporary roles at the 800,000 sq ft centre. As part of this massive recruitment drive, Amazon.co.uk entered into a Local Employment Partnership agreement with Jobcentre Plus.

'We are delighted with the progress we have made in recruiting people for the new centre,' said Senior Operations Manager, Chris Griner. 'One of the major reasons we chose Swansea Bay as a location was because of the pool of local talent we could draw from and it is fantastic that so many people from the local area are joining us here over the next few weeks.'

'We have been operating with a fairly small number of employees up to this point but we are really going to start ramping up activity here and the new recruits will play a key role in fulfilling the millions of items that Amazon.co.uk ships out each and every week to customers in the UK and all over the world,' continued Chris Griner. 'Over the next four months we will continue to grow quickly in readiness for what is set to be our biggest Christmas period ever.'

'We are making great progress towards filling the roles available here at the centre and would be delighted to hear from individuals who would be interested in joining the Amazon team.'

Any individuals interested in a position at the Swansea Bay fulfilment centre should visit www.amazon.co.uk/careers

Jobcentre Plus District Manager Pam Sutton said: 'Through the Local Employment Partnership agreement, Amazon.co.uk has benefitted from access to a wide and diverse pool of Jobcentre Plus customers who are eager for work. The Amazon.co.uk fulfilment centre opening has provided a massive boost for the area and represents a huge investment in terms of the number of jobs available. We now look forward to working closely with them to fill their remaining positions.'

The centre, which is approximately the size of ten football pitches, was officially unveiled in April at a ceremony attended by the First Minister of the Welsh Assembly Government, the Rt. Hon. Rhodri Morgan AM and the Leader of Neath Port Talbot Council, Councillor Derek Vaughan. It will distribute a wide range of items available from amazon.co.uk and also provides extra capacity for an ever-increasing selection of products.

Amazon.co.uk plans to create a total of 1,200 permanent jobs and 1,500 temporary roles over the next five years at the new site.

Swansea Bay is Amazon.co.uk's fourth fulfilment centre in the UK. There are two fulfilment centres in Scotland, at Glenrothes and Gourock, as well as one in England at Marston Gate near Milton Keynes.

For further information please contact the Amazon.co.uk press office on 020 8636 9280.

About Amazon.co.uk

Amazon.co.uk opened its virtual doors in October 1998 and strives to be the world's most customer-centric company, where people can find and discover anything they might want to buy online, and endeavours to offer its customers the lowest possible prices. Amazon.co.uk and other sellers offer millions of unique new, refurbished and used items in categories such as books, movies, music, PC and video games, software, electronics and photo, home and garden, toys and games, baby, shoes, jewellery and watches, health and beauty and sports and leisure.

Amazon and its affiliates operate websites, including www.amazon.com, www.amazon.co.uk, www.amazon.de, www.amazon.co.jp, www.amazon.fr, www.amazon.ca, and the Joyo Amazon websites at www.joyo.cn and www.amazon.cn.

As used herein, "Amazon.com," "we," "our" and similar terms include Amazon.com, Inc., and its subsidiaries, unless the context indicates otherwise.

Forward-looking Statement

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, significant amount of indebtedness, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect

Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2007, and subsequent filings.