



New Kindle Exclusive: Bestselling British Author Dame Catherine Cookson's Entire Catalogue of Full-length Novels Now Available Exclusively as eBooks in the Kindle Store

March 28, 2011

100 titles from one of the most prolific and successful British authors of all time are available for Kindle and Kindle app customers in less than 60 seconds

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Luxembourg, 28 March 2011 - Amazon today announced that 100 titles from Dame Catherine Cookson are now available in e-book format for the first time, exclusively at the Amazon.co.uk Kindle Store (www.amazon.co.uk/kindlestore). The collection of titles, including some which are out of print, represents all of the full-length novels from one of the UK's most-read novelists. These books, which are published by The Catherine Cookson Charitable Trust in conjunction with Peach Publishing, are available from just £1.99 and can be downloaded in less than 60 seconds by Kindle and Kindle app customers.

"Dame Catherine Cookson was a novelist who brought so much enjoyment to readers around the world and we are thrilled to be able to offer her work in e-book format for the very first time," said Gordon Willoughby, European Director of Kindle. "You can see from our bestsellers lists that Kindle readers are downloading both the latest releases and classics from years gone by. This collection of titles from one of the UK's best-loved authors will delight all the fans who remember the books from their original release and appeal to a whole new audience who will be discovering her work for the first time."

Dame Catherine Cookson sold over 150 million books during a writing career that spanned more than 50 years. Translated into over 20 languages, her work was often adapted for the big and the small screen as well as for the stage and radio.

"For a long time, Dame Catherine Cookson was the UK's most celebrated and successful novelist. Now, for the first time since her death in 1998, the vast majority of her titles will be available throughout the world," said Sonia Land of Peach Publishing. "We are delighted that both new and loyal fans can view, at a glance, all 100 full-length novels that Catherine has written and buy one or more of her e-Books in less than a minute."

All 100 titles are available exclusively to UK customers on Amazon.co.uk, with the vast majority also exclusive to international customers from Amazon.com.

For all of Dame Catherine Cookson's titles as well as a customer's full library of books, Kindle's Whispersync technology saves and synchronises bookmarks, last page read, highlights and annotations across Kindles and free "Buy Once, Read Everywhere" Kindle apps for iPad, iPhone, PC, Mac, Windows Phone, and Android-based devices, so a customer is never without their reading.

Kindle with built-in Wi-Fi is available for only £111. Kindle 3G, which also features the convenience of free 3G wireless, is only £152 with no monthly fees, annual contract or data plans. Customers can discover full details and order Kindle and Kindle 3G at www.amazon.co.uk/kindleWi-Fi and www.amazon.co.uk/kindle3G.

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For further information please contact the Amazon.co.uk Ltd press office on 020 8636 9280.

About Amazon.co.uk

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Amazon.co.uk and other sellers offer millions of new, refurbished and used items in categories such as Baby, Books, Car & Motorbike, Clothing, DIY & Tools, DVD, Electronics & Photo, Grocery, Health & Beauty, Home & Garden, Jewellery, MP3, Music, Musical Instruments & DJ, Office, PC, Pet Supplies, Shoes, Software, Sports & Leisure, Toys & Games, Video Games and Watches.

Kindle and Kindle 3G are the revolutionary portable readers that wirelessly download books, magazines, newspapers, blogs and personal documents to a crisp, high-resolution electronic ink display that looks and reads like real paper. Kindle 3G utilises the same 3G wireless technology as advanced mobile phones, so users never need to hunt for a Wi-Fi hotspot. Kindle is the #1 bestselling product across the millions of items sold on Amazon.com.

Amazon Web Services provides Amazon's developer customers with access to in-the-cloud infrastructure services based on Amazon's own back-end technology platform, which developers can use to enable virtually any type of business.

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Forward-Looking Statements

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may differ significantly from management's expectations. These forward-looking statements involve risks and uncertainties that include, among others, risks related to competition, management of growth, new products, services and technologies, potential fluctuations in operating results, international expansion, outcomes of legal proceedings and claims, fulfillment center optimization, seasonality, commercial agreements, acquisitions and strategic transactions, foreign exchange rates, system interruption, inventory, government regulation and taxation, payments and fraud. More information about factors that potentially could affect Amazon.com's financial results is included in Amazon.com's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and subsequent filings.