



Amazon Spring Deal Days is now live until 25th March

20/03/2024

Amazon Spring Deal Days will feature hundreds of thousands of deals across every category, including top brands such as Shark, Calvin Klein, Philips, Samsung, Oral-B and more

Customers can now shop deals at www.amazon.co.uk/springdealdays until 23:59pm Monday 25th March

Prime members can enjoy fast, reliable delivery and exclusive access to limited-time WOW! Deals from top brands including Jameson, ghd, and Ninja, with new deals dropping every day throughout the event

LONDON, 08:00 Wednesday 20th March: Amazon Spring Deal Days is now live until 23:59pm on Monday 25th March 2024, offering big savings on everything customers need to get that winning feeling this Spring. Shoppers can head to www.amazon.co.uk/springdealdays for hundreds of thousands of deals across a range of popular categories including Electronics, Home & Garden, and Toys.

Deals available during Spring Deal Days include:

ITEM NAME	PREVIOUS AMAZON.CO.UK PRICE	SPRING DEAL DAY PRICE	£ SAVING
Fire TV Stick 4K	£59.99	£34.99	£25.00
Echo Dot (5th Gen)	£54.99	£29.99	£25.00
Ring Video Doorbell (2nd Gen)	£99.99	£59.99	£40.00
Sony Noise Cancelling Earbuds	£99.99	£79.99	£20.00
Garmin Smartwatch	£265.51	£169.99	£95.52
Ninja Grill & Air Fryer	£295.34	£199.99	£95.35
De'Longhi Coffee Machine	£549.99	£419.99	£130.00
Hisense Washing Machine	£299.99	£209.00	£90.99

Tefal OptiGrill+	£161.13	£118.49	£42.64
Philips Lumea Hair Removal	£479.99	£299.99	£180.00
Oral-B iO6 Electric Toothbrush	£330.00	£135.00	£195.00
Remington Hair Straightener	£67.05	£34.99	£32.06
Philips Hue Bulb Starterkit	£134.98	£69.99	£64.99
Brother Sewing Machine	£128.00	£96.99	£31.01
Jura Whisky Gift Pack	£40.00	£27.99	£12.01
Kipling Suitcase	£273.00	£191.10	£81.90
BERING Watch	£199.00	£90.80	£108.20
Hot Wheels Cars	£24.08	£17.99	£6.09
Disney Princess Toy, Ariel	£23.91	£16.49	£7.42
Maxi-Cosi Booster Seat	£149.99	£94.99	£55.00

Previous selling price correct as of 19/03/24

Finding the right deal for you

Customers can head to www.amazon.co.uk/springdealdays from today for top tips on finding the right deals for their interests including:

- **WOW! Deals:** Prime members will get exclusive access to limited-time WOW! Deals from top brands, with new deals across categories dropping every day throughout the event.
- **Top 100 Deals:** The curated list includes brands we know our customers love to shop and some of the best-selling items on Amazon.
- **Watch A Deal:** This is the easiest way to preview, track and shop those limited time Lightning Deals while at home or on-the-go, with alerts on site as well as in the Amazon app.
- **Deal Alerts:** Shoppers can subscribe to receive deal alert notifications related to their recent Amazon searches and recently viewed items onsite and in the app. All you have to do is visit the Amazon Spring Deal Days event page on the Amazon Shopping app between now and Amazon Spring Deal Days to create deal alerts. Once Amazon Spring Deal Days arrives, you will receive push notifications on available deals you've subscribed to.
- **Wish List:** Add items to your Wish List and receive notifications if your top picks are included in an Amazon Spring Deal Days deal.

Fast and free delivery with Amazon Prime

You can rely on Amazon to make life easier with fast, reliable delivery on millions of items included with a Prime membership, and, as always, choose the delivery option that best suits your needs during Amazon Spring Deal Days. Prime members in the UK receive unlimited One-Day Delivery on millions of items across all categories, with Same-Day Delivery available on over a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool, and more (minimum order values apply). You can also select free delivery to Amazon Lockers or Counters, or choose a delivery day preference with Amazon Day. Customers who are not yet Prime members can join Prime or start a free trial at amazon.co.uk/prime and save big this season.

Customers can now shop Amazon Spring Deal Days at www.amazon.co.uk/springdealdays

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For further information please contact:

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For press imagery please visit: amazon.co.uk/pr

Notes to Editors

About Prime

Prime offers the best of shopping and entertainment to more than 200 million paid members around the world. In the UK, that includes unlimited access to award-winning movies and TV shows with Prime Video, over 100 million songs in shuffle mode, All-Access playlists, plus top podcasts available ad free with Amazon Music, free games with Prime Gaming, more than 1,000 books and magazines with Prime Reading, unlimited photo storage with Amazon Photos, one free pre-released book a month with Amazon First Reads, and incredible savings with Prime Day. Prime was built on the foundation of unlimited fast delivery at no extra cost. Prime members in the UK receive unlimited One-Day Delivery on millions of items across all categories. Same-Day Delivery is available on more than a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool, and more (minimum order values apply). Prime members can also complete their full grocery shop, and choose from thousands of fresh grocery products, famous brands and household essentials at great prices with two-hour delivery windows from Amazon Fresh and Morrisons on Amazon (minimum order values apply). Prime members enjoy free restaurant delivery when they spend £15 or more with free Deliveroo Plus Silver. Prime members can get 2 ODEON tickets for £10 every month between Monday-Thursday (terms apply). Prime members also get 1 year of free HelloFresh shipping saving £4.99 per box. University students and apprentices can enjoy the benefits of Prime, including exclusive student discounts, by joining Prime Student – with a six-month trial and then 50% off Prime after that at amazon.co.uk/joinstudent in association with Microsoft Surface. Check if you're eligible for a free trial of Prime at amazon.co.uk/prime. New members can try Prime for 30 days for free. Prime membership auto-renews and costs £95.00 a year or £8.99 a month.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit amazon.co.uk/about and follow @AmazonNewsUK.

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