



## Paloma Faith releases 'Enjoy Yourself' (The Red Nose Day Edition) with Amazon in support of Comic Relief

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BRIT Award winner Paloma Faith, releases single in support of Comic Relief – available to stream now on Amazon Music or pre-order on CD and vinyl on Amazon

Fans can use the command "Alexa, sing your duet with Paloma Faith" to hear the new single as a hilarious new duet with the voice of Alexa

Amazon is the official Home of the Red Nose, with free One-Day Delivery for all customers

Visit the Comic Relief store on Amazon at [Amazon.co.uk/ComicRelief](https://www.amazon.co.uk/ComicRelief)

**London – 00.01am GMT, 21<sup>st</sup> February 2024** - Award-winning singer-songwriter Paloma Faith has teamed up with Amazon to release "Enjoy Yourself" (The Red Nose Day Edition) in support of Comic Relief for this year's Red Nose Campaign. The track is available to stream now on Amazon Music, or pre-order as a CD for £5.99 and vinyl for £12.99 on Amazon.

At least £3 from the purchase of each CD and at least £6.50 from the purchase of each vinyl of 'Enjoy Yourself' (The Red Nose Day Edition) on Amazon.co.uk will be donated to Comic Relief. Additionally, a percentage of the proceeds generated from every completed stream of "Enjoy Yourself" (The Red Nose Day Edition) on Amazon Music in the UK between 21 February and 22 March 2024 will be donated to Comic Relief.

**BRIT Award winner, Paloma Faith added:** "Red Nose Day holds a very special place in my heart. I'm deeply honoured to partner with Amazon Music to contribute my song 'Enjoy Yourself' (The Red Nose Day Edition) in support of Comic Relief, and to be part of such a meaningful cause."

Paloma has exclusively performed the track for Amazon Music's CURVED performance series, with the video available in the Amazon Music app and on Paloma Faith's channel on YouTube from 29<sup>th</sup> February. She has also teamed up with Alexa on a hilarious duet of the new single, which fans can hear by asking "Alexa, sing your duet with Paloma Faith."

During the CURVED shoot, Paloma can be seen wearing this year's new, plant-based Red Nose, available now with free One-Day Delivery for all customers on Amazon, the official home of the Red Nose. This year there are four fun characters to find and collect – Gigglesworth, Smirklethorpe, McChortles, LOL-E-Pops – as well as a limited-edition gold Nose. The Noses are available on the [Comic Relief Store](https://www.amazon.co.uk/ComicReliefStore) on Amazon, alongside a range of merchandise including hats, badges, and dog bandanas.

**Laura Lukanz, Head of Music UK at Amazon, added:** "We're excited to team up with Paloma Faith to support this year's fundraising efforts for Comic Relief. Working alongside Paloma to release this special version of 'Enjoy Yourself' (The Red Nose Day Edition), and helping our customers to show support and raise vital funds for people in the UK and around the world, is a privilege. We hope that music fans across the UK enjoy the track as much as we do, and get their Red Nose to support the incredible work Comic Relief does."

### Home of the Red Nose and exclusive new Comic Relief merchandise

For the first time, Noses can be bought in a Red Nose Day Family Pack which is the only way to get your hands – and nose – on all four characters on Amazon. There is also a Red Nose School Pack (25 Noses) exclusively available to Amazon Business customers. This year's Nose is the most sustainable yet, made from plant-based materials and it can be recycled at home. The 2024 Red Nose range is also the funniest yet – because for the first time ever, they can also tell jokes. Each Nose comes with a QR code that takes you to the Red Nose Day Joke Generator, powered by Amazon Web Services (AWS).

Also new for 2024 is the brand-new range of Red Nose Day merchandise, including *byAmazon* Fizzy Mini Pencil sweets and tissues, reusable water bottles, and even dog bandanas. A portion of the proceeds from the merchandise will go to Comic Relief to help its critical work to tackle poverty, provide food, healthcare, and safe shelter for people in the UK, and around the world. Supporters can also visit Amazon's Comic Relief Store to discover a range of products from major brands supporting Comic Relief, including Mars, Unilever, and Reckitt Benckiser, who have all made a one-time donation in support of Red Nose Day 2024.

Amazon has more ways than ever to help customers get involved with Red Nose Day this year. At home, customers can simply say "Alexa tell me a Comic Relief joke" to hear one liners and jokes from celebrities. With a variety of different jokes from Sir Lenny Henry, Rosie Jones, and Nick Grimshaw, customers can enjoy jokes throughout the run up to Red Nose Day on Friday 15 March. Videos of the celebrities 'Doing Something Funny for Money' telling their jokes can also be seen on Echo Show devices.

Red Nose Day returns at a difficult time for many, as millions face impossible choices just to get by. The money raised for Red Nose Day could help to put food on plates and roofs over heads, keep little ones safe and help support families affected by conflict and climate change. It's never felt more important to come together to support people in the UK and around the world that are struggling.

To find out more and to shop the full Red Nose Day range, visit the Comic Relief Store at [Amazon.co.uk/ComicRelief](https://www.amazon.co.uk/ComicRelief) or visit Amazon Fresh stores and Whole Foods Market to pick up your Red Nose today.

**ENDS**

**Notes to Editors**

High res talent and merchandise images available [here](#).

**About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit [amazon.co.uk/about](https://amazon.co.uk/about) and follow @AmazonNewsUK.

**About Amazon Music**

Amazon Music is an immersive audio entertainment service that connects fans, artists, and creators through music, podcasts, and culture. Amazon Music brings fans closer to what they love, with curated and personalised playlists, artist livestreams, artist merch, and Amazon Exclusive podcasts. Prime members get access to over 100 million songs in shuffle mode, All-Access playlists, plus the largest catalogue of top ad-free podcasts, included with their membership. Customers can upgrade to Amazon Music Unlimited for full, on-demand access to 100 million songs in HD and a growing catalogue of Ultra HD and Spatial audio. Anyone can listen to Amazon Music by downloading the Amazon Music app for free, or wherever they listen to music including Alexa-enabled devices. Learn more at <https://www.amazon.co.uk/music>.

**About Red Nose Day**

Red Nose Day is back on Friday 15 March 2024!

It's that time of year when incredible cake-bakers, joke-makers, telly-watchers, t shirt-wearers, Red Nose-buyers and laugh-til-you-cryers, do something to fight poverty through humour and fun, for communities here in the UK and around the world.

We know that when people come together, great things can happen. So, this March, Comic Relief is uniting the nation to Do Something Funny for Money. The money raised could help put food on plates and roofs over heads, keep little ones safe and help support families affected by conflict and climate change. Having a laugh can make a serious difference.

There are lots of ways to take part in Red Nose Day. To find out more, visit [www.comicrelief.com/rednoseday](http://www.comicrelief.com/rednoseday) or follow @comicrelief on social media.

Red Nose Day is an initiative of Comic Relief.

**About Comic Relief**

Comic Relief is a UK charity that uses the power of entertainment and popular culture to work towards a vision of a just world free from poverty. We raise money to support organisations that are closest to the communities who can make change happen. We support work that will tackle the impact of poverty, injustice, conflict, and climate change in the UK and around the world.

Since launching in 1985, we have raised over £1.5 billion thanks to the huge generosity and kindness of the public and our partners. For more information on our work, visit [www.comicrelief.com](http://www.comicrelief.com) or follow @comicrelief on [X](#) (formerly Twitter), [Facebook](#), [Instagram](#), [LinkedIn](#) and [TikTok](#) for the latest content and news.

Comic Relief is the operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730).