

# Amazon Music Expands Its Prime Benefit, Now With a Full Catalogue of Music and the Most Top Podcasts Ad-Free

November 1, 2022



Prime members will enjoy an increase from 2 million on-demand to 100 million songs in shuffle mode, ad-free, and at no additional cost to their membership

Prime members will also get access to the largest selection of ad-free top podcasts available, including those from Wondery, Crowd Network and The New York Times, and exclusive shows including Three Little Words, Built To Thrive and the MrBallen Podcast: Strange, Dark & Mysterious Stories

LONDON–1 November 2022–Today, Amazon Music has expanded its offering for Prime members, bringing them a full catalogue of 100 million songs and the most top podcasts available ad-free, <sup>1</sup> at no additional cost to their membership. With today's news, Prime members can shuffle play any artist, album, or playlist, plus stream a selection of All-Access playlists on demand. Prime members can also access the largest catalogue of ad-free top podcasts, including the Amazon Exclusive shows *Three Little Words, Built To Thrive and MrBallen Podcast: Strange, Dark & Mysterious Stories*. Prime members can get the Amazon Music app <a href="https://prescription.org/little-normal-region.org/little-norm

"When Amazon Music first launched for Prime members, we offered an ad-free catalogue of 2 million songs, which was completely unique for music streaming at the time," said Steve Boom, VP of Amazon Music. "We continue to innovate on behalf of our customers, and to bring even more entertainment to Prime members, on top of the convenience and value they already enjoy. We can't wait for members to experience not only a massively expanded catalogue of songs, but also the largest selection of ad-free top podcasts anywhere, at no additional cost to their membership."

## The most ad-free top podcasts, plus new exclusive shows

Starting now, Prime members can listen to the most top podcasts ad-free and on demand, including shows they already know and love from Crowd Network and *The New York Times*. Ad-free shows include the +44 Podcast, binge-worthy podcasts from Wondery including British Scandal, Who Killed Daphne, SmartLess, Morbid, My Favorite Murder and Even the Rich, and Amazon Exclusive shows including Three Little Words, Built To Thrive and the MrBallen Podcast: Strange, Dark & Mysterious Stories.

#### A new music experience for Prime members

Starting today, Prime members will now be able to stream even more music than ever before, with an expanded catalogue of more than 100 million songs—up from 2 million—entirely ad-free. Prime members can discover more new music and podcasts based on their likes; shuffle play any artist album, or playlist in the catalogue; stream a collection of All-Access playlists tailored to personalised listening preferences on demand and download them for offline listening. Members can also upgrade to the Amazon Music Unlimited tier to enjoy on-demand access to albums, playlists, and over 100 million songs in HD and a growing catalogue of songs in Ultra HD and Spatial audio. Learn more <a href="here">here</a>.

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### **About Amazon Music**

Amazon Music is an immersive audio entertainment service that connects fans, artists, and creators through music, podcasts, and culture. Amazon Music brings fans closer to what they love, with curated and personalised playlists, artist livestreams, artist merch, and Amazon Exclusive podcasts. Prime members get access to over 100 million songs in shuffle mode, All-Access playlists, plus the largest catalogue of top ad-free podcasts, included with their membership. Customers can upgrade to Amazon Music Unlimited for full, on-demand access to 100 million songs in HD and a growing

catalogue of Ultra HD and Spatial audio. Anyone can listen to Amazon Music by downloading the Amazon Music app for free, or wherever they listen to music including Alexa-enabled devices. Learn more at https://www.amazon.co.uk/music

#### **Every Day Made Better with Prime**

Prime offers the best of shopping and entertainment to more than 200 million paid members around the world. In the UK that includes unlimited access to award-winning movies and TV shows with Prime Video, ad-free listening of 100 million songs plus thousands of stations and playlists with Amazon Music, free in-game content and games with Prime Gaming, more than 1,000 books and magazines with Prime Reading, unlimited photo storage with Amazon Photos, one free pre-released book a month with Amazon First Reads, and incredible savings with Prime Day. Prime was built on the foundation of unlimited fast delivery at no extra cost. Prime members in the UK receive unlimited One-Day Delivery on millions of items across all categories and unlimited Same-Day Delivery on more than a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool, and more. Prime members in selected areas can also complete their full grocery shop with Amazon Fresh and Morrisons at Amazon, choosing from thousands of fresh grocery products, famous brands and household essentials, at great prices with same day delivery options available - delivery is included with Prime; minimum order values apply. Prime members enjoy unlimited free delivery on their favourite restaurants when they spend £25 or more with 1-year free Deliveroo Plus. University students and apprentices can enjoy the benefits of Prime, including exclusive student discounts, by joining Prime Student – with a six-month trial and then 50% off Prime after that at amazon.co.uk/joinstudent in association with Microsoft Surface. Check if you're eligible for a free trial of Prime at amazon.co.uk/prime. New members can try Prime for 30 days for free. Prime membership costs £95 a year or £8.99 a month.

#### **About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit <a href="mazon.com/about">amazon.com/about</a> and follow @AmazonNews

<sup>1</sup> Applies to a podcast catalogue accessible under a single subscription and based on Podchaser's proprietary global ranking of the top 250 podcasts.