

## Get a sneak peek of Amazon's Prime Early Access Sale - 11th & 12th October 2022

October 9, 2022



Prime Early Access Sale offers great deals across top categories, including electronics, fashion, home, kitchen, toys, and Amazon Devices

Prime Early Access Sale begins 00.01am 11<sup>th</sup> October

Not a Prime member? Sign up now for a 30-day free trial to participate in Amazon's Prime Early Access Sale, check eligibility at [amazon.co.uk/prime](https://amazon.co.uk/prime)

**LONDON — 00.01am—10<sup>th</sup> October 2022** Amazon's new Prime Early Access Sale begins in less than 24 hours, offering Prime members exclusive access to seasonal gift ideas as well as ways to stock up ahead of the festive season. Throughout the 11<sup>th</sup> and 12<sup>th</sup> October, hundreds of thousands of deals will drop globally on must-have products including top brands. In the UK, Prime members will find deals on electronics from Samsung and Shark, kitchen essentials from Tefal, must-have toys from Lego and Melissa & Doug, beauty favourites from CeraVe, and top fashion picks from Levi and Swarovski. Prime Early Access Sale is available to shop on [amazon.co.uk/earlyaccess](https://amazon.co.uk/earlyaccess), or the Amazon mobile shopping app.

### Support Small with the Prime Early Access Sale

Members can discover and shop products from small and medium business brands by looking out for the Small Business Badge. For more information about the Small Business Badge and to shop curated collections for Prime Early Access Sale, visit [amazon.co.uk/supportsmall](https://amazon.co.uk/supportsmall).

Prime Early Access Sale deals going live on 11<sup>th</sup> October, select deals include:

ITEM NAME	PREVIOUS AMAZON.CO.UK SELLING PRICE	PRIME EARLY ACCESS SALE PRICE	£ SAVING
<a href="#">Ring Video Doorbell Pro + Plug-In Adapter</a>	£159.99	£69.99	£90.00
<a href="#">JVC 2K Fire TV 32"</a>	£249.99	£145.00	£104.99
<a href="#">HP Laptop 14"</a>	£529.99	£349.99	£180.00
<a href="#">Nespresso Vertuo Plus</a>	£199.99	£67.99	£132.00
<a href="#">Philips Sonicare ProtectiveClean 4300 Sonic Electric Toothbrush</a>	£139.99	£49.99	£90.00

<a href="#">Braun Series 9 Pro Electric Shaver</a>	£499.99	£224.99	£275.00
<a href="#">Proscenic Robot Vacuum Cleaner</a>	£229.00	£160.30	£68.70
<a href="#">Bosch Electric Leaf Blower</a>	£109.95	£68.99	£40.96
<a href="#">eufy Security Camera</a>	£219.99	£139.99	£80.00
<a href="#">LEGO Ford Mustang</a>	£44.99	£26.19	£18.80
<a href="#">Wireless Headphones, Soundcore by Anker Life</a>	£35.99	£21.49	£14.50
<a href="#">Anker Soundcore 2 Portable Bluetooth Speaker</a>	£39.99	£27.99	£12.00
<a href="#">Collagen Supplements</a>	£25.99	£16.99	£9.00
<a href="#">Felix Cat Food</a>	£40.42	£30.17	£10.25
<a href="#">Ultimate Meat Kit</a>	£33.99	£19.99	£14.00
<a href="#">The CRIMPIT - A toastie maker for Thins</a>	£14.99	£11.03	£3.96
<a href="#">Skin Care Gift Set</a>	£34.99	£27.99	£7.00
<a href="#">CeraVe SA Smoothing Face and Body Cleanser</a>	£12.62	£8.50	£4.12
<a href="#">Dandelion Glass Pendant Silver Necklace</a>	£18.99	£15.19	£3.80
<a href="#">Friendship Wooden Hanging Heart</a>	£6.95	£5.00	£1.95

Previous selling price correct as of 07/10/22

#### **Fast, Free & Convenient Delivery Options**

- **Free One-Day & Same-Day Delivery:** Prime members in the UK can shop items eligible for Free One-Day Delivery. Prime members in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool and more can access Free Same-Day Delivery for eligible items (check the detail page for cut-off times).
- **Delivery Where It's Needed Most:** Whether travelling to see family, staying home and requiring a secure delivery location, or sending a gift to a loved one or friend, there are thousands of conveniently located [Amazon hub](#) package pickup locations customers can choose across the country.

#### **More Opportunities to Join Prime**

Anyone can join Prime or start a 30-day free trial at [amazon.co.uk/prime](https://amazon.co.uk/prime) to participate in Amazon's Prime Early Access Sale, as well as all the benefits included in the program.

- Amazon Prime membership includes exclusive savings, convenience, and quality digital entertainment and more, for just £8.99 per month or £95 per year.
- Prime Student members can also take advantage of the epic deals across the 48-hour event as part of their membership, which is only £4.49 per month. Those studying can sign up for a 6-month trial of Prime Student at [co.uk/joinstudent](https://co.uk/joinstudent).

#### **Every Day Made Better with Prime**

Prime offers the best of shopping and entertainment to more than 200 million paid members around the world. In the UK that includes unlimited access to award-winning movies and TV shows with Prime Video, ad-free listening of 2 million songs plus thousands of stations and playlists with Amazon Music, free in-game content and games with Prime Gaming, more than 1,000 books and magazines with Prime Reading, unlimited photo storage with Amazon Photos, one free pre-released book a month with Amazon First Reads, and incredible savings with Prime Day. Prime was built on the foundation of unlimited fast delivery at no extra cost. Prime members in the UK receive unlimited One-Day Delivery on millions of items across all

categories and unlimited Same-Day Delivery on more than a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool, and more. Prime members can also complete their full grocery shop, and choose from thousands of fresh grocery products, famous brands and household essentials, at great prices with two-hour delivery windows on orders over £40 included with Prime— from Amazon Fresh and Morrisons at Amazon. Prime members enjoy unlimited free delivery on their favourite restaurants when they spend £25 or more with 1-year free Deliveroo Plus. University students and apprentices can enjoy the benefits of Prime, including exclusive student discounts, by joining Prime Student – with a six-month trial and then 50% off Prime after that at [amazon.co.uk/joinstudent](https://amazon.co.uk/joinstudent) in association with Microsoft Surface. Check if you're eligible for a free trial of Prime at [amazon.co.uk/prime](https://amazon.co.uk/prime). New members can try Prime for 30 days for free. Prime membership costs £95 a year or £8.99 a month.

### **About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit [amazon.co.uk/about](https://amazon.co.uk/about) and follow @AmazonNewsUK.

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### **Notes to Editors:**

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