



AMAZON HANDMADE AND STACEY SOLOMON LAUNCH A NEW POCKET MONEY RANGE FOR MOTHER'S DAY

March 9, 2022



Amazon Handmade announces a new Pocket Money Range, with products for less than £7

Amazon Handmade is a great place for customers to discover and support makers and small businesses from across the UK

The range launches at a free pop-up in London where visitors can attend creative workshops to make their own Mother's Day gifts, under the guidance of the skilled artisans who sell on Amazon Handmade

Stacey Solomon launched the Pocket Money Range and tried the first macrame masterclass

LUXEMBOURG – 09.30am - Wednesday 9th March. Amazon Handmade has today announced the launch of a new Pocket Money Range; a selection of unique, handmade and personalised gifts, all for less than £7. The dedicated range includes bath products, homeware, jewellery, stationery, and more, all for less than the average weekly pocket money in the UK.

Today, TV presenter and mum-of-four, Stacey Solomon launched the Pocket Money Range at the Amazon Handmade pop-up in London's Soho. The pop-up is free to attend and open from 10am-8pm on the 9th and 10th March. Visitors to the pop-up will be able to shop the new Mother's Day collections and try their hand at making unique, personalised gifts, with the help of the skilled artisans who sell on Amazon Handmade. As well as bookable sessions, there are a range of creative workshops to drop into across the two-day event, and these spaces will be allocated on a first come, first served basis, with all workshops free to attend.

Stacey Solomon commented, *"I've always shopped for special presents on Amazon Handmade, so I'm really excited to help launch the new Pocket Money Range. I love that kids can get involved with choosing something for their mums this year, rather than a partner or parent remembering at 9pm the night before! Pocket money these days goes a lot further than when I was a kid... I used to save up my lunch money to get a chip roll.*

One of my best Mother's Day memories was at Columbia Road Flower Market a few years ago. It was one of my favourite moments, spending time together as a family, walking along looking at all the flowers.

My ultimate relaxation is getting stuck into some arts and craft projects with the kids – it fills me with joy! Last Valentine's Day, we made a plate for Joe with all our fingerprints on. It's the little handmade presents that we keep forever – I have stacks of those handprint cards the kids have made at school and nursery."

Amazon Handmade has thousands of handcrafted, personalisable gifts available for every taste and budget this Mother's Day at the new dedicated store: amazon.co.uk/handmademothers

The Pocket Money Range



[Manta Makes](#)

Handmade Wooden Plaque



[Smelly Wax Co](#)

Black Opium Wax Melt



[Gimme That Thing](#)

Silver Heart Disc Necklace



[Xanbi & Me Designs](#)

Love You Cookie Stamp



[Fizzy Fuzzy](#)

Fizz & Clementine Soap



[Woofys](#)

Mama Bear Mug



[Lottie of London](#)

Trinket Dish



[Love From Taylor](#)

Wish Bracelet



[Samfire Handmade](#)

Rainbow Notecards



[Funky Soap Shop](#)

Zesty Bath Bomb



Anni Kriesche, director of Funky Soap Shop, London, UK commented, "We're so excited to showcase our all-natural, plastic-free, handmade bath products in the Pocket Money Range this year - it shows that something special and handmade in the UK needn't cost the earth. We'll also be on hand at the Amazon Handmade pop-up in Soho on Thursday 10th March, to help customers concoct their own scents and make their own extra special bath bombs for Mother's Day."

I started Funky Soap Shop 10 years ago from my kitchen, trying out hair and skincare recipes that my grandma taught me. Amazon Handmade has enabled me to take things to the next level and connect with customers around the world who want natural, handmade products."

Stacey Solomon added, "Amazon Handmade is a great place to find Mother's Day presents and loads of them are personalisable – it's lovely to discover loads of small businesses and makers from across the country."

Samantha Riley, co-founder of Manta Makes, Hampshire, UK, commented, "I've always been interested in craft but I never believed that my idea to sell personalised wooden decor could be my full-time job and Amazon Handmade has helped me realise this dream. I love that they're all handcrafted with love near my home in the New Forest and I'm delighted to be part of the Pocket Money Range this Mother's Day."

Vicki Kajtar, founder and creator of Fizzy Fuzzy, High Wycombe, UK commented: "I've always loved being creative and my background in food science goes hand in hand with my curiosity for developing new ideas and products. Amazon Handmade has helped me turn my hobby into a full-time business and I'm thrilled to be part of the Pocket Money Range to showcase what an ideal gift they make this Mother's Day."

Notes to Editors:

High res images of the Pocket Money Range can be downloaded [here](#).

A further selection of images of Stacey Solomon can be downloaded [here](#).

Amazon Handmade Pop-Up

Address: 55a, Dean St, London, W1D 6AG

Opening Hours: 10.00-20.00, 9-10th March 2022

Free creative workshops can be booked in advance [here](#)

- Wednesday 9th March, 13.00: Macrame masterclass
- Thursday 10th March, 11.00 - 19.30: Bath bomb workshops

Visit the Amazon Handmade Facebook page: www.facebook.com/AmazonHandmadeUK

Follow Amazon.co.uk on Twitter: www.twitter.com/AmazonUK

Follow Amazon.co.uk on Instagram: www.instagram.com/AmazonUK

Visit the Amazon.co.uk Facebook page: www.facebook.com/AmazonUK

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit amazon.co.uk/about and follow @AmazonNewsUK.

About Stacey Solomon

TV presenter and Queen of Tap To Tidy, Stacey Solomon is loved by viewers for her openness, warmth and witty sense of humour. A member of ITV's Loose Women panel, Stacey's organising and crafting hacks became a social media phenomenon to her 5 million Instagram followers. After huge

demand, Stacey released her *Tap To Tidy* book, which is one of the fastest selling non-fiction books of all time. In 2021, Stacey fronted BBC One's home organisation show *Sort Your Life Out* – the pilot alone was watched by 4 million people and the programme returns for a second series later this year.

For further information please contact:

Amazon UK Press Office: pressoffice@amazon.co.uk

Hunt & Gather: amazonhandmade@hunt-gather.com