



It's going to be a chilli Christmas: Amazon and Sauce Shop cook up a Cranbanero Hot Sauce to fire up the festive season!

November 25, 2021

Amazon.co.uk teams up with Sauce Shop to deliver a cranberry and habanero combination to tantalise your tastebuds, available exclusively on [Amazon.co.uk](https://www.amazon.co.uk) for £3.50 a bottle

Cranbanero Hot Sauce will be one of the many festive delights available from [The Amazon Christmas Shop](https://www.amazon.co.uk) – the one-stop shop for the festive season

LONDON, 15th November 2021 - This year's Christmas dinner will pack a punch as [Amazon.co.uk](https://www.amazon.co.uk) and UK condiment experts Sauce Shop team up for the third year running, to create the world's first 'Cranbanero Hot Sauce' for the festive season. The limited-edition fiery festive sauce, made with cranberries and habanero chillies, will be available to order exclusively on [Amazon.co.uk](https://www.amazon.co.uk) for £3.50 a bottle from today. It will also feature on [The Amazon Christmas Shop](https://www.amazon.co.uk) alongside a wide range of other products, making it customers' one-stop shop for the festive season.

A Christmas condiment to bring the heat

The spicy sauce gives a much needed twist to the traditional Christmas condiment by bringing together a blend of cranberries, aged habanero chillies and ginger to produce a sauce that will spice up your Christmas. Perfectly paired with golden roasted potatoes, crispy glazed turkey and the beloved pigs in blankets, the Cranbanero Hot Sauce will satisfy any hot sauce lover and finally give them a valid excuse to cover their festive feasts with the hot stuff.

Supporting Small Businesses

It comes as [Amazon.co.uk](https://www.amazon.co.uk) continues to support small British suppliers, and following the success of last year's sauce, Berty's Stuffing Ketchup, a third festive collaboration with Sauce Shop was always on the cards. The artisan British sauce maker, who sell an array of hot sauces, ketchups and seasonings on [Amazon.co.uk](https://www.amazon.co.uk), have built a name for themselves by creating flavoursome condiments using all-natural ingredients, and the Cranbanero Hot Sauce is no exception.

"Cranbanero Hot Sauce is a sauce for the bold that we hope will bring the heat to dinners across the country this Christmas. We're proud to be working alongside Sauce Shop for the third year running to offer our customers something different for their festive feasts. It will sit amongst thousands of products we have on offer at Amazon.co.uk to help everyone get prepared for a special Christmas." said James Bate, Director of Grocery at [Amazon.co.uk](https://www.amazon.co.uk).

"We are known for our hot sauces which are a firm favourite amongst customers, so we really enjoyed working with Amazon.co.uk once again to create our limited-edition Cranbanero Hot Sauce. It packs the perfect punch and is a worthy accompaniment to any Christmas dinner" said Pam Digva, Co-Founder of Sauce Shop.

Find out more about Sauce Shop Cranbanero Hot Sauce (160ml) at [Amazon.co.uk](https://www.amazon.co.uk).

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Notes to Editors:

High res images are [HERE](#) and launch video [HERE](#) of the Cranbanero sauce.

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