



All or Nothing: Arsenal to Launch Exclusively on Amazon Prime Video Globally in 2022

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Next instalment in the highly acclaimed Amazon Original documentary series, All or Nothing: Arsenal, will follow the storied Premier League club through the 2021/22 season

The series will launch exclusively on Prime Video in over 240 countries and territories

LONDON, UK, 9 July 2021 – Amazon Prime Video today announced that it will offer audiences around the world an unprecedented inside-look at the 2021/22 season with one of the Premier League's most successful football clubs, Arsenal, in *All or Nothing: Arsenal*. The next instalment in the hit Amazon Original documentary series will launch exclusively on Amazon Prime Video next year in over 240 countries worldwide.

All or Nothing: Arsenal will take viewers behind the curtain during a crucial season at one of the world's biggest football clubs, as Arsenal focus their efforts on challenging for domestic success and returning to elite European competition. As well as capturing the highs and lows of life at the Emirates Stadium and the Arsenal Training Centre, the *All or Nothing* cameras will follow Arsenal's squad away from the pitch to examine the daily challenges faced by elite athletes throughout a demanding calendar of high-pressure competition.

"We are looking forward to giving our fans around the world a unique insight into how we work day to day. We have one of the biggest global followings in the game and one consistent thing we hear from fans is their desire to see more about what happens behind closed doors at the club," said Mark Gonnella, Arsenal's Media and Communications Director. *"All or Nothing will give our fans and sport lovers an opportunity to learn more about what makes Arsenal such a special club, our trophy laden history and our ambitions for future success."*

"Arsenal is a historic club going through a fascinating period, and we can't wait to take viewers behind-the-scenes on the journey of this crucial season," said Dan Grabiner, Head of UK Originals, Amazon Studios. *"All or Nothing is about intimate access to the passion and commitment behind elite sport, and in Arsenal we have the perfect subject for the next chapter. We are looking forward to Prime members around the world experiencing another Premier League season with a new club, through All or Nothing's signature quality storytelling and access."*

"We're excited to have the opportunity to go behind the scenes at Arsenal to capture the exhilaration and drama of a unique season at the club," said Clare Cameron, Executive Producer, 72 Films. *"The opportunity to get close-up access to a squad of talented young players, both on and off the pitch, see the return of the fans to football and understand what makes Arsenal such an iconic club, will make for a compelling All or Nothing series."*

All or Nothing: Arsenal will be produced by 72 Films, executive produced by Mark Raphael, Clare Cameron and three-time BAFTA winner John Douglas. The series will launch exclusively on Prime Video in 2022.

The series follows the global success of [All or Nothing: Tottenham Hotspur](#) and [All or Nothing: Manchester City](#), and joins Prime Video's growing line-up of sports content which includes documentaries such as [Take Us Home: Leeds United](#), [Inside Borussia Dortmund](#), [When Eagles Dare](#), [Six Dreams](#), Steven Gerrard's [Make Us Dream](#), [Raphaël Varane](#), [Destin de champion](#) and [The Legend of Sergio Ramos](#). Prime Video also offers a wide selection of live sport for Prime members globally, including Premier League football in the UK, US Open, ATP and WTA Tour tennis in the UK and Ireland, Ligue 1 football and Roland-Garros tennis in France, UEFA Champions League football in Germany and Italy, *Thursday Night Football* in the United States, New Zealand Cricket in India and more.

As well as sports, *All or Nothing: Arsenal* will join the thousands of TV shows and movies in the Prime Video catalogue, including UK produced Amazon Original series such as *Clarkson's Farm*, *Good Omens* and *The Grand Tour*; hit movies like *Coming 2 America*, Golden Globe winner and Academy Award nominee *Borat Subsequent Moviefilm*, the Golden Globe and Academy Award nominated movies *One Night in Miami* and *Sound of Metal*; as well as award winning and critically acclaimed global Amazon Original series including *The Boys*, *Tom Clancy's Jack Ryan*, *Homecoming* and *The Marvelous Mrs. Maisel*, all available at no extra cost for Prime members.

Prime members will be able to watch all episodes of *All or Nothing: Arsenal* anywhere and anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, games consoles, on Virgin's V6 TV Box, the Talk Talk TV set top box, Apple TV, Chromecast, BT TV or online at www.amazon.co.uk/primevideo. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost. Prime Video is available in the UK and Ireland at no extra cost to a Prime membership for just £7.99 a month or £79 per year. New customers can find out more at amazon.co.uk/prime and subscribe to a free 30-day trial.

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About Prime Video

Prime Video offers customers a vast collection of TV shows, movies, sport and more — all available to watch on practically any device:

- **Included with Prime:** Watch thousands of popular movies and TV shows, award-winning Amazon Originals and other exclusives, sports, and more. Think UK-produced Amazon Originals such as *Good Omens*, *The Grand Tour* and *All or Nothing: Tottenham Hotspur*, US hits like *The Boys*, *The Marvelous Mrs. Maisel* and *Tom Clancy's Jack Ryan*; as well as exclusive TV shows like *Star Trek: Picard*, *American Gods* and *Vikings*; movies like *Coming 2 America* and the Golden Globe-winning *Borat Subsequent Moviefilm*; as well as live sport including ATP and WTA Tour and US Open Tennis, the

Rugby Union Autumn Nations Cup and Premier League football. All available at no additional cost as part of Prime Video, which is available in more than 240 countries and territories worldwide (offers and titles vary based on location).

- **Watch More with Prime Video Channels:** Prime members can add 70+ channels like Discovery, ITV Hub+, Eurosport Player, hayu, STARZPLAY and more — no extra apps to download; no long term contract required. Only pay for the ones you want, and cancel anytime. View the full list of channels available at co.uk/channels.
- **Rent or Buy:** Enjoy new-release movies to rent or buy, entire seasons of current TV shows available to buy, with special deals just for Prime members.
- **Instant Access:** Watch at home or on the go with your choice of hundreds of compatible devices. Stream from the web or using the Prime Video app on your smartphone, tablet, set-top box including Sky, Virgin, TalkTalk and BT, game console, or select smart TVs. For a list of all compatible devices, visit co.uk/watchanywhere.
- **Enhanced Experiences:** Make the most of every viewing with 4K Ultra HD and High Dynamic Range (HDR) compatible content. Go behind the scenes of your favourite movies and TV shows with exclusive X-Ray access, powered by IMDb. Save it for later with select mobile downloads for offline viewing.

Prime Video is just one of many benefits included with a Prime membership, along with unlimited fast free delivery options on millions of items as well as exclusive deals and discounts at Amazon.co.uk, exclusive content with Prime Gaming, access to ad-free music, Kindle ebooks, and unlimited photo storage. To sign-up or start a free trial of Prime visit: Amazon.co.uk/prime

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Amazon strives to be Earth's Most Customer-Centric Company, Earth's Best Employer, and Earth's Safest Place to Work. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Career Choice, Fire tablets, Fire TV, Amazon Echo, Alexa, Just Walk Out technology, Amazon Studios, and The Climate Pledge are some of the things pioneered by Amazon. For more information, visit Amazon.co.uk/about and follow [@AmazonNewsUK](https://twitter.com/AmazonNewsUK).

About 72 Films

72 Films has an international reputation for producing beautifully crafted, ground-breaking and thought-provoking documentaries. We aim to create innovative and ambitious projects that inspire, entertain and make a positive contribution to the cultural landscape. We take a sensitive and honest approach to the world's most important stories and subjects, for which we've won numerous BAFTA nominations, RTS awards, and an international Emmy.

About Arsenal Football Club

Arsenal Football Club was born when a group of workers at Dial Square armaments factory in Woolwich, notably exiled Scotsman David Danskin and Jack Humble, decided to form a football team to break the monotony of factory life. Since that Dial Square team played its first match against Eastern Wanderers in 1886, Arsenal has gone on to become one of London's most successful football clubs and one of the most famous names in modern football with millions of passionate followers worldwide. Steeped in history and tradition, Arsenal Football Club has thrived on a pioneering and innovative spirit that has existed throughout its 135 years in existence. While society and football may have changed during this time, Arsenal has always served to create a sense of community for people in north London, across the UK and around the world.