



Support Small this Cyber Monday on Amazon.co.uk

November 30, 2020

LONDON – 00.01am - 30th November 2020 – Cyber Monday is here and will run until 23.59pm tonight, marking the end of Amazon’s epic Black Friday Week sale. There are incredible savings and deep discounts throughout the day on a wide selection of products including gift ideas from small businesses to help customers enjoy the festive season for less.

New for 2020, customers can visit www.amazon.co.uk/smallbizdeals to shop a selection of the latest deals from small businesses, making it even easier to Support Small this Cyber Monday. Customers inspired to support small businesses all year round should also check out the new and improved Small Business Storefront at www.amazon.co.uk/supportsmall, which makes discovering products from local businesses, as well as shopping by categories including Toys & Games, Home & Kitchen and Electronics as easy as a few clicks.

This Cyber Monday, shoppers can enjoy great deals across top-trending products from brands including Shark, Braun, Philips, Elemis, Faith in Nature, Bosch, Oral-B and many more. New deals go live as often as every five minutes so customers should check back throughout the day to make sure they don’t miss out on any Christmas must-haves.

Start with a Smile

Customers can make more of their Cyber Monday deals shopping by visiting smile.amazon.co.uk or use AmazonSmile in the Amazon App to support their favourite charities while they get their shopping done—they’ll find the same amazing deals and Amazon shopping experience, with the added bonus that AmazonSmile will donate a portion of the purchase price of eligible products to a charity of their choice at no extra cost to the customer or charity.

Deals going live on 30th November include:

ITEM NAME	PREVIOUS AMAZON.CO.UK PRICE	CYBER MONDAY SALE PRICE	£ SAVING
Kärcher Window Vac (WV2 Plus N Yellow edition)	£57.59	£42.99	£14.60
Shark Upright Vacuum Cleaner [NV681UKT] Pet Hair, Powered Lift-Away, Powerful, Red, Bordeaux, TruePet	£199.00	£149.99	£49.01
Braun Series 5 Electric Shaver for Men	£59.99	£49.99	£10.00

Lumie Bodyclock Shine 300 – Wake-up Light Alarm Clock with Radio	£103.20	£85.00	£18.20
Philips Series 9000 Wet and Dry Electric Shaver	£303.62	£179.99	£123.63
Gift-wrapped Flowerbomb Gin by Copper in the Clouds. 70cl. 40%	£39.50	£30.58	£8.92
Yankee Candle Gift Set 3 Small Jar Christmas Scented Candles Magical Christmas Morning Collection	£24.99	£18.49	£6.50
Chilli Sauce Making Kit - Make Your own Hot Sauce - Includes Chipotle, Habanero, Piri Piri, Aji Amarillo & Facing Heaven Peppers	£19.99	£15.39	£4.60
Electric Lunch Box, homeasy 2 in 1 Food Heater Warmer 1.5L Removable Food-Grade Stainless Steel Container	£22.99	£15.99	£7.00
Godmorn Cocktail Set, Cocktail Making Set 15 pcs Cocktail Shaker Set 550ml	£22.99	£15.99	£7.00
MALFY Con Arancia Sicilian Blood Orange Italian Gin. 70 cl	£26.49	£21.99	£4.50

Shark Cordless Handheld Vacuum Cleaner [WV251UK] Twin Battery, Grey	£179.00	£99.99	£79.01
Ninja Foodi Electric Multi-Cooker [OP350UK] Pressure Cooker and Air Fryer	£199.00	£149.99	£49.01
Elemis Pro-Collagen Stars of The Show, Gift set	£180.00	£157.50	£22.50
Faith in Nature Natural Lavender & Geranium Shampoo & Conditioner Set	£7.99	£5.99	£2.00
Bosch Professional Stud Finder GMS 120 (max. detection depth wood/magnetic metal/non-magnetic metal/live cable: 38/120/80/50 mm. in cardboard box)	£80.00	£59.99	£20.01
Chance made us Colleagues Fun and Laughter Wooden Hanging Heart Leaving Gift Plaque Work Friendship Sign	£6.95	£5.56	£1.39
Oral-B Smart 4 Electric Toothbrush	£50.00	£44.99	£5.01

Previous selling prices correct as of 25/11/20

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