



Black Friday Starts Thursday: 48 Hours of Epic Deals on Amazon.co.uk

November 26, 2020

LONDON – 08.00am - 26th November 2020 - Black Friday Week at Amazon reaches its peak with epic deals over 48 hours, starting at 00.01am on Thursday 26th November through to 23.59pm on Friday 27th November. With over a million deals globally this festive season, Amazon continues its season of deep discounts and savings with 48 hours of great deals on everything customers need to enjoy the festive season. With new deals live as often as every five minutes and huge savings across the site, including offers from small businesses on everything from tech and sports to fashion and beauty customers should check www.amazon.co.uk/blackfriday regularly to avoid missing out.

Tune in to Black Friday Live

Don't forget to tune in to Black Friday Live, a series of exclusive, celebrity-fronted streamed events designed to put a smile on faces around the UK during Black Friday Week, with a new episode airing daily at 6pm until 30th November. On Thursday 26th November catch Caroline Hirons & Ruth Crilly discussing No Nonsense Winter Skincare with ELEMIS. The Black Friday Live episodes are free to watch and feature some of the UK's best-loved celebrities including David Walliams, Marvin Humes, Alesha Dixon, Amanda Holden, Rylan Clark-Neal and more. Customers can join in by visiting Amazon.co.uk/blackfridaylive to watch for free.

Support Small this Black Friday

Shoppers looking to tick off their Christmas gift lists will have the chance to browse Black Friday deals from small businesses using a dedicated small business section on Amazon.co.uk/blackfriday. New for 2020, customers will be able to use the Small Business Gift Finder at www.amazon.co.uk/GiftsFromSmallBusinesses to browse present ideas from hundreds of small businesses, making finding the perfect gifts for friends and family members easier than ever.

Deals going live on Thursday, 26th November:

ITEM NAME	PREVIOUS AMAZON.CO.UK PRICE	BLACK FRIDAY SALE PRICE	£ SAVING
Tefal Ingenio Pots and Pans Set, Stainless Steel, 13-Piece, Induction	£236.48	£153.99	£82.49
Vileda - 1-2 Spray Microfibre Flat Spray Mop with Extra Microfibre Refill Pad	£29.99	£19.99	£10.00
Joseph Joseph Extend Expandable Dish Rack - Grey	£35.00	£31.50	£3.50
Air Wick Air Freshener Essential Oils Diffuser and Refill Mised Fragrances, 6 Refills	£35.00	£19.99	£15.01
Tower T17005 Air Fryer with Rapid Air Circulation System, VORTX Frying Technology, 30 Minute Timer and Adjustable Temperature Control for Healthy Oil Free or Low Fat Cooking, 1350 W, 3.2 Litre, Black	£47.17	37.99	£9.18
Olivia Burton Women's Analogue Quartz Watch with Stainless Steel Strap	£92.00	£48.00	£44.00

FireAngel Pro Connected Smart Smoke Alarm, Battery Powered with Wireless Interlink and 10 Year Life	£49.99	£34.99	£15.00
AmazonBasics Pet Training Pads, Extra-Large	£24.65	£17.24	£7.41
Glart 3 Super Absorbent Microfibre Thick Plush Cloths 40 x 40 cm	£15.35	£10.99	£4.36
AmazonBasics Permanent Markers, Assorted Colours, 24-Pack	£9.39	£7.04	£2.35
Instant Pot Duo 7-in-1 Electric Pressure Cooker, 6 Qt, 5.7 Litre, 1000 W, Brushed Stainless Steel/Black	£84.99	£59.99	£25.00
Sage The Barista Express Machine, Black Sesame	£549.00	£399.99	£149.01
Chilly's Water Bottle	£25.00	£15.00	£10.00
Buzzed - This is The Drinking Game That Gets You and Your Friends Tipsy!	£16.99	£12.74	£4.25
ELEPHAS Projector Q9 Native 1080P HD	£179.99	£116.20	£63.79
Sabrent Rocket Nano 2TB USB 3.2	£289.89	£217.42	£72.47
tado° Wireless Smart Thermostat Starter Kit V3+ with Hot Water Control, works with Alexa, Siri and Google Assistant - Improved Version: Easier Installation Process	£190.75	£ 139.99	£50.76
Garmin Forerunner 45 GPS Running Watch with Garmin Coach Training Plan Support - Black, Large	£139.00	£109.00	£30.00
OPPO A5 2020 Snapdragon 665 5000 mAh Dual Sim 12 MP Ultra Wide Quad Camera Smartphone, Mirror Black	£139.00	£99.00	£40.00
NYK1 Eyelash Serum Brow Lash Growth Serum	£39.95	£27.97	£11.98
Sevenhills Wholefoods Organic Spirulina 500mg	£9.99	£7.49	£2.50

168 Piece Socket Wrench Auto Repair Tool Combination Package Mixed Tool Set Hand Tool Kit with Plastic Toolbox Storage Case	£79.99	£58.39	£21.60
Global Gourmet Popcorn Maker 1200W	£27.95	£18.96	£8.99
Jack Daniel's Gentleman Jack Tennessee Whiskey, 70 cl	£23.00	£19.99	£3.01

Previous selling prices correct as of 24/11/20

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For further information please contact:

Amazon UK Press Office
 Email: pressoffice@amazon.co.uk
 Tel: 0203 942 1793

The Academy PR

Email: amazonblackfriday@theacademypr.com

For press imagery please visit: amazon.co.uk/pr