



## Amazon Prime Video Confirms A Brand New Dating Series To Help Unlucky In Love Singles Find Their Prom King Or Queen

August 27, 2020

*Prime Video announces a new immersive dating show - sending a line-up of singles back to high school in a nostalgia-fuelled experiment*

*This brand new eight-part reality show will be produced by Studio Lambert and launch exclusively on Prime Video in over 200 countries and territories*

**LONDON, UK, 27<sup>th</sup> August 2020** – Amazon Prime Video confirmed the greenlight of a brand new eight-part Amazon Original immersive reality dating show produced by Studio Lambert. This new UK Amazon Original series will launch exclusively on Prime Video in over 200 countries and territories.

Across the series, viewers will see a cast of grade-A unlucky-in-love Brits try to find 'the one' by going back to High School for a second time. The participants won't just be going 'back to school' but entering the nostalgic picture-perfect world of 80s, 90s and 00s American High School movies to complete a search for love. There will be no swiping, ghosting or battling catfish. This quest for romance will be explored through a High School movie fantasy world where a diverse group of singletons, including individuals from across the LGBTQ+ spectrum, will be falling in and out of love with one another in unexpected ways. From taking a seat at the cafeteria, to homecoming, to cheer try-outs, this series creates a perfect backdrop for finding friendship, flirting and falling in love, all building up to an epic season finale with one couple being crowned prom royalty.

Get ready as term is about to start...

"We are thrilled to be bringing this brand-new format to Prime Video," said Georgia Brown, Director of European Amazon Originals for Prime Video. "We can't wait to see these singles immersed in an all-American High School experience, and cast them as the stars in their very own teen movie in the hope of them finding love!"

"The idea of finding love in the melting pot of an American High School is a pop cultural cornerstone," said Tim Harcourt, Creative Director for Studio Lambert. "Every romantic singleton would love a chance to relive a cinematic version of their school days knowing what they know now and more importantly who they are now. Maybe this time the Jock might fall for the Captain of the Chess Club and the Cheerleader might fall for the Maths Geek."

The series will be produced by Studio Lambert. The executive producer is Tim Harcourt (*The Circle*, *Race Across the World* and *Tattoo Fixers*). Further details including casting and launch date will be announced in due course.

This brand new series will join the thousands of TV shows and movies in the Prime Video catalogue, including UK produced Amazon Original series such as *Good Omens*, *The Grand Tour*, *All or Nothing: Tottenham Hotspur*, *Truth Seekers* and *All or Nothing: Manchester City*, and award winning and critically acclaimed global Amazon Original series including *Tom Clancy's Jack Ryan*, *The Boys*, *Homecoming* and *The Marvelous Mrs. Maisel*, all on Prime Video, which is available at no extra cost for Prime members. Prime Video will also offer Prime members in the UK live coverage of 20 Premier League Football matches from this season plus its continued exclusive coverage of ATP Tour tennis and US Open tennis matches for no additional cost to their Prime membership.

Prime members will be able to watch all episodes anywhere and anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, games consoles, on Virgin's V6 TV Box, the Talk Talk TV set top box, Apple TV, Chromecast, BT TV or online at [www.amazon.co.uk/primevideo](http://www.amazon.co.uk/primevideo). In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost. Prime Video is available in the UK and Ireland at no extra cost to a Prime membership for just £7.99 a month or £79 per year. New customers can find out more at [amazon.co.uk/prime](http://amazon.co.uk/prime) and subscribe to a free 30-day trial.

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### About Prime Video

Prime Video offers customers a vast collection of TV shows, movies, sport and more — all available to watch on practically any device:

- **Included with Prime:** Watch thousands of popular movies and TV shows, award-winning Amazon Originals and other exclusives, sports, and more. Think UK-produced Amazon Originals such as *Good Omens*, *The Grand Tour* and *All or Nothing: Tottenham Hotspur*, US hits like *Tom Clancy's Jack Ryan*, *The Marvelous Mrs. Maisel* and *Homecoming*; as well as exclusive TV shows like *Star Trek: Picard*, *American Gods* and *Vikings*; movies like the Academy Award-winning *Manchester by the Sea*, *The Salesman*, *The Big Sick* and *Cold War*; plus as well as live sport including ATP and WTA Tour and US Open Tennis and Premier League football, and self-published content. All available at no additional cost as part of Prime Video, which is available in more than 240 countries and territories worldwide (offers and titles vary based on location).
- **Watch More with Prime Video Channels:** Prime members can add 70+ channels like Discovery, ITV Hub+, Eurosport

Player, hayu, STARZPLAY and more — no extra apps to download; no long term contract required. Only pay for the ones you want, and cancel anytime. View the full list of channels available at [co.uk/channels](https://www.amazon.co.uk/channels).

- **Rent or Buy:** Enjoy new-release movies to rent or buy, entire seasons of current TV shows available to buy, with special deals just for Prime members.
- **Instant Access:** Watch at home or on the go with your choice of hundreds of compatible devices. Stream from the web or using the Prime Video app on your smartphone, tablet, set-top box including Virgin, TalkTalk and BT, game console, or select smart TVs. For a list of all compatible devices, visit [co.uk/watchanywhere](https://www.amazon.co.uk/watchanywhere).
- **Enhanced Experiences:** Make the most of every viewing with 4K Ultra HD and High Dynamic Range (HDR) compatible content. Go behind the scenes of your favourite movies and TV shows with exclusive X-Ray access, powered by IMDb. Save it for later with select mobile downloads for offline viewing.

Prime Video is just one of many benefits included with a Prime membership, along with unlimited fast free delivery options on millions of items as well as exclusive deals and discounts at Amazon.co.uk, exclusive content with Prime Gaming, access to ad-free music, Kindle ebooks, and unlimited photo storage. To sign-up or start a free trial of Prime visit: [Amazon.co.uk/prime](https://www.amazon.co.uk/prime)

#### About Studio Lambert

Studio Lambert is a fast-growing production company based in London, Manchester and Los Angeles producing high-quality scripted and unscripted series established in 2008 by Stephen Lambert, creator of many well-known global formats.

Recent Studio Lambert productions include: The Nest starring Martin Compton and Sophie Rundle for BBC One, one of the highest rating new drama series on the BBC this year; The Feed starring David Thewlis and Michelle Fairley for Amazon Prime Video; Race Across The World for BBC Two which won the best Reality and Constructed Factual Programme category at the BAFTA TV Awards 2020; several versions of The Circle for Channel 4 and Netflix - an American version which has been recommissioned for two more seasons, as well as a Brazilian and a French version. Studio Lambert won the Best Independent Production award at this year's Broadcast Awards.

#### About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit [amazon.com/about](https://www.amazon.com/about) and follow [@AmazonNews](https://twitter.com/AmazonNews).