

Stacey Solomon x Amazon Handmade: New Bespoke Collection Available Now

November 9, 2020

Presenter and singer Stacey Solomon has designed and curated an exclusive selection of 35 products in collaboration with Amazon Handmade makers, perfect for Christmas gifting

The new collection, including home, beauty, crafts, pet products, jewellery, and babywear represents the first celebrity collaboration for Amazon Handmade in the UK

LONDON – 08.00am - 9th November, 2020 - Today, Amazon Handmade, home of unique, handcrafted products by verified makers from around the globe, is collaborating with a UK celebrity for the first time to create a bespoke collection: Stacey Solomon x Amazon Handmade. The presenter, singer and passionate crafter has worked with a team of small business makers to curate and design a unique, 35-piece collection, perfect for Christmas gifting, which includes homeware, beauty, crafts, pet products, and more.

The Stacey Solomon x Amazon Handmade collection features products by 14 UK small business owners from the Amazon Handmade network around the UK: Pretty Serendipity, That's Nice That., The Little Lakeland Soap Company, Living Roots, Twinkle Cottage, Sunday's Daughter, PomChick, Laser Made Occasions, Happy Paws, Rocket & Fox, Manta Makes, Ickle Peanut, Octo London, and Perfect Personalised Gifts. Prices range from just £7.50, for a set of festively scented wax melts, to £135 for a beautiful personalised silver bangle.

"Handmade gifts are such a special way to show someone what they mean to you – I love adding that personal touch to a gift," said Stacey Solomon. "This year it's more important than ever to show the people in our lives how much we care about them, and that's why I'm so happy to be working with Amazon Handmade and UK Makers to launch my collection".

Katie Harnetiaux, Global Head of Amazon Handmade added: "It couldn't be a better time to support small businesses, and we're thrilled to have worked with Stacey to create a collection full of great gifting ideas we know our customers will love".

Customers can browse the collection now at amazon.co.uk/StaceySolomonXAmazonHandmade

About the Makers

Octō London

leva Galzone is the founder of Octō London. With a passion for candles and the cosy memories they evoke, Octō was born with the aim of creating natural, affordable and original candles. Hand-poured in small batches in a studio in London, each candle is made from the finest soy wax, burning cleaner and longer. The below products have been created for the collection:

- Amazon Handmade Christmas Tree Candle
- Amazon Handmade Gingerbread Candle
- Amazon Handmade Cinnamon Spice Bath Salts

Pretty Serendipity

Rowena Shotton is the co-founder of Pretty Serendipity Handmade Jewellery. She started the company alongside her husband and business partner, Carl. They hand craft beautiful, sentimental jewellery from sterling silver, creating gifts that their customers can cherish for years to come. She has created the below products for the:

- Amazon Handmade Personalised Silver Bangle
- Amazon Handmade Personalised Silver Bracelet

That's Nice That

Ross is the founder of That's Nice That, an Oakham-based business which is, in Ross' own words, all about spreading a bit of joy to those who need it. Ross and his team produce unique, personalised gifts designed to put a smile on customers' faces. For the Stacey Solomon x Amazon Handmade collection, he has created the below products:

- Amazon Handmade Personalised Chopping Board
- Amazon Handmade Personalised Christmas Family Doormat
- Amazon Handmade Personalised Star Sign Memory Box

The Little Lakeland Soap Company

Siobhan created The Little Lakeland Soap Company in 2016, eager to share her love of essential oils. She combines 100% pure essential oils and quality natural ingredients into beautifully luxurious products, all from her home in Kendal. The below products are available in the collection:

Amazon Handmade Aromatherapy Gift Box

Living Roots

Yeliz and Tamer are two designers originally from Anatolia but now settled in Richmond. They create hand-loomed blankets, throws and towels from natural cotton, collecting their materials from traditional ateliers. Their hobby has now become their dream job and they couldn't be happier. They have created the below for the Stacey Solomon x Amazon Handmade collection:

- Amazon Handmade Personalised Throw Blanket
- Amazon Handmade Hand-Loomed Towel

Sunday's Daughter

Rachael started Sunday's Daughter in 2012, inspired by the opportunity to use her creative eye and present-giving prowess for good. Now joined by her husband Anthony and daughter Evie, Rachael creates extra special personalised gifts from high quality materials, all from her sunny studio in rural Sussex. She has created the below in partnership with Stacey:

- Amazon Handmade Have a Day off Susan Decorative Cushion
- Amazon Handmade I am Enough Decorative Cushion
- Amazon Handmade Personalised Candle Holder
- Handmade Personalised Make-Up Bag

Rocket and Fox

Jo created Rocket and Fox back in 2010 when she realised that she wanted to work for herself and embark on a more creative project. She and her team love nothing more than creating and sourcing amazing, unique products that are of the highest quality and just a little bit different. The below have been created for the Stacey Solomon x Amazon Handmade collection:

- Amazon Handmade Children's Baking Set
- Amazon Handmade Crescent Moon Cut-Out
- Amazon Handmade Christmas Decoration Craft Kit
- Amazon Handmade Reindeer on Snow Cut-Out

Perfect Personalised Gifts

Perfect Personalised Gifts is run by Kathryn and her husband. Their design process starts with a brainstorm – they are firm believers in the principle that no idea is stupid, and often something random sets off a creative spark. They create a wide range of unique, personalised gifts from their little workshop in Yorkshire. The below have been designed for the collection:

- Amazon Handmade Personalised Slate Clock
- Amazon Handmade Electronics Accessories Holder
- Amazon Handmade Personalised Felt Satchel

Laser Made Occasions

Laser Made Occasions is a family business run by Christian, Liam and Jo. Based in Barnsley, they create personalised gifts and decorations for all occasions – in their own words, they are passionate about being personal! They design all of their products in their own workshop, creating bespoke orders for everything from Valentine's Day to Christmas. They have created the below in partnership with Stacey:

• Amazon Handmade Personalised Christmas Crate

Happy Paws

Christian and Kate are the founders of Happy Paws. Their Walsall-based business creates personalised, engraved pet ID tags that are durable, sleek and stylish. Christian and Kate are on a mission to spare pet owners the anguish of losing a pet, so each of their tags is made to last. They have created the below for the collection:

• Amazon Handmade Leather Collar with Personalised Dog Tag (2)

Twinkle Cottage

This is Beci Tyrell is founder of York-based business Twinkle Cottage. Beci creates beautiful wax melts, all made by hand using the finest fragrance oils. Her love of sparkles is evident in her work, and her brand is named after her own home – Twinkle Cottage. The below has been created for the collection:

• Amazon Handmade Christmas Wax Melts

PomChick

Gokce Beydag is the co-founder of PomChick, a gifting company based in Richmond. Pomhick is a family business run by Gokce and her partner Baris, who started the brand as a New Year's resolution in their spare bedroom after giving up their day jobs in e-trade, graphic design and customer service. They are now the proud owners of an international brand, creating a wide range of creative party decorations and gift ideas. They have

created 5 products for the collection:

- Amazon Handmade Craft Tote
- Amazon Handmade Personalised Family Jumper
- Amazon Handmade Personalised Gnome Mug
- Amazon Handmade Enamel Gnome Mug
- Amazon Handmade Personalised Gnome Mug, Red Gnome

Ickle Peanut

Ellie owns Ickle Peanut with her family and her partner Roy. Ickle Peanut was born in 2015 when Ellie's dad Simon wanted to create a personalised hoodie for his daughter- something unique that he couldn't find anywhere on the high street. Fast forward 4 years and they are still a family business, now in their own unit, creating gorgeous personalised items from Rhyl. The below will be available as part of the Stacey Solomon x Amazon Handmade collection:

- Amazon Handmade Personalised Children's Dressing Gown
- Amazon Handmade Personalised Christmas Sack

Manta Makes

Samantha Riley is the brain behind Manta Makes. Located in the New Forest, Samantha creates wooden accents, décor and gifts with an emphasis on high quality components, quick turnaround and elegant designs. The business is a family affair, with three generations working together to create bespoke products to order. She has created the below for the collection:

- Amazon Handmade Little Pickle Mug
- Amazon Handmade You are Everything Mug

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