



Amazon's Blink Unveils New Flagship Wireless Security Cameras with HD Video, Flexible Storage Options, and New Battery Expansion Pack – Cameras Start at £79.99

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- Blink's all-new Outdoor and Indoor cameras offer a powerful two-year battery life, 1080p HD video, IR night vision, and two-way audio
- Also announced today is Blink's battery expansion pack – a new accessory that extends camera battery life an additional two years
- Video clips can be saved using Blink's cloud storage plan, or locally with no monthly fees using the included Sync Module 2 and USB flash drive (sold separately)
- Both cameras offer Blink's new "privacy zone" feature which allows customers to block out sections in their camera's field-of-view from being recorded

Luxembourg—24th September 2020— Amazon today announced Blink Outdoor and Indoor— Blink's all-new flagship wireless smart home security cameras that run on two AA lithium batteries for up to two years, making them easy to use and maintain. The cameras boast a sleek new hardware design and offer 1080p HD video, IR night vision, motion detection, and two-way audio. Blink also announced today a new battery expansion pack – which doubles the camera battery life to up to four years in total with normal use, helping customers never miss an important moment.

Using a smartphone and the Blink Home Monitor app, Blink Outdoor and Indoor customers can see a live view of their home, receive motion detection alerts, and use two-way audio to speak to people or pets around their home. Customers can create custom "activity zones" to cut down on unnecessary alerts in high-traffic areas as well as remove sections in their camera's field-of-view from video recording using Blink's all-new "privacy zone" feature.

"For Blink, providing peace-of-mind and exciting new products to our customers is everything," said Eric Saarnio, Vice President Amazon Devices EU. "While Blink's Outdoor and Indoor cameras include many of the innovative features our customers have come to love and expect – like a powerful two-year battery life – we now offer more options and customisations than ever. From new features like privacy zones to an exciting new battery expansion pack that provides up to two additional years of battery power, we're excited to deliver our new flagship cameras to our customers."

Flexible Storage Options

Customers want choices when it comes to how their video clips are stored. That's why Blink now offers two video storage options: cloud and local storage. All Blink Outdoor and Indoor cameras include a free trial to Blink's cloud storage plan – valid until 31st March 2021. After that date, customers who prefer the convenience and added benefits of cloud storage can continue their subscription starting at £2.50 a month for one camera or £8 a month for unlimited cameras at a single location, with no long-term contract required. More information about Blink's cloud storage plan can be found [here](#).

Customers can also choose to store video clips locally, with no monthly fees, using the included Sync Module 2 and USB flash drive (sold separately). Blink's Sync Module 2 connects up to 10 Blink cameras, allowing customers to create a robust network of devices they can control with ease – and right from their smartphone.

Extended Battery Life

Blink's all-new battery expansion pack allows cameras to run on four AA lithium batteries instead of two – doubling the camera battery life to up to four years in total with normal use. While Blink's exclusive chip technology enables cameras to already have a powerful two-year battery life, the new battery expansion pack may be especially compelling to customers with cameras placed in high-traffic or hard-to-reach areas who want the convenience and flexibility of a wireless solution – without the hassle of frequently replacing batteries.

Works with Alexa

Blink Outdoor and Indoor are Alexa compatible. Customers can ask Alexa to arm and disarm their cameras, watch recorded motion clips, or say "Alexa, show me the front door camera" to see a live view through their Echo Show, Fire TV, or Fire tablet. Customers can also set up motion announcements and customised routines, like triggering smart lights when a camera detects motion. For hassle-free battery maintenance, customers can have Alexa send reminders when batteries run low and set up smart reorders. For more information, visit [Blink's smart home skill page](#).

Pricing and Availability

Blink Indoor is available for pre-order starting today at £79.99 at www.amazon.co.uk/blinkingdoor. Blink Outdoor can also be pre-ordered today at £99.99 at www.amazon.co.uk/blinkingoutdoor. Both cameras will begin shipping on October 22. Blink Indoor and Outdoor will also be available at Argos, Currys PC World, Very.co.uk, littlewood.com, and Screwfix. Blink's all-new battery expansion pack (sold separately) will also be available for £29.99. Sign up [here](#) to be kept up to date with availability.

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