



Morrisons is now on Amazon.co.uk – Same-Day Grocery Delivery FREE with Prime

August 19, 2020

***Starting in Leeds, Prime members can now shop from the 'Morrisons on Amazon' store with free delivery
Store launches today with thousands of grocery products including meat, seafood, dairy and baked goods, fruit and vegetables***

LUXEMBOURG, 19 August 2020 – Amazon and Morrisons today announced that, for the first time, customers are now able to do their full Morrisons food shop on Amazon.co.uk and enjoy free same-day delivery on orders over £40 as part of their Prime membership. 'Morrisons on Amazon' launches today in Leeds, before being expanded to millions of Prime members across the country in the coming weeks. Learn more at [Amazon.co.uk/morrisons](https://amazon.co.uk/morrisons).

Everyday essentials and Market Street selection

Today's announcement will make Morrisons even more accessible to customers that use Amazon.co.uk and the Amazon app. Prime members can find the Morrisons products that they know and love, from everyday essentials to favourites such as Morrisons The Best range and Morrisons Market Street selection, including bread freshly baked by Morrisons bakers and hand finished cream cakes from its cake shops. The range includes handmade products from Morrisons' butchers and fishmongers, and a selection of fruit and vegetables by quantity, providing even more choice.

Fast delivery options

Same-day delivery - with two-hour scheduled time slots - is free with Prime membership on orders over £40, and £3.99 for orders under £40. Orders are hand-picked from local stores by dedicated Morrisons staff and delivered to customers by Amazon Flex Delivery Partners.

Competitive prices

There will be thousands of items at the same price as Morrisons stores and a range of multi-buy promotions delivering great value for money.

Doug Gurr, Amazon UK Country Manager, said: "The launch of Morrisons on Amazon means increased visibility for Morrisons' incredible service and selection, as well as an even greater choice for our customers. We're always looking at ways to make Prime even better and this expansion of our relationship with Morrisons means that millions of Prime members can soon order their weekly groceries from their local Morrisons shop, with same-day delivery, at no extra cost."

David Potts, Morrisons Chief Executive, said: "Morrisons on Amazon will build on our partnership with Amazon, making our good quality, great value food even more accessible through Amazon.co.uk and the Amazon app. It will give more and more customers the option of receiving Morrisons groceries straight to their doorstep, including freshly prepared products from our brilliant Market Street colleagues."

Morrisons on Amazon will be available on Amazon.co.uk and on the Amazon.co.uk app. For further information on Amazon visit:

[Amazon.co.uk/morrisons](https://amazon.co.uk/morrisons)

- Ends -

Promotions may vary occasionally between Morrisons on Amazon and Morrisons stores

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Notes to editors:

About Grocery at Amazon

Amazon.co.uk has offered food and drink items since the launch of its [Grocery Store](#) in 2010, which features hundreds of thousands of ambient products. Prime members also have multiple options to shop a vast fresh grocery selection at great prices with free, two-hour delivery windows on orders over £40 – on Amazon.co.uk or Prime Now. As well as [Morrisons on Amazon](#), Prime members can also shop [Amazon Fresh](#) with thousands of grocery items from major brands including Booths, Whole Foods Market, Pepsi, Danone, Arla, Warburtons and Britvic as well as premium products from artisan and local producers, including GAIL's Artisan Bakery, C.Lidgate and Paxton & Whitfield. In parts of the South East,

including Woking and Guildford, and rolling out across the UK by the end of the year, Prime members benefit from Amazon's fastest grocery delivery offer in the UK, usually as fast as same-day for orders placed before 9pm in most areas. Learn more at [Amazon.co.uk/grocery](https://www.amazon.co.uk/grocery)

Everyday Made Better with Prime

Prime was designed to make our customers lives better every single day and was built on the foundation of unlimited fast delivery. Prime members in the UK receive unlimited One-Day Delivery on millions of items across all categories and unlimited Same-Day Delivery on more than a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool and more. Over 150 million paid members worldwide also enjoy the many benefits of Prime over and above unlimited fast delivery. In the UK that includes unlimited access to award-winning movies and TV shows with Prime Video; unlimited access to over 2 million songs with Prime Music; access to Audible Channels for Prime; unlimited access to thousands of books and magazines with Prime Reading; unlimited photo storage with Amazon Photos; access to free in-game loot and games with Prime Gaming; early access to select Lightning Deals; one free pre-released book a month with Amazon First Reads and more. Check if you're eligible for a free trial of Prime at [Amazon.co.uk/prime](https://www.amazon.co.uk/prime). New members can try Prime for 30 days for free. Prime membership costs £79.00 a year or £7.99 a month.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.co.uk/about and follow @AmazonNewsUK

About Morrisons

Headquartered in Bradford since 1899, Morrisons is a British food retailer with around 120,000 colleagues in 494 stores serving 12 million customers every week. We are British farming's biggest supermarket customer and all Morrisons-branded fresh meat and everything on our butchers' counters is 100% British. Foodmakers and shopkeepers at heart, we have over 9,000 trained butchers, bakers, fishmongers, cheesemongers and other skilled in-store specialists making more and more food in our stores. Morrisons has its own sites making meat, fruit & veg, fish, bakery and fresh food products – 18 in all – and is unique in preparing and making more than half of the fresh food sold in our stores. Food manufactured in our sites and stores is showcased with 'Morrisons Makes It' branding. Morrisons is becoming even more competitive by cutting prices on groceries and continuing to offer great value on good quality products. We tailor the offer of each one of our stores to local tastes and demographics. We also offer popular services including cafés, pharmacies, dry cleaners and over 300 petrol stations with further services being added all the time.