

LITTLE FIRES EVERYWHERE, PRODUCED BY AND STARRING REESE WITHERSPOON & KERRY WASHINGTON, WILL BE EXCLUSIVELY AVAILABLE ON PRIME VIDEO IN SELECT COUNTRIES AND TERRITORIES

May 7, 2020

The hotly anticipated drama series, based on Celeste Ng's 2017 bestseller, will be exclusively available to stream for Prime members in Europe, Latin America, Canada, Australia and more

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LONDON, UK – 7th May, 2020 – Amazon Prime Video today announced that the highly anticipated drama series *Little Fires Everywhere*, executive produced and starring Reese Witherspoon and Kerry Washington, will launch exclusively on Prime Video in Europe, Latin America, Canada, Australia and more on the 22nd Mayin the original version with subtitles available; dubbed local language versions will be available later this year.

"Reese Witherspoon and Kerry Washington spearheaded *Little Fires Everywhere* both as talented producers with their production companies Hello Sunshine and Simpson Street, and as outstanding actors," said Jennifer Salke, Head of Amazon Studios. "Together with Liz Tigelaar, they have created the type of exciting, exclusive TV content our customers love, making it the perfect title for Prime Video viewers around the world. There is feverish anticipation for this series from fans of the bestselling novel, so we are delighted to make it available to binge for Prime members."

"Our core strategy at Disney Television Studios is to partner with the best creative talent in the business and there are no better partners than Kerry Washington, Reese Witherspoon and Liz Tigelaar," said Craig Hunegs, President, Disney Television Studios. "Together with their teams at Hello Sunshine and Simpson Street, they brought Celeste Ng's spectacular book to life and it's already captivated millions of American viewers. We can't wait for Amazon Prime's global members to be able to experience the extraordinary ' *Little Fires Everywhere*."

Based on Celeste Ng's 2017 bestseller, *Little Fires Everywhere* follows the intertwined fates of the picture-perfect Richardson family and an enigmatic mother and daughter who upend their lives. The story explores the weight of secrets, the nature of art and identity, the ferocious pull of motherhood – and the danger in believing that following the rules can avert disaster.

The cast includes <u>Reese Witherspoon</u> (Elena Richardson), <u>Kerry Washington</u> (Mia Warren), <u>Joshua Jackson</u> (Bill Richardson), <u>Rosemarie DeWitt</u> (Linda McCullough), <u>Jade Pettyjohn</u> (Lexie Richardson), <u>Jordan Elsass</u> (Trip Richardson), <u>Gavin Lewis</u> (Moody Richardson), <u>Megan Stott</u> (Izzy Richardson), <u>Lexi Underwood</u> (Pearl Warren), and Huang Lu (Bebe Chow).

The series is produced by Reese Witherspoon's Hello Sunshine, Kerry Washington's Simpson Street and ABC Signature Studios, a part of Disney Television Studios. Hello Sunshine and ABC Signature served as studio co-production partners on the project. Liz Tigelaar (*Life Unexpected, Casual*) is creator, showrunner and executive producer. The series is also executive produced by Reese Witherspoon, Kerry Washington, Lauren Neustadter, Pilar Savone and Lynn Shelton. Author Celeste Ng serves as producer. Produced for Hulu in the U.S., *Little Fires Everywhere* is distributed globally by Disney's Direct-to-Consumer & International segment.

In a joint statement, Reese Witherspoon and Kerry Washington said, "We, at Hello Sunshine and Simpson Street, are thrilled that Amazon will be the primary international home for *Little Fires Everywhere*. Jen Salke and the Amazon team have shared our passion for this spectacular story from the very beginning, making it the perfect home for audiences worldwide."

Little Fires Everywhere will be exclusively available on Prime Video worldwide excluding the US, India, Middle East, Africa, Russia and China.

Prime members will be able to watch *Little Fires Everywhere* anywhere and anytime on the Prime Video app available on smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV, game consoles, Chromecast and through Vodafone TV. In the Prime Video app, users can download all episodes on their mobile devices and tablets and watch anywhere offline at no additional cost, as part of a Prime Membership for just £79/year; new customers can find out more at <u>www.amazon.co.uk/prime</u>.

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About Prime Video

Prime Video is a premium subscription streaming service that offers customers a vast collection of TV shows and movies—all with the ease of finding what they love to watch in one place.

• Included with Prime: Watch thousands of popular movies and TV shows, including critically-acclaimed Amazon Originals such as *Good Omens, The Grand Tour, Tom Clancy's Jack Ryan, The Marvelous Mrs. Maisel* and *Homecoming*; the Academy Award-winning *Manchester by the Sea* and *The Salesman,* Academy Award-nominated *The Big Sick* and *Cold War,* and Mindy Kaling's *Late Night*; plus exclusive TV shows like *American Gods, Vikings* and *Outlander;* as well as live sport including ATP Tour and US Open Tennis and Premier League football, and self-published content. All part of Prime

Video, which is now available in over 200 countries and territories worldwide.

- Watch More with Prime Video Channels: Prime members can add 70+ channels like Discovery, ITV Hub+, Eurosport Player, hayu, STARZPLAY and more no extra apps to download; no long term contract required. Only pay for the ones you want, and cancel anytime. To view the full list of channels available, visit amazon.co.uk/channels.
- Rent or Buy: Enjoy hundreds of thousands of titles, including new-release movies and entire seasons of TV shows available for all Amazon customers to rent or buy.
- Instant Access: Watch where and when you want with the Prime Video app on TVs, mobile devices, Amazon Fire TV, Fire TV Stick, Fire tablets, games consoles, on Virgin's V6 TV Box, the Talk Talk TV set top box, Apple TV, Chromecast, BT TV or online. For a list of all compatible devices visit <u>amazon.co.uk/watchanywhere</u>.
- Enhanced Experiences: Make the most of every viewing with 4K Ultra HD and High Dynamic Range (HDR) compatible content. Go behind the scenes of your favourite movies and TV shows with exclusive X-Ray access, powered by IMDb. Watch anywhere with mobile and tablet downloads for offline viewing.

In addition to access to movies and TV shows included with Prime, the Prime membership includes unlimited fast free delivery options across all categories available on Amazon, more than two million songs and thousands of playlists and stations with Prime Music, secure photo storage with Prime Photos, unlimited access to a rotating selection of thousands of books and magazines with Prime Reading, a rotating selection of free digital games and in-game loot with Twitch Prime, early access to select Lightning Deals, and more. To sign-up for Prime or to find out more visit: <u>amazon.co.uk/prime</u>.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit <u>amazon.com/about</u> and follow <u>@AmazonNews</u>.

About Disney's Direct-to-Consumer & International

Disney's Direct-to-Consumer & International (DTCI) segment includes Disney's international media operations stretching from Europe to Asia to Latin America and the Company's direct-to-consumer streaming businesses, including Disney+, Hulu, Hotstar, and ESPN+. DTCI also houses global advertising sales and at technology for Disney media properties which include ABC, ESPN, Freeform, FX Networks, National Geographic, and the Disney Channels. The Company's media distribution operations—including global distribution of film and TV content—are also part of the Directto-Consumer & International business segment.