



Shop Great Deals and Watch Premier League Football Games This Boxing Day Only at Amazon.co.uk

December 26, 2019

Browse thousands of deals in the Boxing Day Sale and watch all the live action as it happens across the nine Premier League fixtures on Boxing Day

The Boxing Day Sale will run from 26th to 31st December at www.amazon.co.uk/BoxingDay

Prime Video is the only place to watch live and exclusive Premier League football games on Boxing Day

LONDON, 26th December 2019: Today, Amazon.co.uk announces its Boxing Day Sale with new deals available as often as every five minutes, across six days. This means that it is now possible to browse thousands of great deals from top sellers and enjoy live and exclusive Premier League football games at the same time.

Get ready for the year ahead with the best in tech, beauty and home. Exciting deals can also be found across Amazon devices with the Fire 7 Kids Edition tablet available for £69.99, the Fire 7 tablet for £34.99, and Fire TV Stick 4K for £39.99. Customers can also ensure a smarter-home with the Ring Video Doorbell 2 now priced at £129. Customers will have access to a variety of discount vouchers – digital coupons which offer savings when applied at checkout on a wide selection of products. Also, during the sale event, there will be a range of new deals appearing every day. 'Lightning Deals' - products available at a discount in limited quantities for a short period of time will be added throughout the sale.

"This Boxing Day, for the first time, you can shop thousands of great deals from top sellers on Amazon and at the same time, enjoy live and exclusive Premier League football games exclusively on Prime Video." Said Luke Newham, Senior Manager, Deals & Events, Amazon.co.uk. "Look forward to unboxing your own selection of fantastic products across home, kids and tech and get yourself ahead of the curve for 2020."

And, that's not all - Boxing Day will see Amazon Prime Video broadcast all nine Premier League matches, as well as a single live feed where you can catch every game and every goal, showing live action as it happens across all nine fixtures on Prime Video. The broadcast will run for an entire 12 hours, from 11:30am ahead of Brighton's trip to Tottenham and all the way through to 11:30pm, following the top of the table clash between Leicester City and Liverpool at the King Power Stadium.

This broadcast will pull in live feeds from onsite studios and pitch side, across the schedule of matches around the country. The singular feed will broadcast from the main studio at BT in London across the six 3pm fixtures, where Steve Bower, Robbie Savage and Dion Dublin bring the live action as it happens from these live Premier League matches which are taking place simultaneously.

Customers can enjoy the action directly from the comfort of their own home. Whether it's browsing the latest deals on Amazon.co.uk or watching the Premier League fixtures live on Prime Video – just 'kick' back and relax this Boxing Day.

Great deals live on Thursday 26th December include:

PRODUCT	CURRENT AMAZON.CO.UK PRICE*	BOXING DAY SALE PRICE	£ SAVING
Philips 43PUS7304/12 43-Inch 4K UHD Android Smart TV	£549.00	£389.00	£160.00
Nespresso Vertuo Plus Coffee Machine. Black finish by Magimix	£99.00	£78.99	£20.01
Oral B Genius 8000 CrossAction Electric Toothbrush	£89.99	£69.99	£20.00
Kärcher SC2 EasyFix Steam Cleaner. Yellow	£119.99	£88.99	£31.00
Wunder 2 Perfect Selfie HD Photo Finishing Powder	£17.18	£11.97	£5.21
RockJam SingCube Karaoke machine	£33.99	£22.99	£11.00

eve Sleep Original Memory Foam Mattress	£379.99	£364.99	£15.00
Stila All Day Liquid Lipstick	£16.00	£10.88	£5.12
Philips Hue White and Colour Ambiance Smart Bulb Pack	£95.07	£79.99	£15.08
L'Oreal Men's Expert Short Hair Barberclub Collection Gift Set	£15.11	£8.98	£6.13

*Current site prices correct as of 24.12.2019

Fixtures and timings for the Premier League can be seen below:

Tottenham v Brighton - TX 11:30 (KO 12:30)

Bournemouth v Arsenal - TX 14:30 (KO 15:00)

Aston Villa v Norwich - TX 14:30 (KO 15:00)

Chelsea v Southampton - TX 14:30 (KO 15:00)

Crystal Palace v West Ham United - TX 14:30 (KO 15:00)

Everton v Burnley- TX 14:30 (KO 15:00)

Sheffield United v Watford - TX 14:30 (KO 15:00)

Manchester United v Newcastle United - TX 17:00 (KO 17:30)

Leicester v Liverpool - TX 19:00 (KO 20:00)

Great entertainment deals also include:

- Christmas is a great time to catch up on movies with family and Prime members can rent new release movies like *John Wick: Chapter 3 – Parabellum*, *The Angry Birds Movie 2* and *Men in Black: International* for as little as £1.99 for a limited time. Plus, all customers can enjoy up to 50% off movies and TV to rent or buy including deals on the Golden Globe nominated *Rocketman* and *X-Men: Dark Phoenix*, as well as critically-acclaimed TV boxsets like *Chernobyl*
- Prime Members can subscribe to selected Channels at only 99p for the first month until 6th January. Included Channels are Starzplay, MGM, Discovery, Crime + Investigation Play, Shudder and BFI Player. Each Channel will automatically renew at the regular price after the promotion. With Prime Video Channels, Prime members only pay for the channels they want, and can cancel anytime

New customers can now enjoy [free delivery](#) on their first order fulfilled by Amazon.

To find out more about The Boxing Day Sale:

Follow Amazon.co.uk on Twitter: www.twitter.com/AmazonUK

Visit the Amazon.co.uk Facebook page: www.facebook.com/AmazonUK

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For further information please contact:

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Christmas Returns

Amazon has extended its [returns](#) period for the Christmas season. Items dispatched by Amazon.co.uk during the period from 1 November, 2019 to 31 December, 2019 inclusive may be returned at any time before midnight on 31 January, 2020. This return policy is valid for all items sold and dispatched by Amazon.co.uk, items sold by third-party sellers and fulfilled by Amazon, as well as items offered with the Prime logo, which are sold and fulfilled by third-party sellers.

Everyday Made Better with Prime

Amazon Prime members, including customers enjoying a free Amazon Prime 30-day trial, will have an exclusive 30-minute early access period to all Lightning Deals. Customers can also shop deals using the Amazon App (to download, visit amazon.co.uk/app from a mobile browser). In the App, customers can set Watch-this-Deal alerts so they never miss a favourite deal, track where their parcels are in seconds, and use camera search to quickly find the items they want by pointing and scanning an item or barcode.

Prime was designed to make your life better every single day and was built on the foundation of unlimited fast delivery. Prime members in the U.K. receive unlimited One-Day Delivery on millions of items across all categories; unlimited Same-Day Delivery on more than a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool and [more](#); and same-day delivery slots with Prime Now at no extra charge between 8am and 10pm across more than 30% of the U.K. population in selected postcodes in Birmingham, Glasgow, Hertfordshire, Manchester, Newcastle, Leeds, Liverpool, London, Portsmouth, Surrey and South Yorkshire. Amazon Day will allow members to receive all of their Amazon fulfilled packages on the day of the week that suits them best. Over 100 million paid members worldwide also enjoy the many benefits of Prime over and above unlimited fast delivery. In the U.K. that includes unlimited access to award-winning movies and TV episodes with Prime Video; unlimited access to over 2 million songs with Prime Music; access to Audible Channels for Prime; unlimited access to thousands of books and magazines with Prime Reading; unlimited photo storage with Amazon Photos; access to free games and loot with Twitch Prime; early access to select Lightning Deals; one free pre-released book a month with Amazon First Reads and more.

Check if you're eligible for a free trial of Amazon Prime at amazon.co.uk/prime. New members can try Prime for 30 days for free. Amazon Prime membership costs £79 a year or £7.99 a month.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.co.uk/about and follow [@AmazonNewsUK](#)