



FIFA 20, Hinch Yourself Happy and Killing Eve Season 1 among Amazon.co.uk's bestsellers of 2019

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[FIFA 20](#), [Hinch Yourself Happy](#) and [Killing Eve Season 1](#) among Amazon.co.uk's bestsellers of 2019

Amazon.co.uk also reveals the top products purchased for Christmas 2019 including Aperol Aperitivo

and [Hotel Chocolat The Classic Christmas H-Box](#)

More Prime members enjoyed video, music, reading and gaming benefits worldwide than ever with '[Giant](#)' by Calvin Harris and Rag'n'Bone Man and '[I don't Care](#)' by Ed Sheeran and Justin Bieber, among the top streamed songs of 2019 in the UK

Some of the most popular products ordered by Prime members in the UK included the [Echo Dot 3rd Gen](#), [Mamma Mia! Here We Go Again](#) (DVD) and [Taittinger Brut Reserve Champagne](#)

London, UK, 16th December 2019: Amazon.co.uk today reveals some of the bestselling products of 2019 from the latest film releases through to top toys and beauty products. Amazon.co.uk also reveals the nation's favourite Christmas presents in the run up to the big day, including the [L.O.L. Surprise! 2-in-1 Glamper](#).

2019 was a popular year for non-fiction books with [Hinch Yourself Happy](#) by Mrs Hinch and [This is Going to Hurt: Secret Diaries of a Junior Doctor](#) by Adam Kay among the bestselling of the year. The much-anticipated prequel to *The Handmaid's Tale*, [The Testaments](#) by Margaret Atwood also featured highly in the list of most popular books this year.

TV boxsets continue to go from strength to strength with [Killing Eve Season 1](#), [Endeavour Series 6](#) and [Call The Midwife Series 8](#) topping the list of the most popular boxsets purchased on Amazon.co.uk. Gaming franchise favourites, *FIFA* and *Super Mario Bros* also proved popular with [FIFA 20](#), [Super Smash Bros - Ultimate](#) and [Super Mario Odyssey](#) all featuring in the 2019 bestsellers list.

2019 bestsellers on Amazon.co.uk include^[1]

- [Echo Dot \(3rd Gen\) - Smart speaker with Alexa - Charcoal Fabric](#)
- [Killing Eve Season 1 DVD](#)
- [Neutrogena Hydro Boost Water Gel Moisturiser 50 ml](#)
- [FIFA 20 \(PS4\)](#)
- [Hinch Yourself Happy: All The Best Cleaning Tips To Shine Your Sink And Soothe Your Soul](#) by Mrs Hinch
- [Fire TV Stick with Alexa Voice Remote](#)
- [Gritin Resistance BandsHo](#)
- [Sony PlayStation DualShock 4 Controller - Black](#)
- [Whitley Neill Rhubarb & Ginger Gin. 70 cl](#)
- [The Cheeky Panda Ultra Sustainable Hypoallergenic 100% Bamboo Toilet Roll a Pack of 9](#)

CHRISTMAS 2019 BESTSELLERS

Amazon.co.uk has also revealed the bestselling products for the current Christmas period. Gifts for all the family, 'cheesy' advent calendars, toys and tech are all up there with the top-selling items for Christmas so far.

"We are seeing customers opt for a mix of traditional and not-so traditional items this Christmas," said James Bate, Director, UK Retail Consumables at Amazon.co.uk. "Classic gift ideas such as the Guinness World Records book are joined by the quirkier Ilchester Cheese Advent Calendar and our own

devices continue to be popular including the Fire TV Stick with Alexa Voice Remote. Gift sets have been snapped up, especially the Hotel Chocolat Christmas Box and the Yankee Candle Gift Set, whilst kids will love playing with the L.O.L Surprise! Glammer and Harry Potter Dobble toys.”

The 2019 Christmas bestsellers from Amazon.co.uk include^[2]:

- [All-new Echo Dot \(3rd Gen\)](#)
- [Fire TV Stick with Alexa Voice Remote](#)
- [Guinness World Records 2020](#)
- [Yankee Candle Christmas Gift Set](#)
- [Ilchester Cheese Advent Calendar](#)
- [Hotel Chocolat The Classic Christmas H-Box](#)
- [O.L. Surprise! 2-in-1 Glammer](#)
- [Asmodee Harry Potter Dobble Card Game](#)
- [Disney's The Lion King](#) (DVD)
- Aperol Aperitivo

Visit Amazon.co.uk's Christmas Shop at www.amazon.co.uk/christmas for the Gift Finder, Food & Drink, Christmas Decorations, Christmas Jumpers, Stocking Fillers, Secret Santa inspiration, Toys and more.

For information on last order dates, please visit the Christmas Delivery Calendar at www.amazon.co.uk/lastorders

AMAZON'S BEST OF PRIME 2019*

Amazon's annual Best of Prime 2019 list explores what Prime members purchased, streamed, listened, read and played in the last year.

- Some of the most purchased items on Prime in the UK include: [Echo Dot 3rd Gen](#) , [This is Going to Hurt: Secret Diaries of a Junior Doctor](#) by Adam Kay and [Mamma Mia! Here We Go Again](#) (DVD)
- Some of the most gifted items on Prime in the UK: [Taittinger Brut Reserve Champagne with Gift Box](#), [Fire TV Stick 4K Ultra HD](#) and [Becoming](#) by Michelle Obama
- Top selling items in the UK for Prime Day included the [Sony Playstation Classic Console](#) and the [Shark Vacuum Cleaner](#)
- Some of the top picks for kids on Prime in the UK: [LEGO Harry Potter Knight Bus Toy](#), [Monopoly Classic Game](#) and [Scrabble Original](#)
- Some of the bestsellers by store ordered through Prime in the UK:
 - Home: [SodaStream Spirit Sparkling Water Maker](#) & [Tefal 5 Piece Pots and Pans Set](#)
 - Beauty: [This Works Deep Sleep Pillow Spray](#) & [L'Oreal Men Expert Hydra Electric, Anti-Fatigue Moisturiser](#) with Vitamin C
 - Electronics: [Bose Solo 5 TV Soundbar](#) & [Instax Mini Film Shot Pack](#)
 - Baby: [Glat Toys Farm Playnest](#) & [The Gro Company Groegg Colour Changing Room Thermometer](#)
 - Pet Supplies: [Chuckit Ultra Ball](#) & [Earth Rated 120-Count Dog Waste Bags, Biodegradable Lavender-Scented Poop Bags](#)
- Fastest Prime Now delivery in the UK this year: Breakfast items including, [bread](#), [strawberry jam](#), [bananas](#) and [peanut butter](#) delivered within 9 minutes and 37 seconds in Wembley, London
- Some of the most popular Amazon Original Series on Prime Video in 2019 in the UK were Carnival Row, Good Omens, HANNA, Homecoming, The Boys, The Expanse, The Grand Tour, The Man in the High Castle, The Marvelous Mrs. Maisel and Tom Clancy's Jack Ryan
- The most popular movies among Prime members worldwide in the past year include: Late Night, Life Itself and Beautiful Boy
- The most requested song on Alexa via Amazon Music in the UK: ["Old Town Road \(Remix\)"](#) by Lil Nas X feat. Billy Ray Cyrus
- Most streamed Amazon Music artist in the UK: [Ed Sheeran](#)
- Most streamed songs across the year in the UK include: ["Giant"](#) by Calvin Harris and Rag'n'Bone Man; ["I don't Care"](#) by Ed Sheeran and Justin Bieber; ["Señorita"](#) by Shawn Mendes & Camila Cabello; and Tom Walker's ["Just You and I"](#)
- UK listeners favourite albums on Amazon Music included [Ed Sheeran's No. 6 Collaborations Project](#) , [WHEN WE ALL FALL ASLEEP, WHERE DO WE GO?](#) by Billie Eilish and [Lover](#) by Taylor Swift
- Most read book of the year on Prime Reading in the UK: [The Cottage at Hope Cove](#) by Hannah Elliot
- The live broadcast of [Premier League](#) on Prime Video was one of the biggest ever streaming events in the UK, with

millions of customers streaming the live games

- Wednesday 4th December was the biggest ever day for Prime sign ups in the UK, driven by [Prime Video](#) broadcasting 6 games including the Merseyside Derby and Manchester United vs. Tottenham Hotspur

2019 BESTSELLERS ON AMAZON.CO.UK BY CITY INCLUDE^[3]:

BIRMINGHAM

- [Peaky Blinders – The Real Story of Birmingham's Most Notorious Gangs](#) (Book)
- [Frozen \(DVD\)](#)
- [Star Wars Jedi: Fallen Order \(PS4 game\)](#)
- [Cadbury Dairy Milk Classic Chocolate Bar](#)
- [Vera Wang Princess Eau de Toilette](#)

BRISTOL

- [Super Smash Bros – Ultimate \(Nintendo Switch game\)](#)
- [Bananagrams Word Game](#) (Toy)
- [Rubik's Cube 3 x 3 from Ideal](#) (Toy)
- [The Salt Path](#) (Book) by Raynor Wynn
- [The Secret Life of Pets 2 \(DVD\)](#)

CARDIFF

- [The Gat-Trick! Wales Grand Slam Glory 2019 \(DVD\)](#)
- [Minecraft \(Nintendo Switch\)](#)
- [Mary Berry's Quick Cooking](#) (Book)
- [Rocketman \(DVD\)](#)
- [Dirty Vegan \(Book\)](#) by Matt Pritchard

EDINBURGH

- [Call of Duty: Modern Warfare \(PS4 game\)](#)
- [Pip & Nut Smooth Almond Butter](#)
- [LEGO Harry Potter Knight Bus Toy with collectible figures](#)
- [L'Oreal Men Expert Hydra Electric, Anti Fatigue Moisturiser](#)
- [The Favourite \(DVD\)](#)

GLASGOW

- [The Greatest Showman \(DVD\)](#)
- [Maybelline Mascara Lash Sensational](#)
- [The Legend of Zelda: Breath of the Wild](#) (Nintendo Switch game)
- [Philips Hue Smart Wireless Dimmer Switch](#)
- [Tall Tales and Wee Stories: The Best of Billy Connolly](#) (Book)

LEEDS

- [A Star is Born \(DVD\)](#)
- [Joe Wicks The Body Coach Workout \(DVD\)](#)
- [Yorkshire Tea Bags](#)
- [100 Years of Leeds United](#) (Book)
- [Grand Theft Auto V \(PS4 game\)](#)

LIVERPOOL

- [Liverpool Football Club End of Season Review \(DVD\)](#)
- [Green and Black's Organic Tasting Collection Boxed Chocolates](#)
- [RapidBrow EyeBrow Enhancing Serum](#)
- [Pokemon Shield \(Nintendo Switch\)](#)
- [Disney Frozen Classic Fashion Elsa](#)

LONDON

- [Fleabag Series 1 & 2 Boxset \(DVD\)](#)
- [Ottolenghi Simple](#)
- [Becoming Michelle Obama](#)
- [Vita Coco Coconut Water](#)
- [Teapigs Peppermint Tea Bags](#)

MANCHESTER

- [Peterloo \(DVD\)](#)
- [Mamma Mia! Here We Go Again \(DVD\)](#)
- [This is Going To Hurt: Secret Diaries of a Junior Doctor](#)
- [Burt's Bees 100% Natural Moisturising Lip Balm](#)
- [Celebrations Chocolate Bulk Case](#)

NEWCASTLE

- [Bohemian Rhapsody \(DVD\)](#)
- [Just For Men Moustache and Beard Facial Hair Colouring Kit](#)
- [BOSH! Simple recipes](#)
- [Hotel Chocolat – The Nano Slab Gallery](#)
- [The LEGO Movie 2 \(DVD\)](#)

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*Amazon's Best of Prime 2019 list reveals how Prime members worldwide and in the UK enjoyed their Prime benefits between the date ranges: 1st October 2018 to 22nd November 2019.

All information was treated in accordance with Amazon's [Privacy Notice](#)

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.co.uk/about and follow [@AmazonNewsUK](https://twitter.com/AmazonNewsUK)

Everyday Made Better with Prime

Prime was designed to make your life better every single day and was built on the foundation of unlimited fast delivery. Prime members in the U.K. receive unlimited One-Day Delivery on millions of items across all categories; unlimited Same-Day Delivery on more than a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool and [more](#); and same-day delivery slots with Prime Now at no extra charge between 8am and 10pm across more than 30% of the U.K. population in selected postcodes in Birmingham, Glasgow, Hertfordshire, Manchester, Newcastle, Leeds, Liverpool, London, Portsmouth, Surrey and South Yorkshire. Amazon Day will allow members to receive all of their Amazon fulfilled packages on the day of the week that suits them best. Over 100 million paid members worldwide also enjoy the many benefits of Prime over and above unlimited fast delivery. In the U.K. that includes unlimited access to award-winning movies and TV episodes with Prime Video; unlimited access to over 2 million songs with Prime Music; access to Audible Channels for Prime; unlimited access to thousands of books and magazine with Prime Reading; unlimited photo storage with Amazon Photos; access to free games and loot with Twitch Prime; early access to select Lightning Deals; one free pre-released book a month with Amazon First Reads and more.

Check if you're eligible for a free trial of Amazon Prime at amazon.co.uk/prime. New members can try Prime for 30 days for free. Amazon Prime membership costs £79.00 a year or £7.99 a month.

[1] Based on products purchased between 1st January 2019 and 4th November 2019

[2] Based on products purchased between 18 November 2019 and 5th December 2019

[3] Based on data from 1st January 2019 and 26th November 2019