

## Amazon launches a selection of wines under 'Compass Road' – a new wine & spirits brand

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**05 December 2019, LONDON** - Amazon has launched a selection of simple yet great tasting wines at affordable prices under Compass Road, a new wine & spirits brand, available exclusively on [Amazon.co.uk/compassroad](https://www.amazon.co.uk/compassroad)

Compass Road's wines are easy to pair with delectable dishes with a selection of wines including:

- [Pinot Grigio](#): This elegant wine has a pale yellow colour with green reflections and aromas of pear, green apple and citrus.
- [Merlot](#): A well balanced wine with a dark red colour and a fruity nose with a rich bouquet and aromas of black cherry, plum and currant.
- [The Chardonnay](#): This wine is balanced with a golden yellow colour with green reflections and aromas of pineapple with pear and citrus.
- [The Grenache Rosé](#): It has a shiny salmon pink colour and an expressive bouquet with aromas of fresh red fruits and strawberry.
- [The Riesling Qualitätswein](#): It has a pale yellow colour with greenish reflections with complex aromas of peach, green apple. The wine has a pleasant and well-balanced acidity.



A wider selection will be added in due course. The price per unit including 6 bottles is £35.99. "Compass Road" wines are Prime-eligible, meaning Prime members benefit from one-day delivery.

**-ENDS-**

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### **Everyday Made Better with Prime**

Prime was designed to make your life better every single day and was built on the foundation of unlimited fast delivery. Prime members in the U.K. receive unlimited One-Day Delivery on millions of items across all categories; unlimited Same-Day Delivery on more than a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool and [more](#); and same-day delivery slots with Prime Now at no extra charge between 8am and 10pm across more than 30% of the U.K. population in selected postcodes in Birmingham, Glasgow, Hertfordshire, Manchester, Newcastle, Leeds, Liverpool, London, Portsmouth, Surrey and South Yorkshire. Amazon Day will allow members to receive all of their Amazon fulfilled packages on the day of the week that suits them best. Over 100 million paid members worldwide also enjoy the many benefits of Prime over and above unlimited fast delivery. In the U.K. that includes unlimited access to award-winning movies and TV episodes with Prime Video; unlimited access to over 2 million songs with Prime Music; access to Audible Channels for Prime; unlimited access to thousands of books and magazine with Prime Reading; unlimited photo storage with Amazon Photos; access to free games and loot with Twitch Prime; early access to select Lightning Deals; one free pre-released book a month with Amazon First Reads and more.

Check if you're eligible for a free trial of Amazon Prime at [amazon.co.uk/prime](https://amazon.co.uk/prime). New members can try Prime for 30 days for free. Amazon Prime membership costs £79.00 a year or £7.99 a month.

### **AmazonSmile**

Customers can support their favourite charitable organisation every time they shop with Amazon, at no cost to them, through [AmazonSmile](#). Customers who shop directly at [smile.amazon.co.uk](https://smile.amazon.co.uk) will find the Amazon they know and love, with the added bonus that Amazon will donate a portion of the price of eligible purchases to the charity of the customer's choice.

### **About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit [amazon.com/about](https://amazon.com/about) and follow [@AmazonNews](#).