



Amazon's Cyber Monday Sale is here, offering new deals on thousands of items including must have Christmas gifts, top tech, seasonal items and more

December 2, 2019

New deals live at 00.01am on 2nd December include the [Nespresso Vertuo Plus & Milk - Black](#), now £124.99 (was £170), the [Sony Alpha A6500 Compact System - Black](#), now £699 (was £899) and the [Braun IPL 5137](#), now £259.99 (was £324.99)

New customers can sign up for a 3-month Prime membership for just £11.99 this Cyber Monday, for even greater value and benefits – including exclusive early Cyber Monday Lightning Deal access, entertainment and more. Hurry, offer ends tonight, 2 December, 23:59pm

Amazon's Cyber Monday Sale will be live on Amazon.co.uk until 23:59 on Monday, 2nd December

London, 2nd December 2019 – Amazon's annual [Cyber Monday Sale](#) is here, offering deals on thousands of top products, across every category.

Amazon's [Cyber Monday Sale](#) offers shoppers new 'Deals of the Day' and 'Lightning Deals', on must-have products and seasonal gifts across every category, from baby to beauty, clothing to electronics, home and more.

The Cyber Monday deals event follows Amazon's biggest ever Black Friday sale. This [Cyber Monday Sale](#), Amazon.co.uk customers can expect deep discounts from leading brands, and hundreds of UK small and medium sized businesses, sellers and artisans.

Discovering great Cyber Monday deals has never been easier, with mobile shoppers able to use camera search in the Amazon App to quickly find the items they want by pointing at an item or barcode, and never miss a deal by setting Watch-a-Deal alerts.

Customers can access a variety of festive entertainment benefits from Amazon Music, Prime Video and more while they shop this season.

Amazon Music is the source for hundreds of holiday playlists and only Amazon Music listeners can access new Amazon Original tracks to celebrate Christmas featuring John Legend, Ellie Goulding and more. To get the party started, simply ask "Alexa, play Christmas music," in the Amazon Music mobile app for iOS and Android, and on all Alexa-enabled devices.

For customers looking to save more this festive season, customers new to Prime can sign up to a 3-month Prime membership between 28th November and 2nd December for just £11.99, usually £7.99 per month or £79 per year, allowing them to enjoy the unparalleled range of shopping and entertainments benefits from Prime including exclusive access to watch 20 live Premier League matches this December, completely free with their Prime membership, along with an exclusive 30-minute early access period to all Lightning Deals, just in time to take advantage of the Cyber Monday sale. Offer ends 2 December, 23:59pm.

Cyber Monday deals live on Monday 2nd December include:

PRODUCT	PREVIOUS AMAZON.CO.UK PRICE	THE CYBER MONDAY SALE PRICE	£ SAVING
Nespresso Vertuo Plus & Milk - Black	£170.00	£124.99	£45.01
Surefeed Microchip Pet Feeder	£66.87	£49.99	£16.88
Braun IPL 5137	£324.99	£259.99	£65.00
Philips Connected Air Purifier 60 W	£394.99	£349.99	£45.00
Sony Alpha A6500 Compact System - Black	£899.00	£699.00	£200.00
Oral-B Genius 8000	£79.99	£69.99	£10.00
Braun Series 3 Shave&Style Electric Wet&Dry Shaver	£59.99	£49.99	£10.00

L'OR Espresso Lungo Profondo Intensity 8 - Nespresso* Compatible Coffee Capsules	£25.00	£16.99	£8.01
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Prices correct as of 30/11/2019

Further amazing deals during Cyber Monday across Amazon.co.uk include:

- **Amazon Music Unlimited:** new Amazon Music Unlimited customers can enjoy four months of the premium streaming tier for just £0.99 or a limited time, current Amazon Music Unlimited customers in the UK can upgrade to the Family Plan free for two months, with access for up to 6 accounts
- **Audible:** new members can explore Audible on any device for £3.99 a month for 4 months
- **Prime Video:** All customers can buy movies & TV shows including Captain Marvel, Bohemian Rhapsody, Shazam! and Chernobyl with up to 40% off and Prime customers can rent new-release movies for £1.99, including Avengers Endgame, X-Men Dark Phoenix, Men in Black International and The Hustle
- **Fashion:** save up to 30% on clothing including G-Star, up to 30% on underwear and lingerie including Iris&Lilly, Triumph and Wonderbra, up to 30% on Swarovski, up to 40% on watches including Michael Kors and Hugo Boss
- **Amazon Pantry:** Prime customers can get £15 off when they spend £40 or more on selected items from Amazon Pantry
- **Kindle Unlimited:** New customers can explore Kindle Unlimited on any device for 3 months for £0.00
- Save up to 25% off home & kitchen accessories and electronic products from [AmazonBasics](#) and up to 25% off Amazon furniture brands [Alkove](#) and [Movian](#)
- Save up to 25% off daily essentials by Amazon, including up to 25% on [Mama Bear](#) baby products and household products by [Presto!](#)
- **Amazon Handmade:** customers can save up to 30% on selected Amazon Handmade products, including jewellery, accessories, home décor, baby products and gifts
- **Prime Now:** new Prime Now customers can enjoy £10 off their first shop
- **AmazonFresh:** new AmazonFresh customers will have access to up to £40 off their first shop

For Prime members

Amazon Prime members, including customers enjoying a 30-day free trial of Amazon Prime, will have an exclusive 30-minute early access period to all Lightning Deals, plus even more value and benefits.

Amazon's ultra-fast delivery service, Prime Now, will also offer deals on 2nd December to more than a third of the UK population. Prime Now provides thousands of items, across a selection of groceries, gifts, gadgets, fashion, Christmas treats and household essentials, delivered in scheduled one and two hour delivery windows or within 60 minutes in selected postcodes.

Prime members can also enjoy grocery delivery service Amazon Fresh, giving them access to more savings whether they are shopping for Christmas dinner or buying edible gifts for friends and family. New for this year, Fresh on Demand means Prime members in select postcodes pay just £2.99 per delivery on orders over £40 (free for orders over £120), or they can subscribe to Fresh Add-On of £3.99 per month for unlimited free deliveries.

Ways to Shop

There are now more ways to shop than ever before this Cyber Monday, including [AR View](#), [Showroom](#) and [Discover](#), offering innovative shopping experiences.

- *AR View* enables customers to see certain products in their home before they buy using augmented reality technology.
- *Showroom* offers customers the opportunity to virtually stage Amazon furnishings in 3D in a living room setting.
- *Discover* allows customers to browse items and quickly refine the selection based on their personal preferences.

Mobile shoppers can also find where their parcels are in seconds (on eligible orders) in the Amazon App, use camera search to quickly find the items they want by pointing at an item or barcode, and never miss a deal by setting Watch-a-Deal alerts.

Moreover, shopping across the whole site is even easier with deals organised by the most-shopped-for interests. From TVs, Home Entertainment and Smart Home to Kids Toys, Video Games, Amazon Devices and more – customers can discover deals that they'll love even faster.

Customers can also support their favourite charitable organisation every time they shop with Amazon, at no cost to them, through [AmazonSmile](#). Customers who shop directly at [smile.amazon.co.uk](#) will find the Amazon they know and love, with the added bonus that Amazon will donate a portion of eligible purchases to the charity of their choice. Customers can choose from more than 16,000 charitable organisations around the UK.

With [Treasure Truck](#), customers can discover fun activities and curated product offers at amazing prices. Opt-in by texting 'TRUCK' to 87377 and receive SMS notifications. This Cyber Monday period, gift givers who act fast will find incredible deals on holiday-must-have tech, alcohol and kitchen items, complete with delightful extras, fun games and lots of prizes in select cities - order online and pick up same-day at one of our pop-up locations, while supplies last.

What's more, new customers can now enjoy [free delivery](#) on their first order fulfilled by Amazon.

Hundreds of small businesses helping deliver Christmas across the UK

Amazon is well prepared to provide its customers with the best Christmas shopping experience thanks to its continued investment in the UK. Amazon alone has invested £18 billion in the UK since 2010 in its UK-based research and development, fulfilment and logistics infrastructure and in 2019 alone is creating a further 2,000 new permanent jobs, taking its permanent UK workforce to 29,500.

Hundreds of small businesses and artisans selling on Amazon Marketplace, Amazon Handmade and Amazon Launchpad are offering deals this Cyber Monday, providing customers with a wide selection of items from handcrafted gifts to innovative new products.

Christmas Returns

We've specially extended our [returns](#) period for the Christmas season. Items dispatched by Amazon.co.uk during the period from 1 November, 2019 to 31 December, 2019 inclusive may be returned at any time before midnight on 31 January, 2020. This return policy is valid for: all items sold and dispatched by Amazon.co.uk, items sold by third-party sellers and fulfilled by Amazon, as well as items offered with the Prime logo, which are sold and fulfilled by third-party sellers.

Ends

For further information please contact:

Amazon UK Press Office

Email: pressoffice@amazon.co.uk

To find out more about Cyber Monday:

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Everyday Made Better with Prime

Prime was designed to make your life better every single day and was built on the foundation of unlimited fast delivery. Prime members in the U.K. receive unlimited One-Day Delivery on millions of items across all categories; unlimited Same-Day Delivery on more than a million items in Greater London, Edinburgh, Glasgow, Birmingham, Bristol, Manchester, Leeds, Liverpool and [more](#); and same-day delivery slots with Prime Now at no extra charge between 8am and 10pm across more than 30% of the U.K. population in selected postcodes in Birmingham, Glasgow, Hertfordshire, Manchester, Newcastle, Leeds, Liverpool, London, Portsmouth, Surrey and South Yorkshire. Amazon Day will allow members to receive all of their Amazon fulfilled packages on the day of the week that suits them best. Over 100 million paid members worldwide also enjoy the many benefits of Prime over and above unlimited fast delivery. In the U.K. that includes unlimited access to award-winning movies and TV episodes with Prime Video; unlimited access to over 2 million songs with Prime Music; access to Audible Channels for Prime; unlimited access to thousands of books and magazines with Prime Reading; unlimited photo storage with Amazon Photos; access to free games and loot with Twitch Prime; early access to select Lightning Deals; one free pre-released book a month with Amazon First Reads and more.

Check if you're eligible for a free trial of Amazon Prime at amazon.co.uk/prime. New members can try Prime for 30 days for free. Amazon Prime membership costs £79 a year or £7.99 a month.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalised recommendations, Prime, Fulfilment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.co.uk/about and follow [@AmazonNewsUK](#).