

Amazon invests in the future of British tennis as two of the UK's young tennis stars are announced as recipients of the Prime Video Future Talent Award, supported by Andy Murray, delivering £140,000 in funding

November 11, 2019



Emma Raducanu and Jack Draper are announced as winners of the Prime Video Future Talent Award and will each receive £60,000 over two years, along with mentoring from Andy Murray and Amazon business mentors

Francesca Jones, Jodie Burrage, Jack Pennington Jones and Paul Jubb are awarded runners up of the award and will each receive £5,000

The award adds to Prime Video's investment in tennis on-screen with the US Open, 37 ATP Tour events, including the Nitto ATP Finals from the O2, and WTA from 2020 available exclusively to Prime members in the UK at no additional cost to a Prime membership

LONDON, UK – 11 November 2019 – Amazon today announced that Jack Draper and Emma Raducanu are the winners of the inaugural Prime Video Future Talent Award, supported by Andy Murray. The biennial award, which opened for applications in June 2019, is a partnership between Amazon Prime Video and multiple Grand Slam champion Andy Murray. £140,000 of funding will support the best up and coming British tennis players as they transition from the junior to the professional tour. Alongside the funding, Andy will also offer advice as a mentor.

The selection committee for the award was made up of three judges, Andy Murray, Annabel Croft and Tim Henman, with additional insight from the LTA through Anne Keothavong, the GB Fed Cup Captain. Through their applications and recent performances, Emma and Jack showed the selection panel strong potential to succeed as professional tennis players, including their attitude, competitive spirit and work ethic. They will receive a total of £60,000 each in funding over a two-year cycle, to be used for developing skills and progressing their career as they move into the professional ranks. In addition to £30,000 each per year, they will receive one-on-one progress updates with Andy, as well as support from Amazon mentors.

Additionally, as the selection committee were so impressed by the quality of applicants, Francesca Jones, Jodie Burrage, Jack Pennington Jones and

Paul Jubb have been awarded runners up of the award, which will include a bursary of £5,000 each and support from Andy.

"It's important to help develop young talent in this country - the transition from juniors to seniors is tough," **said Andy Murray**. "I've been working with Amazon to develop this award and hopefully it can help develop future British players."

"As the home of tennis broadcasting in the UK we're very happy to be investing in the future of British tennis and working with Andy on the Prime Video Future Talent Award," **commented Alex Green, MD of Sports, Prime Video Europe**. "The quality of candidates for the award was so impressive, and Emma and Jack stood out as having the strongest potential and a great mind-set to achieve at the highest level of tennis, so we're pleased to be able to support them in their development as two young British tennis players."

The Prime Video Future Talent Award, supported by Andy Murray, underlines Prime Video's commitment to supporting tennis off-screen, in addition to its growing slate of tennis coverage on-screen.

In 2019, Prime Video will show live and exclusive coverage of over 220 days of tennis tournaments, all at no extra cost to a UK Prime membership. This includes the US Open, 37 ATP Tour events, including the Nitto ATP Finals from the O2, and the Laver Cup. From 2020, Prime Video will also have the top Women's Tennis Association (WTA) tournaments in a four-year deal, allowing customers to watch the best in women's and men's tennis all in one place for the first time in the UK, underlining Prime Video as the home for tennis fans.

In addition, customers in the UK can subscribe to Eurosport Player through Prime Video Channels and watch the Australian and French Open, as well as daily highlights and live coverage from the men's and women's finals of Wimbledon for an additional £6.99 per month (following a 7-day free trial).

Notes to Editors

For more information, please see:

[Prime Video Future Talent Award](#)

[Prime Video's key tournament dates](#)

About Prime Video

Prime Video is a premium subscription streaming service that offers customers a vast collection of TV shows and movies—all with the ease of finding what they love to watch in one place.

- **Included with Prime:** Watch thousands of popular movies and TV shows, including critically-acclaimed Amazon Originals such as *Good Omens*, *The Grand Tour*, *Tom Clancy's Jack Ryan*, *The Marvelous Mrs. Maisel* and *Homecoming*; Academy Award-winning *Manchester by the Sea* and *The Salesman* and Academy Award-nominated *Cold War* and *Beautiful Boy*, plus exclusive TV shows like *American Gods*, *Vikings* and *Outlander*; as well as live sport including ATP Tour and US Open Tennis and Premier League football, and self-published content. All part of Prime Video, which is now available in over 200 countries and territories worldwide.
- **Watch More with Prime Video Channels:** Prime members can add 70+ channels like Discovery, ITV Hub+, Eurosport Player, hayu, STARZPLAY and more — no extra apps to download; no long term contract required. Only pay for the ones you want, and cancel anytime. To view the full list of channels available, visit amazon.co.uk/channels.
- **Rent or Buy:** Enjoy hundreds of thousands of titles, including new-release movies and entire seasons of TV shows available for all Amazon customers to rent or buy.
- **Instant Access:** Watch where and when you want with the Prime Video app on TVs, mobile devices, Amazon Fire TV, Fire TV Stick, Fire tablets, games consoles, on Virgin's V6 TV Box, the Talk Talk TV set top box, Apple TV, Chromecast, BT TV or online. For a list of all compatible devices visit amazon.co.uk/watchanywhere.
- **Enhanced Experiences:** Make the most of every viewing with 4K Ultra HD and High Dynamic Range (HDR) compatible content. Go behind the scenes of your favourite movies and TV shows with exclusive X-Ray access, powered by IMDb. Watch anywhere with mobile and tablet downloads for offline viewing.

In addition to access to movies and TV shows included with Prime, the Prime membership includes unlimited fast free delivery options across all categories available on Amazon, more than two million songs and thousands of playlists and stations with Prime Music, secure photo storage with Prime Photos, unlimited access to a rotating selection of thousands of books and magazines with Prime Reading, unlimited access to a digital audiobook catalogue with Audible Channels for Prime, a rotating selection of free digital games and in-game loot with Twitch Prime, early access to select Lightning Deals, and more. To sign-up for Prime or to find out more visit: amazon.co.uk/prime.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.com/about and follow [@AmazonNews](https://twitter.com/AmazonNews).