



AMAZON ANNOUNCES NEW ALL OR NOTHING PRIME VIDEO SERIES WITH TOTTENHAM HOTSPUR FOOTBALL CLUB

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The multi-episode Amazon Original docu-series, All or Nothing: Tottenham Hotspur, will follow the Premier League team through their entire 2019/20 Season

The series will launch exclusively on Prime Video next year in over 200 countries and territories

London, 18 October 2019: Amazon and Tottenham Hotspur Football Club today announced a brand new Amazon Prime Video behind-the-scenes multi-part exclusive docu-series, All Or Nothing: Tottenham Hotspur, following the team through the current 2019/20 season. The new Amazon Original series will launch exclusively on Prime Video next year in more than 200 countries and territories worldwide.

All Or Nothing: Tottenham Hotspur will take sports fans behind the scenes of this illustrious football club during a pivotal season and follow all of the key events. The cameras will be inside their world-leading training facilities, their brand new epic 62,000-seater stadium in North London, and away from the pitch, the docuseries will focus on the unique aspects of the Club, including its extensive work and impact in helping to transform the local area. With close up access to the players and staff, including manager Mauricio Pochettino, this series will unpack the level of dedication and commitment needed to compete at the very highest level.

"This is an exciting time to be a part of our football club and we are delighted that Amazon will be there to follow us every step of the way throughout the season" **says Head of Business Development Aidan Mullally.** "We are looking forward to bringing our supporters and viewers around the world closer to the Club than ever before and sharing our story through Amazon's world-class platform as we embark on our first full season at our new stadium in our home of Tottenham."

"We are delighted to be embarking on this journey with Tottenham Hotspur and delivering another extraordinary look at one of the most exciting teams in the Premier League," adds **Georgia Brown, Director of European Originals, Amazon Studios.** "*All or Nothing* has become a franchise defined by true quality and unprecedented access, and that will be no different with this series. We can't wait for Prime members worldwide to again experience the highs and lows of a world-class team in the greatest football league on earth."

Amazon Original, *All or Nothing: Tottenham Hotspur* will launch exclusively on Prime Video in 2020. It will be produced by 72 Films and executive produced by Mark Raphael and three-time BAFTA winner John Douglas. The Series Director is Anthony Philipson and the Series Producer is Clare Cameron.

The series will join Prime Video's growing line-up of sports content which includes documentaries like [All or Nothing: Manchester City](#), [Take Us Home: Leeds United](#), [Inside Borussia Dortmund](#), [Six Dreams](#), Steven Gerrard's [Make Us Dream](#), [Raphaël Varane](#), [Destin de champion](#) and [El Corazón de Sergio Ramos](#). Prime Video will also offer Prime members in the UK live coverage of 20 Premier League Football matches from this season as well as Back of the Net, a weekly studio entertainment show hosted by Peter Crouch, Gabby Logan and John Bishop, running through to Prime Video's exclusive live broadcast of matches in December plus its continued exclusive coverage of ATP Tour tennis and US Open tennis matches for no additional cost to their Prime membership. Prime Video Channels also allows Prime members to access sports by subscribing to additional channels, such as Eurosport Player in the UK for the Australian and French Open tennis.

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As well as sports, *All or Nothing: Tottenham Hotspur* will join the thousands of TV shows and movies in the Prime Video catalogue, including UK produced Amazon Original series such as *Good Omens* and *The Grand Tour* and award winning and critically acclaimed global Amazon Original series including *Tom Clancy's Jack Ryan*, *The Boys*, *Homecoming* and *The Marvelous Mrs. Maisel*, all available at no extra cost for Prime members.

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About Prime Video

Prime Video is a premium subscription streaming service that offers customers a vast collection of TV shows and movies—all with the ease of finding what they love to watch in one place.

- **Included with Prime:** Watch thousands of popular movies and TV shows, including critically-acclaimed Amazon Originals such as *Good Omens*, *The Grand Tour*, *Tom Clancy's Jack Ryan*, *The Marvelous Mrs. Maisel* and *Homecoming*; Academy Award-winning *Manchester by the Sea* and *The Salesman* and Academy Award-nominated *Cold War* and *Beautiful Boy*; plus exclusive TV shows like *American Gods*, *Vikings* and *Outlander*; as well as live sport including ATP Tennis and Premier League football, and self-published content. All part of Prime Video, which is now available in over 200 countries and territories worldwide.
- **Watch More with Prime Video Channels:** Prime members can add 70+ channels like Discovery, ITV Hub+, Eurosport Player, hayu, STARZPLAY and more — no extra apps to download; no long term contract required. Only pay for the ones

you want, and cancel anytime. To view the full list of channels available, visit amazon.co.uk/channels.

- **Rent or Buy:** Enjoy hundreds of thousands of titles, including new-release movies and entire seasons of TV shows available for all Amazon customers to rent or buy.
- **Instant Access:** Watch where and when you want with the Prime Video app on TVs, mobile devices, Amazon Fire TV, Fire TV Stick, Fire tablets, games consoles, on the Talk Talk TV set top box, BT TV and Apple TV or online. For a list of all compatible devices visit amazon.co.uk/watchanywhere.
- **Enhanced Experiences:** Make the most of every viewing with 4K Ultra HD and High Dynamic Range (HDR) compatible content. Go behind the scenes of your favorite movies and TV shows with exclusive X-Ray access, powered by IMDb. Watch anywhere with mobile and tablet downloads for offline viewing.

In addition to access to movies and TV shows included with Prime, the Prime membership includes unlimited fast free delivery options across all categories available on Amazon, more than two million songs and thousands of playlists and stations with Prime Music, secure photo storage with Prime Photos, unlimited access to a rotating selection of thousands of books and magazines with Prime Reading, unlimited access to a digital audiobook catalogue with Audible Channels for Prime, a rotating selection of free digital games and in-game loot with Twitch Prime, early access to select Lightning Deals, and more. To sign-up for Prime or to find out more visit: amazon.co.uk/prime.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.com/about and follow [@AmazonNews](https://twitter.com/AmazonNews).

About Tottenham Hotspur

Founded in 1882, Tottenham Hotspur Football Club has a tradition of playing an entertaining and attacking style of football. The English Premier League Club, based in North London, recently reached

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the final of the UEFA Champions League for the first time in its history having already secured qualification for Europe's elite competition for a fourth year in a row.

In April 2019, the Club opened a new 62,214-seat stadium that sits at the heart of a £1billion sport-led regeneration of North Tottenham. The stadium is the largest football club stadium in London and is a multi-use venue with the ability to host a variety of events 365 days a year, including NFL, rugby, concerts and other major events.

When complete, the stadium development scheme will support 3,500 new jobs with £293m pumped into the local economy each year – an increase of 1,700 new jobs and £166m in local spending per year

Tottenham Hotspur also has:

- A fan base of more than 460 million followers worldwide including 200 highly engaged, mobilised and official Supporters' Clubs
- A £100m state-of-the-art Training Centre that supports the Club's ambition to attract, develop and retain the best talent.
- Commercial partnerships with globally-recognised brands including AIA Group Limited (AIA), one of the world's leading providers of life insurance services, and Nike, the world's leading sports footwear and apparel company
- An award-winning Foundation that has created three million opportunities to help enhance the lives of people in its local community through education, employment, health and social inclusion programmes