



Amazon.co.uk announces The Spring Sale – eight days of deals on everything from Easter treats and spring cleaning essentials to Amazon devices and must-have electronics

April 9, 2019

The Amazon.co.uk [Spring Sale](#) will run from 8th to 15th April with great offers for the home, garden and more

Great deals available during the biggest ever Spring Sale include Echo Dot for £29.99 (was £49.99), all-new Kindle Paperwhite for £99.99 (was £119.99), Fitbit Alta HR Tracker for £79.99 (was £109.99) & Char-Broil Performance Series Barbecue for £299.99 (was £449.99)

Small businesses and emerging brands including artisans and sellers on Launchpad and Amazon Handmade will offer a great range of deals in the Spring Sale

LONDON – 8th April, 2019 – Today, Amazon.co.uk announces its biggest ever Spring Sale event: eight days of spring deals with great savings on thousands of must-have essentials to celebrate spring and get ready for the summer. The Amazon.co.uk Spring Sale Store will be open from 00:01am on Monday 8th until 23:59 on Monday 15th April. Customers will find deals organised by seasonal themes, including Spring Cleaning, Garden, Easter and DIY, making shopping the sale even more convenient.

There will be a range of 'Deals of the Day' available in several must-have categories every day throughout the period as well as thousands of 'Lightning Deals' - products available at a discount, in limited quantities, for a short period of time - introduced throughout the sale. New deals will become available as often as every five minutes.

Customers can also shop deals using the Amazon App, designed to make shopping even easier. In the App, customers can set Watch-a-Deal alerts so they never miss a favourite deal, track where their parcels are in seconds, and use camera search to quickly find the items they want by pointing and scanning an item or barcode.

Amazon Prime members, including customers enjoying a free Amazon Prime 30-day trial, will have an exclusive 30-minute early access period to all Lightning Deals. Amazon's ultra-fast delivery service, Prime Now, will also offer special Spring deals, including an 'April Showers!' offer of 20% off selected shower products and 50% off Easter cards and gift wrap, delivered in two hour delivery windows or within 60 minutes in selected postcodes. Additionally, Prime members trying out AmazonFresh, the grocery service perfect for the weekly shop can save up to 30% on their first order.

Emerging, innovative businesses and artisans selling on Launchpad and Handmade are offering a wide variety of deals this Spring, providing customers with an even broader selection of great offers, including hand crafted and personalised Easter gifts and innovative new spring gadgets.

Great deals available as part of the Spring Sale include:

Product	Previous Amazon.co.uk Price	The Spring Sale Price	£ Saving
All-New Ring Stick Up Cam – Security Camera	£179.00	£139.99	£39.01

All-new Kindle Paperwhite	£119.99	£99.99	£20.00
Ghd Gold Professional Styler	£139.00	£104.25	£34.75
Amazon Launchpad – Furbo Dog Camera	£189.90	£137.70	£52.20
Bosch Rotak 32R Electric Lawnmower	£86.99	£59.99	£27.00
LG 49-Inch 4k Ultra HD Smart TV	£531.49	£319.00	£212.49
Samsung Galaxy Book Tablet	£1261.95	£799.00	£462.95
Char Broil Performance Series Barbecue	£449.99	£299.99	£150.00
Miele Bean To Cup Coffee Machine	£899.00	£699.00	£200.00
Sennheiser HD 4.50 Special Edition Headphones	£179.99	£99.99	£80.00
Find. beauty – Flash Blue Eye Kit	£9.62	£7.22	£2.40
Braun Multiquick Juicer	£129.99	£90.00	£39.99
Le Creuset Signature Shallow Casserole Dish	£228.81	£149.99	£78.82
Logitech G533 Gaming Headset	£103.90	£71.99	£31.91
Tefal Ultraglide Steam Iron	£44.99	£29.99	£15.00
Portmeirion Water Jug	£24.00	£16.99	£7.01
Brabantia Lift-O-Matic Rotary Airer Washing Line	£79.99	£48.99	£31.00
PAW Patrol – Skye's Transforming Helicopter	£13.97	£6.85	£7.12
Philips Sonicare EasyClean Toothbrush	£50.99	£35.99	£15.00
Fitbit Alta HR Tracker	£109.99	£79.99	£30.00
Hive Active Heating and Hot Water Thermostat	£219.99	£149.99	£70.00
Forest Garden Shed	£269.99	£185.59	£84.40

*Previous Amazon prices correct as of 02.04.19.

Amazon customers can take advantage of money-saving deals on Amazon devices, including Amazon Echo available from £64.99 (was £89.99), Echo Dot for £29.99 (was £49.99), Echo Spot for £94.99 (was £119.99), Echo Show for £189.99 (was £219.99), Echo Plus for £109.99 (was £139.99) and Echo Input for £19.99 (was £34.99). Great savings on a range of Fire devices, including Fire TV Stick with the all-new Alexa Voice Remote for £24.99 (was £39.99), Fire TV Stick 4K for £34.99 (was £49.99), Fire HD 8 tablet for £59.99 (was £79.99), Fire HD 8 Kids Edition tablet from £99.99 (was £129.99), Fire HD 10 tablet from £109.99 (was £149.99), and Fire HD 10 Kids Edition tablet for £149.99 (was £199.99). Amazon's most popular e-reader, the all-new Kindle Paperwhite is also on offer from £99.99 (was £119.99).

To find out more about The Spring Sale:

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About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit www.amazon.co.uk/about.

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Customers who visit smile.amazon.co.uk enjoy the same low prices, vast selection and convenient shopping experience – but with an added bonus that Amazon will donate 0.5% of the net purchase price of eligible products (excluding VAT, shipping fees, and returns) to one of [thousands of charities that customers can choose from](#). The more customers use smile.amazon.co.uk, the more charities will receive in donations from Amazon, all at no additional cost to the customer or charities.

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About Amazon.co.uk

For further information please contact:

Amazon UK Press Office

Email: pressoffice@amazon.co.uk

Tel: 020 3680 0888