

# Amazon.co.uk launches Free Delivery Week promotion for all customers

November 29, 2018

From 29th November to 5th December 2018, Amazon customers can enjoy free standard delivery with no minimum purchase when they use promotional code FREEDELIVERY at checkout.

Promotion applies to items listed as "dispatched" or "fulfilled" by Amazon on the product detail page.

Promotional code can be used multiple times throughout the Free Delivery Week promotion - visit amazon.co.uk/freedeliveryweek

London, UK, 29th November 2018 – This festive season, Amazon is helping customers save even more money on their Christmas shopping. Starting today, 29th November, and running until 23:59 on 5th December, customers shopping on Amazon.co.uk can enjoy free standard delivery to the UK or Republic of Ireland on orders dispatched by Amazon when they select the standard delivery option at check out and use promotional code FREEDELIVERY. This offer applies to millions of items with no minimum order amount including top gift ideas like toys and electronics, as well as home items, fashion and more.

"Ahead of Christmas, customers can enjoy a week of free standard delivery with no minimum order amount on orders that are dispatched by Amazon, including electronics, fashion, home and toys from Amazon's expertly curated Christmas Shop," said Sam Lulla, Christmas Marketing Manager, Amazon.co.uk. "With millions of items available for free standard delivery as part of this promotion, we are helping all Amazon customers save even more money this festive season."

Visit amazon.co.uk/freedeliveryweek for full terms and conditions.

### Free Delivery all year round

While Amazon's Free Delivery Week gives free, convenient access to standard delivery with no minimum purchase amount, free delivery by Amazon is available 365 days a year on millions of items by simply adding at least £10 of eligible books or £20 of other eligible items to your cart for UK delivery – or £25 minimum order value for delivery to the Republic of Ireland. Or, choose from millions of items available with free delivery from 3rd party sellers. With FREE Delivery, your order will typically be delivered 3-5 business days after all of your items are available to be dispatched. Learn more here.

### **Every Day Made Better with Prime**

Prime was designed to make your life better every single day and was built on the foundation of unlimited fast delivery. Prime members receive unlimited One-Day Delivery on millions of eligible items across all categories; unlimited Same-Day Delivery on more than a million items in London, Surrey, Berkshire, Birmingham, Bristol, Manchester, Liverpool, Leeds, Milton Keynes, Glasgow, and Edinburgh; and same-day delivery slots with Prime Now at no extra charge between 8am and 10pm across more than 30% of the U.K. population in selected postcodes in Birmingham, Glasgow, Hertfordshire, Manchester, Newcastle, Leeds, Liverpool, London, Portsmouth, Surrey and South Yorkshire. Over 100 million paid members worldwide also enjoy the many benefits of Prime over and above unlimited fast delivery. In the U.K. that includes unlimited access to award-winning movies and TV episodes with Prime Video; unlimited access to over 2 million songs with Prime Music; access to Audible Channels for Prime; unlimited access to thousands of books and magazine with Prime Reading; Access to Prime Wardrobe, Amazon Fashion's 'try before you buy' service which aims to make shopping for fashion more convenient than ever; unlimited photo storage with Prime Photos; access to Twitch Prime; early access to select Lightning Deals; one free pre-released book a month with Amazon First Reads and more. Start a free trial of Amazon Prime at amazon.co.uk/prime.

# For information and product images, please contact Hunt & Gather:

Tiffini Miles – tiffini@hunt-gather.com / 07841 634 058 Katie FitzPatrick - katief@hunt-gather.com / 07976 375 496

### For further information please contact Amazon UK Press Office:

Email: pressoffice@amazon.co.uk Tel: 020 3942 1793

## **About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit <a href="mazon.co.uk/about">amazon.co.uk/about</a> and follow <a href="mazon.eo.uk/about">@AmazonNews</a>UK.